



Defyhatenow South Sudan
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Consultancy: Data Analyst & Report Writer

Comprehensive Report on the Disinformation and Misinformation Landscape in South Sudan

Terms of Reference

1. Background:

Defyhatenow South Sudan, through its 211 Check project, works to combat disinformation and promote media literacy in South Sudan. To further this objective, Defyhatenow is seeking the services of an individual or established firm to undertake a comprehensive data analysis and write a report on the dis and misinformation landscape in South Sudan. The findings of this report will contribute to a better understanding of the challenges and opportunities related to disinformation and provide recommendations for effective strategies to address them.

2. Objective:

The main objective of this engagement is to develop a comprehensive report on the dis and misinformation landscape in South Sudan, considering both online and offline mediums. The report will provide a detailed analysis of the current situation, identify key actors and sources of disinformation, assess the impact of disinformation on South Sudanese society, and propose strategies to counter disinformation effectively.

3. Scope of Work:

The contracted individual or firm will be responsible for the following tasks:

3.1. Consultation: Liaise with the 211 Check editorial staff to gather insights into their data collection methodologies and ongoing monitoring efforts. This will include regular meetings and discussions to ensure a thorough understanding of the project's objectives and requirements.

3.2. Data Analysis: Analyze the data collected by 211 Check throughout the year, including media monitoring reports, social media trends, and other relevant sources. Identify key patterns, trends, and areas of concern related to disinformation and misinformation in South Sudan.

3.3. Surveys: Conduct mini online and offline surveys to gather additional information on public perceptions, attitudes, and awareness regarding disinformation and misinformation from media

professionals and relevant stakeholders in South Sudan. Ensure the surveys represent diverse demographics and geographic areas.

3.4. Report Writing: Prepare a comprehensive report highlighting key findings, trends, challenges, and opportunities related to the dis and misinformation landscape in South Sudan. The report should be structured clearly and concisely, incorporating relevant data, analysis, and case studies. The report should include an executive summary, introduction, methodology, data analysis, key findings, recommendations, and a conclusion.

3.5 Online Webinar Participation: Participate in a webinar organised by Defyhatenow South Sudan to present the report's findings to a broader audience. This may involve delivering a presentation, participating in a panel discussion, or answering questions from the audience.

4. Deliverables:

The contracted individual or firm will be expected to deliver the following:

4.1. Comprehensive Report: A well-structured report of 20-40 pages (excluding annexes), written in clear and concise language. The report should be submitted electronically (PDF, Word or Google Doc) within the agreed timeline.

4.2. Executive Summary: A concise summary of the report's key findings, recommendations, and conclusions, suitable for wider dissemination.

4.3. PowerPoint presentation summarising the key findings for the online webinar. Active participation in the online webinar to present and discuss the report's findings.

5. Timeline:

The assignment is expected to be completed within 3 - 5 weeks from the start date, as agreed upon with Defyhatenow South Sudan.

6. Budget:

The individual or firm should submit a budget proposal outlining the cost of their services, including all consultancy fees, data analysis expenses, research costs, and any other relevant charges not exceeding USD 1,500. The payment schedule will be agreed upon between Defyhatenow South Sudan and the contracted individual or firm.

7. Qualifications and Experience:

The ideal individual or firm should possess the following qualifications and experience:

7.1. Demonstrated experience in research, data analysis, and report writing, preferably in media, communication, or social sciences. A minimum experience of 5 years in conducting external research, with mixed-methods research skills and flexibility in using non-traditional and

innovative research methods. Experience in collecting and analysing quantitative and qualitative data and data visualisation.

7.2. Strong understanding of the South Sudanese media landscape, including social media platforms, traditional media outlets, and emerging trends. A solid commitment to delivering timely and high-quality results, i.e. credible research and its report that can be used.

7.3. **Familiarity** with the challenges and implications of disinformation and misinformation in fragile contexts.

7.4. Excellent communication and writing skills, with the ability to present complex information in a clear and accessible manner.

7.5 Samples of Previous Work: The researcher must submit two samples of previous similar work together with their expression of interest.

8. Reporting:

The contracted individual or firm will report directly to the 211 Check Project Coordinator of Defyhatenow South Sudan and will be expected to provide regular updates on the assignment's progress.

8.1 Timeline:

The entire engagement, from inception to the report's release, is expected to be completed within 3 - 5 weeks.

Week Number	Dates	Activity
Week 1	13 Nov 2023 - 15 Nov 2023	Research Inception Meetings
Week 2	15 Nov 2023 - 24 Nov 2023	Additional Data Collection (Mini Surveys)
Week 3	27 Nov 2023 - 01 Dec 2023	Data Analysis and Draft Research Report
Week 4	04 Dec 2023 - 08 Dec 2023	Synthesis and Report Review
Week 5	04 Dec 2023 - 08 Dec 2023	Final Report Submission

9. Intellectual Property

All reports, data, and other outputs produced as part of this assignment will become the property of Defyhatenow South Sudan, with the contracted individual or firm recognised as the author. However, the report may be used for future research, advocacy, or informational purposes by Defyhatenow South Sudan.

10. The deadline: apply by Wednesday, 8 Nov, 2023, using this link: <https://bit.ly/3tXShu4>