



Terms of Reference for call of Proposal.

To support national capacities and policies strengthening to benefit from AI, and to address the associated risks, including inequalities and discrimination, in line with international ethical standards, and frameworks

Office/Unit	UNESCO Juba – Social and Human Science
Title	Consultant – Writer – Short Story writer
Country	South Sudan
Project locations	Juba, Central Equatoria
Duration of contract	10 days

Background:

South Sudan is experiencing a countering identity-based violence that continues to be highlighted by the role of social media as a powerful tool for communication, civic engagement, and information sharing through platforms such as Tik Tok, Facebook, WhatsApp, and X (formerly Twitter). While these platforms have connected people across the world, by enabling information sharing, dialogue, amplifying marginalized voices, and spreading crucial information, these benefits are being overshadowed, as these platforms have become a breeding ground for discrimination, hate speech, misinformation, stereotyping and disinformation that has had the potential to ignite and fuel violence in the past and could yet lead to serious atrocities such as genocide. To date, issues around discrimination, ethnic related hate speech and stereotypes continue to be blamed for societal polarization and attendant violence which results in the loss of lives, destruction of property and mass displacements among others. The situation has been exacerbated by the current political tensions.

The UN Secretary General launched the United Nations Strategy and Plan of Action on Hate Speech in 2019. The strategy recognizes that hate speech as an attack on tolerance, inclusion, diversity and the essence of human rights norms and principles on which the United Nations (UN) is grounded. The UN strategy and plan of action sets out strategic guidance for UN systems to address hate speech at all levels across the World, and states that government, local authorities, religious, corporate and community leaders also have a duty to invest in measures to promote tolerance, diversity and inclusiveness, as well as to challenge hate speech in all its forms. It is therefore imperative for all South Sudanese to stand up against these vices.

It is against this background that UNESCO in collaboration with other stakeholders is organizing a 3 day's workshop for civil society organizations, young people, content creators, media, IT professionals and media houses, respective government institutions, religious leaders, South Sudan Bar Association and other stakeholders like the media regulatory bodies to promote inclusion and combat discrimination, hate speech and stereotypes. The first day will be a consultative session to identify the root causes and drivers, including the impact of discrimination, hate speech and stereotypes, consulting and understanding what international, regional and national frameworks are in place, and what can be the role of the stakeholders. The second and third days will be training which will include highlighting the different roles that young people, content creators, media, IT institutions and professionals, Civil Society Organizations, Government and other stakeholders play in promoting inclusion and combating discrimination, hate speech and stereotypes. The training will also be an advocacy platform, giving us the opportunity to work together and to come up with

concrete recommendations for policy and national action plans for an inclusive strategy to combat discrimination, hate speech and stereotypes.

Besides, it will focus on how we can address the impacts and put in measures that can advocate for an inclusive means to combat discrimination, hate speech and stereotypes while protecting the freedom of expression and promotion of peace through meaningful participation of young people, government and community leaders, media institutions, contents creators. UNESCO is therefore seeking applications from qualified professionals for developing and delivering training on countering and preventing- Misinformation, Disinformation, Hate Speech, Discrimination and Stereotypes.

Objectives.

1. The pictorial stories form a long-lasting informative memory that can connect with an audience emotionally and usually have greater impact.
2. Story telling through pictures has more impact on raising awareness about the prevailing issues and situations
3. Short story books have a higher potential to inspire imagination to interpret a scenario and its impact
4. Story books have the potential to enhance engagement, critical thinking, and emotional connection through the unique blend of text and visuals, leaving people to connect with what could be a reality.
5. The story book will also remain as an advocacy material for a national strategy and policy framework that will promote inclusion, while effectively addressing, hate speech and stereotypes

Expected Outcome

- Increased awareness of the triggers and understanding of Identity-based violence, how to challenge, respond to, and prevent it.
- Increased Youth and Women led innovative practices and use of platforms for change and innovation.
- Protection of the right to freedom of opinion and expression.
- Increased awareness of related legal frameworks that address this phenomenon and how these can be customized to South Sudan context.
- To facilitate conversations and activities that bridge generational gaps, allowing younger and older community members to exchange cultural knowledge, experience and perspectives in addressing this phenomenon.
- Knowledge and skills to identify, understand, and counter hate speech, both online and offline and ability to differentiate these vibes from freedom of expression.
- Understand of the legal and policy frameworks for addressing identity-based violence and how to report and support survivors.

