



Terms of Reference

Communication Consultant



Location: Juba, with field travels to Unity, Jonglei, and Upper Nile States of South Sudan

Timeline: November 2021 to December 2021

Type of employee: Individual Consultant

Background

The International Rescue Committee (IRC) responds to the world's worst humanitarian crises and helps people whose lives and livelihoods are shattered by conflict and disaster to survive, recover, and gain control of their future. The IRC was founded in 1933 to respond to the needs of people vulnerable to conflict around the world. Since then, it has expanded and evolved to become one of the world's leading humanitarian organizations. In 2016, more than 26 million people benefited from IRC programs and those of its partner organizations. Today, the IRC continues to serve communities with emergency relief and reconstruction assistance and operating in both refugee and host communities affected by conflict and disaster. The IRC in South Sudan has been implementing Economic Recovery and Development (ERD) programs since 2005. Between 2015 and 2018, the IRC, ZoA and Cordaid implemented three separate projects under the EU Pro-Resilience Action (ProAct) in Unity, Jonglei and Upper Nile States, respectively. Overall, the ProAct projects aimed at increasing the capacity of vulnerable groups to sustainably produce and access food.

In 2019, with funding from Europe Aid the IRC (Lead partner), ZoA and Cordaid formed a consortium and designed a program to build on the achievements, lessons and foundations laid by ProAct. The Strengthening Smallholders' Resilience in Greater Upper Nile project is designed to scale up reach to more vulnerable households, build long-term community resilience towards climate shocks, recover and stabilize from the effects of war and displacement. The four-year project will run from January 2020 to December 2024. The project is aligned with the objectives of the EUTF's South Sudan Rural Development: Strengthening Smallholders' Resilience (SORUDEV SSR) program whose themes and priorities focuses on strengthening individual and community resilience by improving production and nutrition through access to basic veterinary and agricultural extension services; agricultural inputs, nutrition (food diversification) and food hygiene awareness. Disaster Risk Reduction (DRR), conflict arbitration and peace-building skills as additional integrated component.

Objectives of the Project

The overall objective of SSR project is to contribute to strengthening the resilience of communities, improving governance of natural resources, and conflict prevention and reducing forced displacements due to loss of livelihoods. The two specific objectives of the project are, (i) to improve the food security of rural smallholders in Greater Upper Nile and (ii), to empower them to cope with environmental volatility and insecurity.

Scope of Work:

In order to showcase evidence on the impacts of the project on its clients, the IRC on behalf of the consortium seeks the service of a communication consultant to document human-centered success stories. Specifically, the consultant is expected to:

- Conduct field visit to interview beneficiaries of VSLA, IGA, FFS, FFFS, MtMS groups among others
- Take quality action photos of project activities

- Document beneficiaries' success stories as selected by the project team in the three-project locations of Unity, Upper Nile, and Jonglei states
- Draft and share stories documented for review

Deliverables

1. The consultant is expected to draft and share human-centered success stories on the different project activities as identified below:

Type of Activities	Number of Success Stories
Village Savings and Loans Associations (VSLA)	○ 3 individuals VSLA members stories total of 9 stories from Upper Nile, Unity, and Jonglei states
Income Generating Activity (IGA)	○ 3 individuals IGA stories total of 9 stories from Upper Nile, Unity, and Jonglei states
Farmer Field Schools (FFS)	○ 3 individuals FFS stories total of 9 stories from Upper Nile, Unity, and Jonglei states
Seeds Producers	○ 3 individuals' stories of seed producers in Upper Nile and Unity states
Fisherfolks Field School (FFFS)	○ 3 individuals FFFS stories total of 6 stories from Upper Nile and Unity states
Mother to Mother Support Group (MtMSG)	○ 3 individuals MtMSG stories total of 6 stories from Upper Nile and Unity states
Community Managed Disaster Risk Reduction Committee (CMDRRC)	○ 3 CMDRRC stories total 6 from Upper Nile and unity states on resilience building

2. Visit field sites during project activities (VSLA, FFS, FFFS, MtMSG) and take action photos of activities with donor visibility, share soft copies of photos activities

Location:

The consultant is expected to travel to project locations in Panyijiar (Unity State), Bor (Jonglei State), and in Manyo, Malakal, and Fashoda (Upper Nile state). to document the success stories

Duration

The consultancy is estimated to take **16 days** from November to December 2021

Schedules of Activities	Days
Project briefing and review of the scope of work	1
Field Work	9 (Excluding travel days) 3 days per field location (Upper Nile, Unity and Jonglei)
Drafting of Stories	3
Review and Finalization of Stories	3
Total	16

Reporting:

The consultant is expected to report to the Consortium Manager and work closely with the project field staff during visits

Payment details:

Payment upon receipt of invoice and completion of deliverables will be made 100%.

The consortium will directly facilitate local field transport to and within the project sites as well as provide accommodation in Nyal (Panyijiar) and Kodok (Upper Nile), accommodation in Malakal and Bor should be covered by the consultant and included in the financial proposal.

Qualification, Knowledge, and Experience

- Bachelor's Degree in Journalism, Communications, similar area required
- Creative & Innovative mind with a strong emphasis on content design skill
- Excellent verbal and written communication skills.
- Vast experience in producing success stories, documentaries, digital content, and other appropriate communications materials.
- Proficient and good photography skills.

All applicants should include the following:

- Competency and Experience:
 - CVs of the proposed consultant
 - A brief explanation about the consultant with particular emphasis on previous experience in this kind of work with INGO's, NGOs, and UN agencies
 - Draft work/implementation plan
 - 3 references
- Sample copies of previous success stories documented
- Financial proposal: Summary budget to complete the contract, including 1) estimated total number of days required; 2) daily rates for consultant, and 3) accommodation costs (Malakal and Bor)

How to apply

Interested applicants are expected to submit applications not later than 30th November 2021 to daniel.musa@rescue.org

