

TERMS OF REFERENCE

Photography Services in South Sudan

Prepared by: Tanja Kisslinger, Advocacy & Communications, VWB/VSF

Prepared on: August 15, 2024

1. Purpose

Veterinarians Without Borders/Vétérinaires Sans Frontières (VWB/VSF) is currently implementing two key programs in South Sudan: Strengthening One Health Systems for the Protection of Health and Livelihoods (1-SHOP) program in Torit County, and the Action Against Hunger (AAH/ACF) program in partnership with Action Against Hunger USA. These programs focus on enhancing livestock farmers' food security, strengthening One Health systems, and providing integrated emergency responses to reduce morbidity and mortality from acute malnutrition.

In the upcoming weeks, VWB/VSF will be conducting field activities as part of these programs, including vaccination campaigns deploying Community Animal Health Workers (CAHWs). The 1-SHOP program will deploy 20 CAHWs for a 10-day vaccination campaign, while the AAH/ACF program will deploy 40 CAHWs for a 14-day vaccination campaign. To document these activities and highlight the impact of our work, we seek a professional photographer based in South Sudan to capture high-quality images of the field activities.

2. Background

2.1 VWB/VSF:

Founded in 2005, Veterinarians Without Borders/Vétérinaires sans frontières (VWB/VSF) is a non-profit, charitable organization dedicated to improving community health through enhanced animal health. Recognizing the vital connections between healthy animals, people, and environments, we employ a "One Health" approach that integrates animal welfare with human well-being and environmental stewardship. We work with diverse partners to strengthen community-centered animal health systems, directly benefiting the people and environments that rely on them.

As the North American affiliate of VSF International, VWB/VSF operates independently, with ongoing programs in Africa, Asia, Northern Canada, and Europe. Our efforts focus on disease prevention, sustainable livelihoods, equitable access to resources, and capacity building, reaching over 1 million people annually. Since 2013, we have been active in South Sudan, improving food security and livelihoods across multiple states. Learn more: www.vwb.org

2.2 Strengthening One Health Systems for the Protection of Health and Livelihoods (1-SHOP):

VWB/VSF's 1-SHOP program is enhancing livestock farmers' food security and livelihood resilience, specifically in Torit County of Eastern Equatoria State. In these regions, traditional systems of producing livestock, such as goats, cows, and camels, and poultry (chicken), contribute

significantly to local communities' socioeconomic well-being and food security. In addition to serving as an essential source of income, farm animals also offer significant non-pecuniary benefits, such as the provision of manure, source of medium-term savings, insurance against crop loss, as well as to perform social and cultural functions.

From March 2024 through March 2026, 1-SHOP aims to enhance the resilience of pastoralist communities in Torit County against animal diseases, including zoonoses and antimicrobial resistance (AMR). Specifically, our key objectives are:

- To increase the use of a One Health approach at the household level to prevent and mitigate the risks linked to zoonotic diseases and AMR,
- To establish systems at the community level to support the prevention, detection and response to zoonotic diseases and AMR risks.
- To establish community-based systems that increase livestock productivity and strengthen livelihoods.

2.3 Action Against Hunger (AAH/ACF):

The AAH/ACF program, led by Action Against Hunger USA, is an integrated emergency response initiative aimed at reducing morbidity and mortality from acute malnutrition in South Sudan. The program, ongoing since 2022, focuses on the rapid deployment of the Surveillance and Evaluation Team (SET) and the Multi-Sectoral Emergency Team (MET & SURGE+), which operate across 14 counties to conduct high-quality nutrition assessments, provide comprehensive community-based nutrition services, and enhance access to primary healthcare, WASH services, and diversified food sources. By combining nutrition-specific and nutrition-sensitive approaches, the program addresses both immediate and underlying causes of malnutrition among vulnerable communities, including internally displaced persons (IDPs), returnees, and host populations.

A key component of this initiative is the collaboration with VWB/VSF to address critical gaps in livestock management, a vital aspect for agro-pastoralist communities in South Sudan. VWB/VSF's Community Animal Health Workers (CAHWs) are trained and deployed to lead vaccination, deworming, and disease surveillance campaigns, supported by VWB/VSF's veterinary staff. To ensure sustainability, CAHWs are equipped with drug starter kits to establish their own veterinary businesses, operating under a cost-recovery model aligned with Livestock Emergency Guidelines and Standards (LEGS) for South Sudan. This livestock intervention, integrated into the broader emergency response, not only strengthens animal health and rearing capacity but also enhances the overall resilience of affected communities, contributing significantly to their food security and livelihood recovery efforts.