Methodology

1. Preparing training content:

- In consultation with UNESCO and other relevant stakeholders, the consultant will prepare text and visuals on suggested topics for 15 pages
- Share draft with UNESCO for review and approval, make necessary edits and share the book for printing.

Deliverables	
Expected Outputs:	Number of days
Deliverables <ol style="list-style-type: none"> 1. Create and draft the stories and share 2. Inception report. Detailing methodology, work plan, and proposed structure for the exiting frameworks and policies. This report should outline the approach to the desk review, stakeholder consultations, and field visits. 3. Submit a comprehensive report summarizing the findings from the review and consultations desk. This report should highlight the current challenges, and opportunities available in the national, regional, and international contexts. 4. Report on Stakeholder outreach and Consultations with; A summary of the consultations with stakeholders consulted, including key recommendations and insights 5. Share a final report detailing the roadmap for developing a national strategy and action plan for promoting inclusion and combating discrimination, hate speech and stereotypes. The consultant will provide one electronic copy in PDF format and one in DOC format. 	5 working days and delivery in 10 days

All reports must be submitted to UNESCO in an electronic file. The report must include a cover page, main document, and include links to all relevant annexes.

Approval of reports: Reports will be approved by UNESCO technical officers, and this will form the basis of the payment that will be determined in accordance with UNESCO's policies and procedures.

Payment schedule

Duration of the Consultancy		
3 working days to be delivered in a period of 4 working days		
Sn.	Deliverable	Payment
1.	Inception report and detailed activity plan with budget	30%
2.	Share the draft story content for review	40%
3.	Share final story text content detailing what hate speech is and its impact, need for an inclusive countering and preventing of hate speech and stereotypes in South Sudan	30%
	Total	100%
How to Apply		
Technical proposal comprising of the following: <ul style="list-style-type: none"> • Articulation of technical approach to the assignment/tasks, including the methodology and indicative workplan/timeline • Letter of Confirmation of Interest and Availability 		

- Personal CV or P11, indicating all prior experience with similar projects, as well as the contact details (email and telephone number) of the Candidate and three (3) professional references.
- Brief description (max. 1 page) of why you consider yourself as the most suitable for the assignment, and a methodology (max. 1 page) for how you will approach and complete the assignment.

Financial proposal: Indicating the all-inclusive, fixed total contract price, supported by a breakdown of costs.

The following documents shall be required from the applicants:

- a) **Personal CV or P11**, indicating all past positions held and their main underlying functions, their durations (month/year), the qualifications, as well as the contact details (email and telephone number) of the Candidate, and at least three (3) the most recent professional references of previous supervisors. References may also include peers.
- b) A cover letter (maximum length: 1 page) indicating why the candidate considers him-/herself to be suitable for the position.
- c) Complete UNESCO Vendor Form and registration requirements
- d) Desired qualifications, Social Sciences, Political Science, Information Technology, Communication, and Journalism

Corporate Competencies:

- Demonstrates professional competence and expertise on the subject matter.
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability.
- Able to work in team environment.
- Treats all people fairly without favouritism.

Functional Competencies:

- Excellent critical reasoning and problem-solving skills
- Excellent skills in the use of computer software packages (MS Word, Excel, etc.)

Development and Operational Effectiveness:

- Demonstrates strong oral and written communication skills.
- Builds strong relationships with stakeholders, clients, and external actors.
- Remains calm, in control and good humoured even under pressure
- High degree of self-motivation and initiative
- Willingness to learn and apply new analytical approaches.

Evaluation Criteria

The technical Evaluation will be out of 100 Marks weighted to 70%. The Financial evaluation will be out of 30%.0

Criteria- Technical	Mark (Out of 100)
Degree in Social Sciences, Political Science, Information Technology, Communication, and Journalism (master’s degree will be an added advantage)	30
Previous Experience in similar work	50
Competencies	20

How to Submit

Submit your proposal and budget to implement stated activities. **via.**

procurement.juba@unesco.org **by 12 June 2025, 3:00 PM (CAT)**

Note: Indicate in the Subject line title of the proposal for which you are applying