



Are you a female entrepreneur in Juba, running a successful business? Apply now to join the WEOF support program!

# CALL FOR APPLICATION SOUTH SUDAN WOMEN ENTREPRENEURS

The International Rescue Committee (IRC), in collaboration with its partner Open Capital Advisors (OCA), are executing the Women Entrepreneurial Opportunity Facility (WEOF), funded by the South Sudan Ministry of Gender, Child and Social Welfare through its partner UN Women. This initiative aims to empower South Sudanese women entrepreneurs aged 18 to 60 by offering training, technical advisory services, and financing. It seeks to tackle significant obstacles that hinder women from expanding their businesses or accessing new markets.

This call for application invites South Sudanese women entrepreneurs to participate in the Seed Lab and Growth Lab programs. The program is open for businesses of various sizes and offers tailored support to your business needs. Please read below on the various support offers. Grow your business with expert support, catalytic grants and be inspired by your peers.

**Start date for Application:** 17th/02/2025  
**End date for Application:** 18th/03/2025  
**Collection Time:** 9.00AM-4.00PM  
**Contact:** CES Chamber of Commerce (0927723333, 0916156960)  
**CES Women Union (0923736626)**  
**CES MGCSW (0927277113)**

### Seed Lab (Emerging Micro and Small Businesses)

#### What the Seed Lab Offers

The Seed Lab provides two key interventions: Bootcamp and Accelerator Program

#### Boot Camp

- A 5-day training on basic business skills and financial literacy, consisting of sessions of 2-3 hours per day.
- Business Pitch competition to qualify for the accelerator program. Evaluation will be based on pre-determined criteria, including clarity and viability of the business idea, growth potential, and the entrepreneur's presentation and delivery.
- Participants are not eligible for business grants.

#### Accelerator Program

- A 3-month in-depth training for selected businesses from the Boot Camp, covering 10 dedicated sessions, with weekly sessions of 2-3 hours.
- Participate in WEOF Connect activities with Financial Service Providers (FSPs), Government and private sectors.
- Participants eligible for business financing between USD 2,000-4,000.

#### Seed Lab Entry Requirements:

- South Sudanese female entrepreneur aged between 18 to 60 years.
- Business location: Juba, South Sudan.
- Business annual revenue/turnover: between USD 2,000-99,000.
- Business team size: At least two employees/ workers.
- Business existence: Minimum 12 months of operations.

#### Seed Lab Application Requirements:

- Brief business profile.
- Certificate of business registration or Trading license issued by the Local Government.
- Bank Account Statements for the last 2 to 3 months or financial records/ mobile money transaction evidence.
- Tax payment receipt from the Local Government/ revenue authority.
- List of business staff that includes their names, job titles, gender, mobile number, and employment status (full or part-time).
- A copy of the business owner's personal South Sudan National Identification Card.

### Growth Lab (Medium and Large-sized Businesses)

#### What the Growth Lab Offers

- Tailored business development support for ~3-5 months designed to fit your needs, i.e., to support in your growth strategy, to improve your sales & marketing or finance functions, to increase your impact on women, or to prepare investor materials and engage with potential investors.
- One-on-one coaching by experienced business consultants for 4 months to guide you on your journey.
- Catalytic grant funding of USD 15,000-50,000 for your immediate short-term financing needs.

#### Growth Lab Entry Requirements

- South Sudanese female entrepreneur aged between 18 to 60 years.
- Business location: Juba, South Sudan.
- Business annual revenue/turnover: USD 100,000+
- Business team size: At least 5 employees/ workers.
- Business existence: Minimum 12 months of operations.

#### Growth Lab Application Requirements

- Brief business profile.
- Certificate of Incorporation.
- Retained business and financial records, including past bank statements for the last 6 months and at least one year of financial statements or management accounts.
- Tax Identification Number (TIN) and tax clearance certificates.
- List of business staff that includes their names, job titles, gender, mobile number, and employment status (full or part-time).
- A copy of the business owner's personal South Sudan National Identification Card.

#### How to Apply:

- Interested applicants can pick FREE application forms from the following locations: Central Equatoria State Chamber of Commerce, Central Equatoria State Women Union, and Central Equatoria State Ministry of Gender, Child and Social Welfare.
- Growth Lab applications are encouraged to be made online by visiting the official landing page (<https://www.opencapital.com/news-insights/weof>)

#### Submission Instructions:

- **In-person Submission:** Complete the application form, place it in a sealed envelope along with all the required documents, clearly label the envelope with the program you are applying for, either "Seed Lab Application" or "Growth Lab Application", and submit it at the same location where you picked it up.
- **Email Submission:** Applicants may also submit the completed application form along with all the required documents via email. Please send Seed Lab applications to ([WEOF@rescue.org](mailto:WEOF@rescue.org)) and Growth Lab applications to ([WEOF@opencapital.com](mailto:WEOF@opencapital.com)).
- **Online submission** (Growth Lab only): Alternatively, applicants may apply for the Growth Lab by visiting the official landing page (<https://www.opencapital.com/news-insights/weof>)

### Priority Sectors and Businesses

The below are prioritized businesses to be considered for selection across the Seed Lab and Growth Lab.

Sector	Business
Agriculture and Livestock	•Poultry farming •Veterinary Retail and extension services •Fish processing (Drying, smoking, and freezing) •Fruits/juice processing •Cow milk processing •Honey processing •Agricultural input sales, including machinery, tools and seeds, Irrigation and cooling technologies •Food commodities off-takers/aggregators
ICT & Manufacturing	•Laptop and tablet maintenance and repairs •ICT training and education •Software or Mobile Application development •Hardware and Equipment Retail
Energy and Environmental Protection	•Distribution of solar products (panels, pumps, batteries, water heaters, etc.) •Fuel-efficient cooking stoves •Waste and water management solutions
Tourism and Hospitality	•Cakes and bakeries •Travel agencies •Laundry/Dry cleaning •Schools •Restaurants
Media and Entertainment	•Music and movie studio/ production •Photography studio •Printing services •Graphic design studios •Event planning and management
Financial Services	•Money transfer agents •Microfinance institutions •FinTechs •Non-bank financial institutions (e.g., asset based micro-lending)
Healthcare	•Pharmaceutical companies •Medical laboratories and diagnostics centers •Health care centers •Medical supplies •Clinics
Creative Arts	•Shoe and bag-making •Soap and detergent making •Crotchet and mat-making •Beads/Bracelet Making
Beauty and Cosmetics	•Cosmetic manufacturers •Salons •Beauty item wholesalers/distributors

#### Feedback Channels:

For any feedback about the project (i.e. suggestions, concerns or complaints), please reach us via email at [SS-Feedback@rescue.org](mailto:SS-Feedback@rescue.org) or call 0928006920 or 0911191658

**Disclaimer:** Submission of this application does not guarantee acceptance into the program. The program implementers reserve the right to select participants based on selection evaluation criteria.