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DEPARTMENT OF LABOUR
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W. E. S. YAMBIO
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Catholic Medical Mission Board

Advertisement

CMMB South Sudan Media & Communication Officer

- Location:** Yambio, South Sudan (with 50% travel to CMMB Country Office & field locations)
- Report to:** Country Director
- Start Date:** As soon as possible
- Duration:** One Year (Renewable)
- Date of announcement:** 8th June, 2022
- Application Closing Date:** 17th June, 2022

Background

Catholic Medical Mission Board (CMMB) is an international faith-based organization focused on strengthening health service delivery for vulnerable communities globally. Founded in 1912, CMMB is dedicated to delivering locally sustained quality health service solutions to women, children, and their communities worldwide. Our vision is a world in which every human life is valued, and health and human dignity are shared by all. For more information on CMMB's programs and achievements visit our page on www.cmmb.org

Position Overview

CMMB South Sudan seeks a Media and Communications Officer who reports to the Country Director to establish the media and communications functions of the Country Office (CO) to support the implementation of the CO Strategic Plan through fundraising and visibility. Initially, the Communications Officer will work with the Country Director and the HQ Communications department to develop the necessary communications policies, guidelines and procedures to guide the functions of this office. Other responsibilities include identifying, collecting, and cataloguing stories and images that are engaging, informative, and visually appealing about CMMB's work; posting and updating of developed and CO approved content on a multitude of digital and social media platforms; vetting outgoing content to ensure alignment with approved CO image; developing content for sit-reps, newsletters, and Country Office profile documents; as well as monitoring the reported and feedback content about CMMB on the mainstream and social media outlets, providing feedback for better position of the CO. This role will work closely with the Program Director, the Strategic Information Manager and implementing partners.





The post requires photography and social media skills, excellent writing and presentation skills, some graphic design skills and the use of related software, as well as related capacity building skills. Travel to in-country project sites for in-person interviews and content gathering as well as to head office in Juba will be significant. This is highly collaborative role requiring working across time zones, countries, and teams. This role requires a true go-getter who is comfortable connecting with people and getting to the core of a story. This role will function as an internal journalist and should adhere to the ethics and brand guidelines set by CMMB at all times.

Key Responsibilities

Story and Image Gathering

- Responsible for finding inspiring stories within country programs, working with staff and beneficiaries, and volunteers
- Post, manage and monitor social media accounts
- Engaging in interviews with staff and community members to get firsthand accounts of CMMB's impact and the challenges faced
- Responsible for diligent recording and documentation of content gathering (stories/interviews/images) and transcriptions into English when necessary
- Tasked with cataloguing stories into appropriate and organized filing system
- Tasked with taking compelling and respectful images of CMMB's work in action, including staff in action, project sites, and more
- It will be the Comms Specialist's responsibility that all required consent forms are completed, properly stored and shared
- Encouraged to teach staff and community members to share photos
- Work collaboratively and support professional photographers contracted to capture projects when scheduled

Branding

- Ensure that all materials adhere to the voice, branding and marketing requirements.
- Responsible for ensuring staff have branded materials and clothing, especially during a communications-related shoot day
- Use branded language on social media and in local press releases

Social Media

- Provide content and strategy for CMMB South Sudan Facebook, Instagram, and Twitter pages
- Execute posting of content on a consistent schedule to be determined by country leadership
- Responsible for monitoring of local social media and escalating any concerns regarding social media to upper management
- Create strategy to increase engagement and reach in local communities, helping disseminate health information and stories to local people





- Ability to demonstrate sensitivity to cultural differences and gender issues, as well as the commitment to equal opportunities.
- Ability to demonstrate an openness and willingness to learn about the application of gender/gender mainstreaming, women's rights, and diversity for all aspects of development work.
- Willing to travel to program areas within South Sudan for at least 50% of working time.
- Subscribes to CMMB's vision and mission and is committed to promoting its values through daily behaviors and actions.

How to apply

Please submit your CV and covering letter by email, titled 'CMMB South Sudan Media & Communication Officer Application' to the following email address: CMMBSouthSudanjobs@cmmB.org by latest the 17th of June, 2022 at 17:00 hrs South Sudan time. We encourage qualifying female candidates to apply.

Please note, that this position is open to South Sudanese Nationals only and that incomplete and late applications will not be considered, and due to the volume of applications received, only short-listed candidates will be contacted. Thank you for your interest in working for CMMB.

