



### External Advert

Oxfam GB is an international non-governmental organisation with a mission of working with others to alleviate poverty, suffering and distress. Oxfam GB has been working in South Sudan since 1983. Our Programmatic Strategy concentrates on Saving lives, Resilient Livelihoods, Advancing Gender Justice and Good Governance and Active Citizenship through a full spectrum platform that includes humanitarian response, recovery and resilience, long term development and policy and advocacy. Oxfam currently operates via eleven area offices in nine former states (Upper Nile, Unity, Jonglei, Lakes, Eastern Equatoria, Central Equatoria, Western Equatoria and Western Bahr-el Ghazal, and Northern Bahr el Ghazal.

**Position: Senior Media and Campaigns Officer**

**Location: Juba**

**Grade & Level: C Zone 2**

**Contract Type: Fixed Term**

**Number of post: 1**

### **KEY RESPONSIBILITIES:**

- ♦ Linking in to internal meetings, policy conversations, security, insights on coordination
- ♦ Updating social media feeds, blogging, SMS journalists updates
- ♦ Manage Oxfam's weekly women's radio show Peace of Her Mind on Eye Radio (from production to processing of payment)
- ♦ Working through list of activity as to what partners are doing and working out best stories for media to visit / share with affiliates
- ♦ Travelling out (if possible with journalists) on assessments, to see Oxfam programme and capturing and sharing material on this information.
- ♦ Providing material that can be used for web / mailing content (if appropriate)
- ♦ Supporting deployment of photographers, writers, and celebrities who may wish to visit the programme in the coming weeks.
- ♦ Lead on press release writing with advice on how story playing / what opportunities are from Oxfam central press team.
- ♦ Repurposing content for different social media spaces
- ♦ Reaching out to all blogs and other digital media opportunities
- ♦ Providing a daily update on digital assets (e.g. blogs, diaries, twitters, pod casts)
- ♦ Key content point for sharing updates for Oxfam's spaces (e.g: org.uk, Oxfam International and partner)
- ♦ Devise and deliver events, meetings and publicity stunts in support of campaigns objectives.
- ♦ Maintain and build relationships with external partners and allies to ensure the development of Oxfam's campaign agenda in South Sudan
- ♦ Manage some production and dissemination of campaign resources and materials.



## **SKILLS AND COMPETENCE:**

### **Essential**

- ♦ Educated to degree level or above and at least 4 years relevant work experience
- ♦ In depth knowledge of the political and civil society environment in South Sudan
- ♦ Commitment to Oxfam's aims with an understanding of the importance of gender and diversity.
- ♦ Excellent written and verbal communication skills.
- ♦ Ability to think and operate strategically and creatively
- ♦ Initiative, influencing skills, self-awareness, ability to work effectively with others and critical analysis skills.
- ♦ Experience of working in a humanitarian emergency/conflict situation, ability to work in a challenging environment.
- ♦ Demonstrable understanding of humanitarian relief work and policy issues.
- ♦ Knowledge of international mass media and track record of achievement in media liaison.
- ♦ Solid project management skills, determination to 'make things happen' in challenging environment, flexibility to adapt when things go wrong.
- ♦ Excellent planning, co-ordination and prioritisation skills and proven capacity to undertake varied tasks simultaneously to tight deadlines.
- ♦ Excellent teamwork skills and the ability to build good relations both internally and externally.
- ♦ Sound political judgement on issues of extreme sensitivity.
- ♦ Sophisticated influencing skills, ability to persuade busy colleagues of the benefits of supporting the needs of media work.
- ♦ Ability to work in complex global networks of multi-national, multi-cultural teams and to develop good working relationships.
- ♦ Confident communicator, able to represent Oxfam at all levels.
- ♦ Demonstrable commitment to gender equity.
- ♦ Photographic and video skills

**NB: This position is open to south Sudanese Nationals Only, and female candidates are strongly encouraged to apply.**

**Only short-listed candidate will be contacted.**

**Deadline for submission of applications is 11 November 2019. Interested Applicants should send soft copies of their CVs and Cover letters to [Hrsouthsudan@oxfam.org.uk](mailto:Hrsouthsudan@oxfam.org.uk) or drop hard copies of their CVs to Oxfam Office in Juba.**

