



South Sudan Programme

## Call for tenders

### Developing Short Videos for Dissemination of Culturally Accepted International Humanitarian Law (IHL) and Protection of Civilians' Messages in South Sudan

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21<sup>st</sup> September 2020

#### Introduction:

Geneva Call is a private, not-for-profit humanitarian organization founded in 2000 under Swiss law. It is a neutral and impartial non-governmental organization dedicated to promoting respect by armed non-State actors (ANSAs) for international humanitarian norms in armed conflict and other situations of violence, in particular those related to the protection of civilians. Geneva Call is currently focusing its efforts on banning the use of anti-personnel mines, protecting children from the effects of armed conflict, prohibiting sexual violence in armed conflict and working towards the elimination of gender discrimination, the protection of medical care, forced displacement and the protection of cultural heritage.

In the Republic of South Sudan, Geneva Call implements activities aiming at a better protection of the civilian population. This includes liaising with armed stakeholders and communities on international humanitarian law (IHL) and other relevant international law pertaining to the protection of civilians. Geneva Call is registered in the Republic of South Sudan since 2018 and is implementing programmes to improve the respect for international humanitarian norms. With funding from German Federal Foreign Office (GFFO), Geneva Call is currently implementing a project aimed **at enhancing protection of civilian populations in areas of armed conflict in South Sudan**.

#### Purpose:

Geneva Call in South Sudan invites tenders from independent consultants and/ or videography/graphic design companies to work with Geneva Call on the

***Design and production of culturally adapted short videos on the protection of civilians that will be used for a public campaign through locally accessible media platforms. Geneva Call will provide the consultant / company with the messages which serve as the basis for the videos. The videos shall be designed to address South Sudanese communities and armed stakeholders.***

The assignment will start around 2<sup>nd</sup> November 2020 and should be finalised within 6 weeks.

Specific tasks will include:

- Design video graphics that depict culturally accepted norms that promote IHL and protection of civilians, prevention of gender-based violence and sexual exploitation, and protection of institutions such as schools and hospitals during armed conflicts.

**Expected Outcome:**

- At least 10 culturally adapted and accepted short video that can be used for public campaigns to disseminate messages on international humanitarian law (IHL) and the protection of civilians during armed conflicts.

**Time Frame:**

It is expected that the individual consultant / consultancy firm will be able to conclude the development of the material within the four weeks after reception of the messages on protection of the civilian population and a kick-off meeting with Geneva Call's staff in Juba.

**Consultant Profile:**

Individual consultant / consultancy firm based in the Republic of South Sudan, with a high level of technical expertise and work experience in either videography, journalism or other related media practice, ideally with prior experience working with the humanitarian sector.

Sound understanding of the South Sudan context regarding different cultural practices and sensitivities.

**Format of the Tenderer:**

The Consultant/Consultancy firm is required to prepare and submit a technical and financial proposal based on this Terms of Reference (TOR).

The proposal should contain:

1. Technical proposal with:

- Detailed plan of action for designing and developing the video material, including a sample of the envisaged type of video to be produced.

2. Financial proposal with;

- Detailed budget
- Budget must include most important elements and no additional amounts will be claimed outside the submitted budget in case of success for the consultancy.

3. A profile of the individual consultant or firm and a sample of similar work performed.

4. A list of three references.

5. A commitment for availability for the entire assignment.

**Deadline:**

The closing date of this tender is fixed on Friday, 16<sup>th</sup> October 2020 at 05:00pm (East African Time).

Interested consultant (s) should submit technical and financial proposals electronically to;

Email: [hr-field-vacancies@genevacall.org](mailto:hr-field-vacancies@genevacall.org)

**NB: All bids/tenders should be submitted electronically.**