



Premium Agro Consult Ltd.

spark • ignites ambition



Kingdom of the Netherlands

ADVERTISEMENT FOR BUSINESS START-UP ACCELERATOR FOR YOUTH & WOMEN

APPLICATION PERIOD: 10 - 28 November 2020 (DEADLINE 28 November 2020)

TRAINING AND COACHING PERIOD: 7 – 18 December 2020

SPARK and Premium Agro-Consult invites youth between the ages of 18 and 35 and women of all ages to apply for entry into the SSADP/II Business Start-Up Accelerator for agri-businesses.

WHAT IS THE BUSINESS STARTUP ACCELERATOR (BSA)?

Are you someone thinking about starting a business?

The BSA provides an opportunity for you to learn how to start and or grow your business idea! Are you someone that has a business idea in the food and agriculture sector, which has the potential to attract customers and contribute to increasing the amount of locally produced food?

The key components are:

- 1) Business and entrepreneurial skills training: Be trained by business experts who can give you the tools to start and run your business.
- 2) Coaching to write a bankable business plan: These experts will also support you to plan and write a business plan that has the potential to be reviewed by a bank.
- 3) Guidance on submission of your plan to a finance institution: The BSA does not finance any plans. However, we will prepare you to be able to submit a plan, which an independent bank will be able to understand and review.

WHAT ARE THE REQUIREMENTS FOR THE BUSINESS IDEA?

To be eligible, the business idea and plan must conform to these requirements:

- 1) Must be an agri-business idea related to agricultural and food production. These can be production, processing, input supply (seeds, fertilizers, bio-manures, pest-repellents, etc.) or other activities that contribute to servicing these businesses such as transport, wholesaling and or anything that helps get food to market. We are not looking for (restaurants, tea stalls, juice shops, etc.) You must be creating a product!
- 2) The ideas or plans must be directly linked to either Yambio, Bor or Torit. The businesses must propose to either start-up specifically in any of these 3 counties or show how it will directly link to specific agri-business activities in any of these counties.

- 3) Preference will be given to processing (milling, oil production, finished food products such as jams, pastes, sauces, etc.) ideas or plans that can link up to multiple small-scale producers (groundnuts, maize, sorghum, cassava, vegetables, fruits and poultry) in any one of these 3 counties.

WHAT SHOULD I DO IF I AM INTERESTED?

Option1: Collect and fill in an application form available at Premium Agro Consult Ltd Office Located in Munuki Block "C", off St. Kizito-suk Libiya road.

Option 2: Send an email to **Infopremconsult2017@gmail.com** and **maggiobasa@yahoo.com** and we will email you back an application form.

VERY IMPORTANT:

- Only shortlisted candidates will be contacted.
- Please do not present your CV.
- **We will only need the filled-out application form and a COPY OF THE NATIONAL ID.**

WHAT IS SSADPII?

South Sudan Agribusiness Development Programme (SSADP II) also known as Food security through Agribusiness (FSA), with funding from the Embassy of the Kingdom of Netherlands in Juba, is being implemented by a consortium of three international NGOs: Cordaid (the lead agency), SPARK and Agriterro. It is a five-year programme (2018-2023), with a threefold overall goal of (a) improving food security for the people of South Sudan (b) launching of agribusiness sector in the country, and (c) development of entrepreneurship, with a major focus on youth and women. The project is implemented in partnership with national South Sudanese institutions that include Rural Finance Initiative (RIFI), South Sudan Agriculture Producers Union (SSAPU) and Premium Agro Consult Limited. The current project areas of implementation are Bor, Yambio and Torit Counties.

WHO IS SPARK?

SPARK is a Dutch Development organization working to support young entrepreneurs through job creation and higher education in post conflict countries. SPARK is intending to carry out a Business Start-up Accelerator.

WHO IS PREMIUM AGRO-CONSULT?

SPARK has signed a partnership agreement with Premium Agro Consult Ltd for (a) training of entrepreneurs in the agriculture value chains of maize, sorghum, cassava, groundnuts, vegetable and poultry for youth, women and micro, small and medium enterprises (MSMEs) and (b) identification, training and engagement of Business Development Advisors (BDAs) in the project locations. Premium Agro Consult Limited is a consulting firm, Reg. No. 28,231, with its head office in Juba.