



**Community Engagement Network  
Freelance Job**

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Labour Affairs  
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**Position:** Freelance Graphic Designer  
**Location:** Freelance/Preferably Juba-based  
**Application Period:** Mar 1 – Mar 13, 2020

**Background**

CEN is a participatory South Sudanese initiative that promotes social cohesion and transformation in diverse communities through locally driven innovative multimedia programs. CEN aims at:

- Dissemination of South Sudanese culture through traditional and contemporary media programming and content
- To support the development of media and its actors as a catalyst for free cultural expression, empowerment and social inclusion.
- To support the documentation and archiving of South Sudanese culture through multimedia arts
- To promote intercultural dialogue and inter-community relations between diverse South Sudanese communities.
- Increase community participation and involvement in determining information priorities
- Bridging communication gaps between communities and relevant stakeholders

CEN's vision is a socially transformed and cohesive society. The network's overall objective is to harness South Sudanese culture through media and arts as a tool for community engagement through strategic partnerships with networks of media and arts actors to engage 1 million people in six locations across the three greater regions of South Sudan by 2024.

**Freelance Graphic Designer Job brief**

- CEN is looking for a freelance Graphic Designer to create engaging and on-brand graphical design and illustrations for a variety of media contents and outputs.
- You will be responsible for the entire process of defining requirements, visualizing and creating graphics including illustrations, logos, layouts, profiles and photos. You'll be the one to shape the visual aspects of CEN's website, and all the other media products that require graphics.
- Your graphics should capture the attention of those who see them and communicate the right message. For this, you need to have a sharp sense of creativity and a strong ability to translate requirements into design.
- Your work will include communicating your design process and outputs to the team.

**You will be expected to:**

- Inspire and attract the target audience and adequately communicate with all other stakeholders
- Study design briefs and determine requirements
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs
- Use the appropriate colors and layouts for each graphic
- Test graphics across various media
- Amend designs after feedback



- Ensure final graphics and layouts are visually appealing and on-brand

**We are looking for an individual with the following:**

- Proven graphic designing experience
- A strong portfolio of illustrations and other graphical visualizations
- Familiarity with design software and technologies
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines

**How to Apply:**

**1. Email your application to [info@cen-ss.org](mailto:info@cen-ss.org) or hand deliver it to the CEN office:**

- a. CEN's office is located at Afex River Camp, Stadium Road, Off Cemetery Road.
- b. Hand delivered applications should be in a sealed envelope with the position clearly written and addressed to Human Resource Department CEN South Sudan.

**Closing date: March 13, 2021, 5:00PM. No applications will be received after this.**

***This position is open to South Sudanese nationals ONLY. Qualified women are encouraged to apply.***





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## Community Engagement Network

### Terms of reference for people's history and cultural heritage people collectors

**Title:** Heritage community collectors

**Project:** Intangible People's history and Cultural Heritage

**Sector/Unit:** Program

**Contract type:** Local individual contract

**Supervisor:** Community Liaison officer

**Number of posts:** Ten (10) +3 Administrative areas

**Location:** Based in each of the 10 states and 3 Administrative areas

**Application Period:** Feb 26-March 12, 2021.

### **Background information- Community Engagement Net Work**

Community Engagement Network (CEN) is a South Sudanese participatory initiative that promotes social cohesion and transformation in diverse communities through locally driven innovative multimedia programs. CEN is a network of media organizations, arts and cultural groups, organizations and associations that operate within the different states of South Sudan.

CEN's vision is a socially transformed and cohesive society. The network's overall objective is to harness South Sudanese culture through media and arts as a tool for community engagement through strategic partnerships with networks of media and arts actors to engage 1 million people in six locations across the three greater regions of South Sudan by 2024.

CEN was legally registered by ministry of legal and constitutional affair under the NGO and Company Act and became recognized NGO in South Sudan by 2019.

### **Project background**

#### **Core Partners**

Community Engagement Network (CEN), Transformedia (Short Term Technical Assistance), Advisory Group members.

### **Project Summary**

A mobile, web and radio platform hosted by CEN/Internews to bring together South Sudan's diverse oral histories and cultural heritage and facilitate effective engagement and increased understanding with and between communities.



This project delivers a new Android application for mobile phones and a web platform that will engage members of all South Sudan's diverse communities (including diasporas) in oral and cultural heritage collection. A facilitated roll-out of the tool will allow communities to crowdsource the collection and description of their own historical perspectives and cultural heritage on their own terms.

### **Overarching Aim**

The overarching program objective is to contribute to the establishment of a stable and prosperous South Sudan.

