

CALL FOR PROPOSAL

Support to Media and Information Literacy and Crisis preparedness/Management

Background

Within the framework of UNESCO's action to strengthen free, independent and pluralistic media, UNESCO is implementing the Multi Donor Programme on Freedom of Expression and safety of journalists (outcome 2 Community Media and Information Literacy), that seeks to promote freedom of expression, media pluralism and diversity, through supportive policies for community media as well as Media and Information Literacy (MIL). UNESCO seeks a national partner to support implementation of activities that will contribute towards strengthening capacities for media organizations on crisis preparedness and response, supporting SDG 13 and SDG 16.a, and enhance Media and Information Literacy about using media, including social media, and supporting SDG4 and SDG17.

Terms of References

Under the authority of the UNESCO Juba Head of Office and direct supervision of the Communication and Information Specialist, the contractor shall:

1. In partnership with the University of Juba, conduct a 2-day awareness-raising workshop for line ministries, CSOs, media and partners during the MIL week and conduct two radio talk shows on MIL with the aim to raise awareness and advocacy on MIL for the public. The workshop will target 40 stakeholders.
2. Conduct two capacity-building workshops for media organizations and 20 journalists in Juba and 20 journalists in Jonglei State on crisis coverage and reporting and on matters related to Crisis Preparedness and Response, including terrorism, migration and climate change. Training should be based on UNESCO resources such as “Terrorism and the Media: a Handbook for Journalists”.

In support of the above activities; the contractor shall:

- i) Mobilize relevant stakeholders and participants to participate in MIL week workshop and training on crisis management.
- ii) In close consultation with UNESCO, the selected partner shall prepare the programme/agenda for the workshops and training materials to be used during the training workshops.

- iii) Identify and engage media trainers to facilitate and conduct the capacity building Workshops for the Journalists, line ministries and stakeholders.
- iv) Conduct 2 radio talk shows in Juba to raise awareness and educate the public on Media and Information Literacy.
- v) Ensure visibility of the activities is done through banners, social media platforms and web articles with a view to raise awareness on the project activities.
- vi) Undertake all logistics arrangements for the success of the of the activities, such as identify venue, print visibility material, mobilize participants, panellists, community radio stations and key stakeholders to participate to ensure success of the project

Expected Outcomes

- Increased advocacy and understanding of MIL among the public and duty bearers
- Capacities of at least 20 media houses strengthened on accurate reporting on crisis preparedness and response.
- Partnerships strengthened between government, judiciary, academic institutions, CSOs, media development stakeholders and donors.

How to Submit

- i) Submit to UNESCO a detailed proposal (2-3 pages), detailed budget and workplan by **03 October 2022, 4:00PM (CAT)**.

Submit your proposal and budget to implement stated activities. via. Proposals.Juba-CI@unesco.org

UNESCO accords priority to gender equality in all fields of competence. Therefore, the contractor shall ensure equal opportunities are given to the participating women and men during the training.