3. Objective of the Assignment

The objective of this assignment is to capture high-quality, professional photographs of the vaccination campaigns and related field activities under the 1-SHOP and AAH/ACF programs. These images will be instrumental in our efforts to communicate the impact of our work to a

broader audience, particularly in Canada, and will be used in various marketing, fundraising, and information-sharing platforms.

4. Scope of Work

The selected photographer will be required to:

1. **Travel to Field Locations:** Spend 4-5 days in the field between August 21 to 30, covering the activities for the 1-SHOP and AAH/ACF programs. Note that the specific timing/locations of the vaccination campaigns are as follows:
 - 1-SHOP – Vaccination campaigns in Torit County from August 21 to 30, in the payams of Nyong, Ifwotu, Imurok, and Himodonge.
 - AAH/ACF – Vaccination campaigns in target areas (to be confirmed) from August 18 to September 1.

NOTE: The photographer is NOT required to travel to each field location. Specific locations (for approximately 2 days of shooting for each program) will be preplanned. The photographer will work closely with VWB/VSF staff in South Sudan to coordinate field visits. VWB/VSF staff in South Sudan will facilitate all transport to/from field sites.

2. **Capture Key Moments:** Document the vaccinations, interactions between CAHWs and community members, interactions between CAHWs and livestock, interactions between communities and livestock, as well as animals, emotive portraits (of community members, CAHWs, vets, staff, etc.), and the general environment.
3. **Deliverables:** Provide a collection of 400-500 high-resolution images, edited and optimized for both print and digital use. The images should capture a range of scenes including action shots, portraits (with eye contact), and landscape shots that tell the story of the programs' impact, activities, and participants.
 - If possible and appropriate, please include the following types of shots: Long (people full length of bodies); Medium (waist up); Close-up (face and expressions); Details (fingers, seeds, etc.); Action shots.
 - Please ensure that consent is obtained from individuals featured in photographs, particularly those in vulnerable communities, in alignment with ethical standards for humanitarian photography. Group consent and verbal consent are acceptable.

5. Creative Objectives

- Generally, the goal is to capture human-interest photos that: (1) tell the story of program participants; (2) highlight VWB/VSF's work to empower livelihoods; (3) demonstrate program activities; (4) demonstrate positive program impact.
- Photos that show *positive progress* in animal health, human health, veterinary care, skills training, and livelihood resilience.
- Photos that show *transformation* (what has been accomplished) and *potential* (what is currently being worked on). We do not want to show extreme images of need.
- Photos that show *animals and humans* together in the frame are an important part of successfully engaging audiences in VWB/VSF's international development work.

- The photographer should aim to capture a balance of wide, medium, and close-up shots to provide a diverse visual narrative of the programs' impact and activities.
- Overall, we want to deepen the connection of Canadian audiences to life in South Sudan, and to “engage” Canadians in the missions of 1-SHOP and AAH/ACF.

6. Expected Deliverables and Timeline

- Photography: 4-5 days of field-based photography (total field days and actual dates in the field are negotiable).
- Editing and Post-Production: Within 2 weeks following the fieldwork.
- Final Delivery: All final, high-resolution images (minimum 400-500) delivered digitally within 3 weeks from the start of the assignment.

7. Required Qualifications

- Proven experience in professional photography, particularly in humanitarian or development contexts.
- Ability to travel to remote areas in South Sudan and work under challenging conditions.
- Strong portfolio showcasing experience in capturing dynamic and impactful images in similar settings.
- Familiarity with the cultural and social context of South Sudan is an asset.

8. Submission of Proposal

Interested photographers are requested to submit the following:

- A portfolio or samples of previous work relevant to this assignment.
- A detailed quotation, including daily rate for photography services, travel and accommodation costs, and any other relevant expenses.

9. Deadline for Submission

- Please submit your proposal by **August 20, 2024** to tanja@vwb.org. Please get in touch if you foresee any challenges meeting the submission date.
- Please note that preference will be given to candidates with proven experience in humanitarian photography, as well as sensitivity towards ethics and local customs.

10. Contact

For any further information or clarification, feel free to contact us at:

Tanja Kisslinger

Advocacy & Communication Technical Advisor

Veterinarians without Borders/Vétérinaires sans frontières (VWB/VSF)

1.613.413.5776

tanja@vwb.org