



VACANCY ANNOUNCEMENT :

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| Job Title: | Producers (Zande, Murle, Luo, Madi and Acholi) for GESS2 |
| Line Management: | Senior Producer for GESS2/Our School |
| Location | Juba |
| Contract type: | Output based freelance. |
| Deadline | 10 th May 2024 |

ABOUT BBC Media Action

BBC Media Action is the BBC's international development organization, and we believe in the power of media and communication for good. We work in more than 20 countries around the world, supporting the independent media essential to democracy and development.

BBC Media Action uses media and communications to reduce poverty and promote human rights in developing countries. We partner with civil society, local media, and governments to:

- Produce creative programmes based on robust research in multi-media formats which inform and engage audiences around key development issues.
- Strengthen the media sector through building professional capacity and infrastructure.

Girls Education South Sudan (GESS) Project background:

BBC Media Action is running phase II of Girls' Education South Sudan (GESS), aimed at improving girls' access and enrolment in school, reducing barriers to education for girls and promoting equity in access for all children including boys and those living with disabilities. GESS is an initiative of the Ministry of General Education and Instruction (MGEI) of South Sudan and is funded by UK-Aid and the Government of Canada through Global Affairs Canada. It is an inclusive programme that will transform the lives of a generation of children in South Sudan – especially girls and those at the margins of society– through education. The project focuses on and create content and activities to address specific issues around:

- Girls' access to education.
- Greater knowledge about school, legal & financial systems and benefits of education.
- Positive attitudes towards primary and secondary education for girls, more trust in schools, more equitable roles for girls.
- Supportive behaviours around responsible use of cash transfer and capitation grants, greater parental involvement in school/education, more time for girl's homework, safer routes to school and more girls' clubs.
- Specific issues addressing equality and inclusion and positive attitudes towards disability inclusion in schools.
- Supportive behaviours around girls sexual and reproductive health and rights (SRHR) and safeguarding against sexual and gender-based violence (SGBV) in schools/education.



Within GESS, BBC Media Action is output lead for behaviour change communication (BCC) and tasked with producing the popular 15-minute factual radio programme *Our School*, in seven languages previously: Simple Arabic, Toposa, Lotuho, Bari, Dinka, Nuer and Shilluk and now there are five other additional languages namely Zande, Murle, Luo, Madi and Acholi. These programmes are being produced by BBC Media Action producers, working in collaboration with local partner stations who will conduct live phone in discussions.

Overall purpose of the job

The producer for *Our School*, will be responsible for delivery of the factual radio programmes in Bari language focussed on the issues outlined above. You will research, plan, present and produce the programme.

You will be based in Juba because of the language you'll be producing in. The contract will require you to sit at a State Anchor's office in Juba with the Arabic Producer. And you will be required to go to the field within Juba and in the outskirts of Juba to gather material and conduct interviews for the programmes. See details on the table below.

| State | Languages (Positions) |
|-------------------------|---|
| Central Equatoria, Juba | Zande, Murle, Luo, Madi and Acholi (1 position per language Juba) |

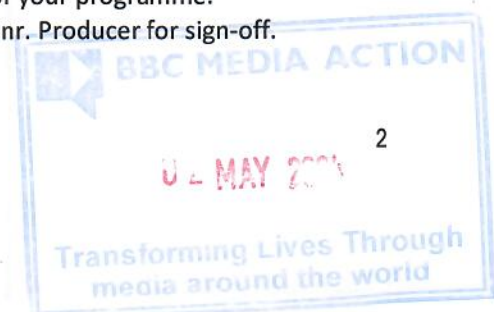
The role also involves collaborating with a local radio production partner and working with these partners to present live phone in discussions for the BBC Media Action factual radio programme.

This role would suit a candidate with experience in producing and presenting radio content.

Applicants should believe passionately in the project's aims and objectives. They will be engaged in issues relating to education, girls' sexual and reproductive health and rights, and have a demonstratable ability to engage with women and men, girls and boys on this issue.