### **Project Goals**

- The project will significantly contribute to archiving the diversity of cultural heritage and of the diversity of South Sudanese perspectives on marginalization, shared historical moments & trauma healing practices.
- Public recognition is generated across the country about the diversity of narratives held by South Sudanese about key historical events. Inter-community understanding is increased.
- To contribute to the psychological wellbeing and healing of communities.
- To promote freedom of expression and cultural democracy, which is inseparable from social and political democracy.
- To strengthen the role of oral history and culture in promoting peace, resilience, civic engagement, and good governance.
- Related messaging around trauma healing, gender-based violence, or Covid-19 is more effective when targeted alongside the authority of relevant cultural content.

### **About the People's History/South Sudan Android Application**

The project delivers an online-offline mobile phone application designed for Oral History and Cultural Heritage collection in South Sudan. In addition to delivering an innovative method in community engagement for radio content, it is hoped that the tool will be a useful contribution to the media and cultural sector in the longer term - whether accompanying a cultural tour engaging communities across the country, generating more community-led radio content on other oral history themes, or being made available to other organizations with similar needs. The platform is designed in consultation with partners in Phase 1 as part of this project, we are hiring 10 heritage community collectors. Each will focus on one state, engaging a representative sample of communities to collect intangible cultural heritage.

### **Job purpose**

To roll-out the tool to allow communities to crowdsource the collection and description of their own historical perspectives and cultural heritage on their own terms.

### **Roles and responsibilities**

Under the overall guidance of the community liaison officer, the incumbent is required to perform the following duties and responsibilities:

- Map out, liaise, and positively relate with key potential stakeholders and subjects for people's history and culture collection.
- Use the tool to collect oral histories from a representative sample of respondents from cultural bodies.
- Lead the selection and collection of cultural heritage such as songs, stories, and dances by using the tool with respondent's not limited to cultural bodies and learning institutions.
- Lead collection and documentation of feedback not limited to call-in on broadcasted radio mini-series episodes and TV telecast where applicable.
- Routinely collect and submit people's history and oral cultural heritage on agreed themes for production or radio mini-series for broadcast by radio and TV stations when applicable.
- Conduct wider community crowd sourcing by collecting people's history and culture at strategic avenues while adhering to covid-19 preventive guideline (physical distancing, hand washing and facemask wearing)



- Provide hands on training sessions to the wider community on how to record, input people's history and culture during the wider community crowd sourcing process through mobile application.
- Contribute inputs/contents to at least 2 monthly press release briefs as guided by the supervisor during engagement period.
- Liaise and brief both local authorities and cultural leaders on the importance of cultural heritage during the collection of people's history and culture to optimize cultural heritage input collection and mobilization.
- Act as the focal point of contact and representative in relation to issues/concerns pertaining the intangible cultural heritage initiative in the state.
- Submit weekly/daily report to the supervisor on the progress of people's history and culture collection.
- Provide technical support to the wider community to input their history and culture narrative into the plat form.
- Maintain cordial atmosphere in the beneficiary communities, and with the local communities.
- Perform any other additional duty in line with project mandate assigned by the supervisor or his/her delegate.

### **Education/Experience/Language requirement**

#### **Education**

Bachelor/Diploma in sociology, community development, social sciences or any related field required. Secondary school certificate with a considerable experience in community engagement in lieu of education qualification.

#### **Work experience**

Minimum of 2 years relevant experience in the areas of community engagement or development is desirable.

Experience of working in remote areas is highly desirable.

Experience in community engagement and capacity building is desirable.

Experience of working with local counterparts, cultural institutions, associations, local authorities, and cultural leaders.

Must be a South Sudanese originating and/or living in the state of his/her preference applied for.

Familiarity with smart phone mobile applications (Face book, WhatsApp, Twitter, and Instagram).

#### **Language requirement**

Fluency in written and oral English is required.

Knowledge of Arabic language desired

Knowledge of local language most used in the state his/her preference applied for.

### **How to Apply:**

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a. CEN's Office is located at Afex River Camp, Stadium Road, Off Cemetery Road.

b. Hand delivered applications should be sealed in an envelope with the position and location of applicants clearly written on it and addressed to Human Resource Department CEN- South Sudan.

2. Include an attachment of your Cover Letter and CV.

3. Include an attachment of professional documentation and academic certificates.

4. Remember to include active telephone numbers and Email for easy contacts.

5. Only shortlisted candidates shall be contacted for interview.

6. DO NOT submit your original documents. CEN will not be held responsible for any lost of documents and copies of documents once submitted cannot be return.

Closing date: Friday March 12, 2021 5:00 PM. No applications will be received after this.

This position is open to South Sudanese only. Qualified women are encouraged to apply.

NB. Please specify the State and Administrative Area for which you are applying for e.g. Eastern Equatoria State, Central Equatoria State, Western Equatoria State, Norther Bahr-el-Ghazal State, Western Bahr-El-Ghazal State, Upper Nile State, Unity State, Warrap State, Jonglei State, Lake State, Abyei Administrative Area, Pibor Administrative Area and Ruweng Administrative Area.

