



50. H 3



## Social Behavior Change Communication (SBC) Specialist, M-RITE South Sudan

### DESCRIPTION:

JSI Research & Training Institute, Inc. (JSI) is a public health management consulting and research organization dedicated to improving the health of individuals and communities throughout the world. JSI is currently seeking a Social Behavior Change Communication Specialist for the USAID-funded MOMENTUM (Moving Integrated, Quality Maternal, Newborn, and Child Health and Family Planning and Reproductive Health Services to Scale) Routine Immunization Transformation and Equity (M-RITE) Project in South Sudan. The MOMENTUM awards seek to contribute to global technical leadership and evidence generation and dissemination around maternal, newborn, and child health (MNCH), family planning (FP) and reproductive health (RH) services. The project's overarching goal is to sustainably strengthen routine immunization programs to 1) overcome the entrenched obstacles contributing to stagnating and declining immunization rates in USAID-supported countries, and 2) address the barriers to reaching zero-dose and under-immunized children with life-saving vaccines and other health services. In light of the COVID-19 pandemic, and the disruption of immunization services, the project also supports countries with the maintenance, adaptation, suspension, and/or reinstatement of immunization services, and is USAID's technical partner to support the rollout of the COVID-19 vaccine.

M-RITE is a USAID funded project that has been supporting Core Group Polio Partners (CGPP) in the Greater Equatoria region for the acceleration of COVID-19 vaccination. In addition to this, M-RITE is supporting Global Fund Partners (GFATM) and State Ministry of Health (SMOH) in Jonglei, Upper Nile Unity State and Western Bahr El Ghazel to strengthen both COVID-19 and routine Immunization programs. Technical supports include supporting partners/MoH to develop/update micro plans, strengthen supportive supervision, risk-communication and community engagement (RCCE) activities, improving data quality and management, and conducting EPI monthly coordination meetings at State levels in order to implement COVID-19 vaccination strategies (regular and campaigns) of Ministry of Health (MOH) slated for November 2022 and March 2023 respectively.

The project is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regards to race, color, religion, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

### JOB SUMMARY

SBC Specialist is a lead position to support the national MoH in Juba, South Sudan for communication strategy and its implementation. He/she will provide strategic leadership and technical oversight in the design and development of evidence-based information education and communication materials that will create demand for vaccination. He/she will work closely with communication consultants at subnational levels in responding to risk communication and community engagement activities for immunization (COVID-19 and Routine Immunization).





### ROLES AND RESPONSIBILITIES:

Under the supervision and guidance of Country Project Director, the SBC specialist in collaboration with other technical team will;

- Lead in the design and development of IEC materials which are socially and culturally acceptable for creating demand for immunization in the Country
- Coordinate with immunization partners at both national and State level for RCCE activities
- Represent M-RITE in coordination and donor meetings at national level for RCCE activities
- Build capacity of implementing partners and MOH involved in routine immunization and COVID-19 vaccination including social mobilizers at State and County level
- Provides technical guidance for review and development of appropriate training guidelines or protocol for social mobilization team involved in messaging for COVID-19 as well as routine immunization
- Lead evidence-based and sound research using human centered design approach for documenting lessons learnt for introduction of new vaccines and post campaign evaluations
- Coordinate with RCCE partners for responding to emergency preparedness plans and dissemination of revised tools
- Develop and execute country communication strategy plan both internally and externally for increasing M-RITE visibility at national and regional level in an enabling environment
- Work with MEL specialist in review and development of communication reporting tools
- Support MoH health education and promotion Director in media and journalist briefing
- Regularly travels to the States and Counties to support communication consultants in gathering impactful human stories, documenting drivers or barriers of COVID-19 vaccination as well as zero dose children
- Contributes in preparation and collation of quality M-RITE reports, technical briefs, learning and information sharing with partners as well as donors
- Work with communication consultants to map civil society organizations, local, and international organizations involved in health awareness and promotion activities geared towards reduction of vaccine preventable diseases (VPDs)

### Skills and competencies required

The SBC candidate should have;

- i. Better understanding of South Sudan health care system with specialization in SBC in immunization
- ii. Strong interpersonal communication skills in English and Arabic with excellent public speaking ability
- iii. Ability to travel extensively in South Sudan under basic environmental living condition
- iv. Extensive experience in community engagement for public health interventions
- v. Prior experience working with UN and international organizations funded by USAID
- vi. Strong technical background in developing guidelines and training materials for health workers involved in social mobilization activities in South Sudan
- vii. Strong skills in computer software including STATA and advanced excel
- viii. Ability to work with diverse team of experts and ethnic background

### Academic qualification and experience





- Minimum of Bachelor degree in social science, community development studies, communication and journalism or health services management
- Post graduate study in related field of public health, communication and journalism will be an added advantage and will be given due consideration
- Minimum of 5 years' experience working in the relevant field at national and State level in South Sudan, such child health and maternal health services, family planning and immunization

#### Submission

Please send your application to [southsudan\\_hr@jsi.com](mailto:southsudan_hr@jsi.com) NOT later than 30<sup>th</sup> December 2022 or drop hard copy to JSI office at MoH, EPI department

*No phone calls please! JSI neither solicits fund nor favors candidates based on cultural, ethnic, sexual, religious or political affiliations. Qualified female candidates are strongly encouraged to apply*