Main duties

- To produce episodes of *Our School* factual radio programme in Zande, Murle, Luo, Madi and Acholi.
- To actively participate in sourcing people to voice over the existing episodes and working with the Project manager and Senior Production Manager to devise, pilot and refine formats of the radio programme.
- To actively participate in the planning process before and after production.
- To ensure the Zande, Murle, Luo, Madi and Acholi languages in your programmes is clear, correct and the language and terminology is appropriate for our audience.
- To ensure all recordings are of a high-quality standard and conform to BBC editorial standards and policy.
- To consult with the Project manager and Snr. Production Manager on editorial policy and any other issues when necessary.
- To submit all scripts – including transcriptions of audio – to the Snr. Production Manager for approval and sign, before mixing the final version of your programme.
- To submit all audio, along with the final script, to the Snr. Producer for sign-off.



- To deliver all required content in a timely fashion to an agreed deadline
- To work with BBC Media Action producers and content production partners to produce responsible, informative phone-in programmes related to issues raised in the factual programme. To monitor and deliver constructive feedback on these programmes.
- To create and maintain an extensive contacts list of people working relevant fields.

Person specification - required knowledge, skills and experience.

- Strong knowledge of, interest in, and passion for issues relevant to Girls' education, as outlined above
- Experience producing radio content relevant to girls' education – for example: conducting sensitive interviews; making programmes about sensitive topics; producing or presenting live discussion programmes about issues relating to women and girls' rights.
- An experienced radio journalist, with recent experience recording audio in the studio and in the field and ability to use and demonstrate use of Adobe Audition
- Proven experience in producing factual programming for both literate and non-literate audiences.
- Ideally the candidate will have previous experience working with local radio station partners in South Sudan.
- Self-motivated, able to deliver to programme deadlines with minimal supervision.
- Strong team player: able to work effectively under pressure and demonstrate patience to team members.
- Creative thinking and the ability to solve problems.
- Fluency in written and spoken English and local language specifically in Bari. Knowledge of additional South Sudanese languages would be an asset.
- Willingness to learn new skills to be used in the project.
- Willingness to travel for up to a week or 2 weeks at a time.

Qualification

- A certificate/Diploma/Degree in journalism or Mass Media /Mass communication or related discipline.
- At least 2 years work experience in radio production.
- Fluent in one of the above-mentioned languages (Zande, Murle, Luo, Madi and Acholi).
- Ability to use and demonstrate use of Adobe Audition.
- Eligibility; South Sudanese

Competencies

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

- **Analytical Thinking** – Able to simplify complex problems, processes, or projects into component parts, explore and evaluate them systematically. Able to identify causal relationships, and construct frameworks, for problem-solving and/or development.
- **Decision making** – Is ready and able to take the initiative, originate action and be responsible for the consequences of the decision made.



- **Planning and organisation** – Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities considering all the relevant issues and factors such as deadlines, staffing and resources requirements.
- **Resilience** – Can maintain personal effectiveness by managing own emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation, and energy.
- **Influencing and persuading** – Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.
- **Communication** – The ability to get one’s message understood clearly by adopting a range of styles, tools, and techniques appropriate to the audience and the nature of the information.
- **Managing relationships** – Able to build and maintain effective working relationships with a range of people.
- **Self-development** – Is able to identify and apply opportunities for learning and development.

To apply, please submit a CV of max. 2 pages and a cover letter ONLY (do not attach school certificates at this stage).

Your letter of application should clearly detail why you are interested in this role and how you meet the person specification. Clearly mark which language you are applying for in your cover letter.

Due to the urgency of this role, the shortlist is on rolling bases.

And the Female candidates are highly encouraged to apply.

This role is being advertised externally. Only South Sudanese nationals are eligible to apply. Women are strongly encouraged to apply. **Deadline is 5pm on 13th May 2024.**

