

DIGITAL MEDIA & INSIGHTS OFFICER // JOB ANNOUNCEMENT

JOB OVERVIEW

Company: McGILMO COMPANY LTD

Position: Digital Media & Insights Officer

Location: Juba, South Sudan (On-Site / In-Office)

Department: Digital Media Production Desk

Employment Type: Full-Time

Compensation: Competitive and commensurate with demonstrable technical execution and industry experience

Contract Duration: 12 Months with a possibility of extension depending on performance and availability of funds.

Application start: 01/09/2026

Application Ends: 22/09/2026

Reporting To: Senior Editor



About McGilmo Company Ltd

Established in April 2017 in the Republic of South Sudan, McGilmo Company Ltd has become a leader in providing essential services that include maintenance, cleaning, security, and project management. Our mission is to ensure the seamless operation of facilities through a comprehensive suite of services, each designed to meet our clients' diverse needs. We pride ourselves on our commitment to sustainability and efficiency, driving us to implement innovative practices that not only enhance operational effectiveness but also minimize our environmental impact.

At McGilmo Company Ltd, we believe in pioneering solutions that contribute positively to the environment. Our team is dedicated to integrating sustainable practices across all our operations, reinforcing our commitment to the communities we serve

Our Mandate: *Hunt the Signal. Filter the Noise.*

The Role & Strategic Mandate

McGilmo company ltd is recruiting a versatile, tech-fluent **Digital Media & Insights Officer** to anchor our daily newsroom operations.

This hybrid position bridges high-level macroeconomic news curation with rapid, brand-compliant digital production. You will be responsible for scanning continental trade flows, extracting key executive quotes from summit panels, and immediately transforming raw data into high-contrast social cards and vertical video assets.

Primary Duties & Responsibilities

- **Macro Intelligence Curation:** Continuously track Pan-African trade updates, central bank rate decisions, infrastructure capital deployment, and AfCFTA dynamics to extract actionable data points.
- **Ethical Source Vetting & Filtering:** Apply rigorous journalistic ethics to verify sources, filter out speculative or sensitive political noise, and maintain institutional credibility.



- **Operator-Grade Copywriting:** Draft concise, high-impact captions, executive summaries, and short-form commentary for primary distribution channels (LinkedIn and X) and secondary channels (Facebook, Instagram, TikTok, YouTube and WhatsApp channel).
- **Rapid Video Production:** Source institutional video feeds and summit speeches; isolate 30-second to 3-minute high-leverage segments; edit, caption, and format 2–3 vertical video assets daily via CapCut Pro and Premiere Pro.
- **Standardized Graphic Production:** Populate 5–7 structured data graphics daily using our locked Canva master suite, including weekly recurring franchises.
- **Strict Brand Compliance:** Enforce brand consistency across all digital touchpoints, strictly maintaining the official four-color system and brand mark placements.
- **Asset Management & Distribution:** Maintain the internal media repository, coordinate daily publication schedules, and ensure uninterrupted local file backups.

Requirements & Technical Qualifications

- **Education:** Diploma in Journalism, Mass Communication, Media Studies, or a related field and bachelor's degree is an added advantage.
- **Experience:** Minimum 3+ years of professional experience across digital newsrooms, corporate B2B communications, or institutional multimedia production.
- **Software Proficiency:** Advanced working capability with CapCut Pro, Adobe Premiere Pro, and Canva.
- **Macroeconomic Literacy:** Clear foundational understanding of corporate finance concepts, regional economic agreements, and sovereign debt mechanics.
- **Editorial Discipline:** Proven ability to batch tasks, manage tight daily news cycles, and deliver error-free editorial copy under real-time deadlines.
- **Portfolio Requirement:** An active portfolio demonstrating both analytical business writing and high-contrast, professional video editing (casual lifestyle or vlog-style portfolios will not be considered).

Workstation, Infrastructure & Legal Terms

- **Non-Disclosure Agreement (NDA):** The final candidate must sign a formal Non-Disclosure and Confidentiality Agreement covering proprietary editorial workflows, unreleased market intelligence, and institutional data sources.
- **Practical Assessment Requirement:** Shortlisted candidates must be available to complete a mandatory, strictly timed 60-minute practical execution test (covering real-time signal extraction and video formatting) conducted at our Juba office.

How to Apply

Submit your application to careers@mcgilmo.com with the subject line:



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Application: **Digital Media & Insights Officer** – [Your Full Name] or a hand delivery to our offices behind Cooperative Bank, Gudele 1.

Required Attachments:

1. Comprehensive Curriculum Vitae (CV) / Resume.
 2. A direct link to your digital portfolio (demonstrating both business writing and video editing).
 3. A one-page cover letter outlining your experience in handling real-time media production.
- **Application Deadline:** 22nd September 2026.
 - **Target Start Date:** Immediate upon successful completion of the in-office technical assessment.

