



The Rescue Mission  
For a suffering free society

Approved



## Position: Advocacy and Communication Officer

Job Title	Advocacy and Communication Officer- <b>South Sudanese Nationals Only</b>
Organizational Unit	Support
Line management	Nil
Supervisor	Executive Director
Contract Period	3 months' probation with possibility of extension for 6 months based on funding and performance
Duty Station	<b>Juba with travel to field sites</b>
Opening Date:	24/9/2024 - 8/10/2024

### Organizational Background

TERM is a non-political, non-profit organization duly registered in 2017 by the Relief and Rehabilitation Commission as a NNGO with registration number 1051. TERM responds to needs of Displaced persons, refugees and returnees to help and ensure such affected group of people get access to dignified basic services through provision of humanitarian support so as to alleviate further suffering, strengthening of local capacities and build stronger and resilient communities. TERM Focuses on community development and programing to ensure empowered and viable generations that promote and works to build a suffering free society. TERM serves communities at the grass roots through provision of services in the sectors of NFI, WASH, Education, FSL, Youth and Women empowerment, Protection, Advocacy on Environmental protection and conservation to ensure "A suffering free society.

Currently TERM operates in 3 of the 10 states of South Sudan but serves other areas through mobile emergency response, TERM's current Field Offices are in Pibor, New Fangak, Bor South, Kajo Keji, and Yei with headquarters in Juba. In its 2024/2025 strategic pillar TERM will be expanding its services to Unity State, Northern Bahr el Ghazal and Upper Nile States



### **Purpose of the Role**

As a growing institution TERM is looking for a self-driven personality with proven proficiency in accomplishing task for the role of Advocacy and Communication Officer

The Advocacy and Communication Officer will be responsible for developing and implementing advocacy strategies and communication plans that promote the organization's mission, programs, and initiatives. This role requires a dynamic professional with expertise in public relations, communications, and stakeholder engagement. The officer will work closely with various departments, external partners, and media to raise awareness, create publicity on organization project activities as well as developing media engagement projects

### **Key Responsibilities:**

#### **Advocacy:**

- Collaborate with senior leadership and key stakeholders to define and implement advocacy initiatives that align with organizational goals.
- Monitor and analyze policy developments, government actions, and key legislative changes that impact the organization's mission.
- Engage with policymakers, partners, and influencers to promote the organization's priorities
- Build and maintain relationships with relevant stakeholders, including government officials, civil society organizations, and media partners.
- Coordinate meetings, roundtables, and events that foster dialogue between the organization and key policy influencers.
- Represent the organization at relevant conferences, workshops, and external advocacy forums.

#### **Communication**

- Create and execute communication plans to raise the organization's profile and increase public engagement with its work.
- Manage public relations efforts, including press releases, media kits, and responses to media inquiries.
- Ensure consistency in the organization's messaging across all channels including mainstream media, social media platforms, etc
- Produce high-quality content for various platforms, including newsletters, blogs, social media, websites, and reports.
- Manage social media accounts and create compelling campaigns to raise awareness about the organization's advocacy and program activities
- Build and maintain strong relationships with journalists, editors, and media outlets as well as Media Regulatory institutions in South Sudan as defined by law



- Secure media coverage for key events, reports, and initiatives by pitching stories to relevant media channels.
- Monitor media coverage related to the organization's areas of focus and prepare reports for internal use.
- Track the success of advocacy and communication activities using key performance indicators (KPIs).
- Provide regular reports to leadership, detailing the reach and impact of advocacy and communication efforts. Adjust strategies based on insights from evaluations to enhance effectiveness.
- Train staff and volunteers in communication techniques, media engagement, and advocacy this includes on basic photography, writing of success stories etc
- Support team members with tailored communications advice for their specific projects' activities or events.

#### **Qualifications and Experience:**

- Education: Bachelor's degree in Communications, Public Relations, Journalism, Political Science, International Relations preferred.
- At least 2-3 years of experience in advocacy, public relations, communications, or related roles delivering.
- Proven experience in developing and executing successful advocacy and communication campaigns with a reputable media organization, INGO or NNGO
- Skills:
  - Strong writing, editing, and public speaking abilities.
  - Excellent interpersonal skills, with the ability to build relationships across diverse stakeholders.
  - Proficiency in social media management and digital communication tools.
  - Knowledge of the media landscape in South Sudan
  - Strong organizational skills with attention to detail.
  - Good photography and Video Editing skills
  - Good command of both written and spoken English, knowledge of Arabic is an added advantage

#### **Desirable Attributes:**

- Passionate about social change, human rights, or the organization's specific mission.
- Ability to work in a fast-paced environment and manage multiple priorities.
- Adaptability, creativity, and ability to think strategically.



## HOW TO APPLY

If you are interested to apply for this position, please submit your CV along with your cover letter outlining how you meet this position. Submit your CV to TERM Head Office in Juba located in Gudele two, 2 km from the Main Road North ward Joppa (Before Manga Bullen)

Or online via email to [hr.rescuemission@gmail.com](mailto:hr.rescuemission@gmail.com)

Please indicate the position you are applying for in the subject line i.e. **"Application for the position of "Advocacy and Communication officer"**

- 1. TERM is an Equal Opportunity Employer. We are committed to creating an inclusive environment for all employees and applicants. Employment decisions are based on merit, qualifications, and Experience. We do not discriminate on the basis of race, color, religion, and ethnicity etc.*
- 2. TERM operates a zero-tolerance policy toward any form of abuse, exploitation, fraud/corruption or harassment, and all employees are duly expected to uphold these principles in their professional and personal conduct while with TERM.*

Qualified women are strongly encouraged to apply.

All documents submitted with the applications are non-returnable, applicants are advised to only attached copies. Only shortlisted candidates will be contacted

*The position is urgently needed and applications will be reviewed on rolling basis*

