

Oxfam is an international non-governmental organisation with a mission of working with others to alleviate poverty, suffering and distress.

P.O.BOX 239 - JUBA NA BARI AREA

Oxfam has been working in South Sudan since 1983. Our Programmatic Strategy concentrates on Saving lives, Resilient Livelihoods, Advancing Gender Justice and Good Governance and Active Citizenship through a full spectrum platform that includes humanitarian response, recovery and resilience, long term development and policy and advocacy.

Oxfam currently operates via eleven area offices in ten states (Upper Nile, Unity, Jonglei, Lakes, Eastern Equatoria, Central Equatoria, Western Equatoria and Western Bahr-el Ghazal, and Northern Bahr el Ghazal.

Position: Media & Campaigns Officer

Location: Juba

Grade & Level: D Zone 2 National

Contract Type: Fixed Term

Number of post: 01

KEY RESPONSIBILITIES:

- Continuously engage with various media houses to support the public relations effort in a bid to drive Oxfam's development and humanitarian intervention causes.
- Conduct staff capacity development through trainings, and appropriate engagement on public relations, communications and campaigns.
- Working through list of activity as to what partners are doing and help identifying documentation opportunities for possible pitching with the Media.
- Frequently travel to field offices to facilitate documentation of success stories and identifying key communications and public relation opportunities and gaps.
- Lead on drafting, critiquing and dissemination of press statements, monthly sitreps and updating the song sheets.
- Support the repurposing of content for different social and mainstream media spaces.
- Provide support to organising, positioning and participation of Oxfam in South Sudan in global, national and internal events, meetings and publicity opportunities in support of advocacy and campaigns objectives and priorities.
- Support projects across Oxfam in South Sudan in identifying key deliverables for visibility, communications, content and media.
- Supporting identification and deployment of celebrities who may wish to visit the programme sites in support of Oxfam's overall mandate and goal.
- Updating social media feeds, blogging, SMS journalists updates
- Handling Social media content and updating the pages regularly
- Looking at opportunities to collaborate with regional and affiliates on content/ communication of programs in the country
- Collaborating with the region to update information on activities on the OiA website
- Development and updating of key messages/ songsheets

- Provide communication support to the CD talking points/ presentations/ speeches and, as and when requested.
- Provide branding guidance to country staff for all publication/ co-branding initiatives.
- Any other assignments as may be determined

SKILLS AND COMPETENCE:

- Educated to degree level or above and at least 4 years relevant work experience in a similar role. Two-years' experience in an active field role with a media house as a reporter or content editor will be Preferred.
- In depth knowledge of the political and civil society environment in South Sudan
- Commitment to Oxfam's aims with an understanding of the importance of gender and diversity.
- · Excellent written and verbal communication skills.
- · Ability to think and operate strategically and creatively
- Initiative, influencing skills, self-awareness, ability to work effectively with others and critical analysis skills.
- Experience of working in a humanitarian emergency/conflict situation, ability to work in a challenging environment.
- Demonstrable understanding of humanitarian relief work and policy issues.
- Knowledge of international mass media and track record of achievement in media liaison.
- Solid project management skills, determination to 'make things happen' in challenging environment, flexibility to adapt when things go wrong.
- Excellent planning, co-ordination and prioritisation skills and proven capacity to undertake varied tasks simultaneously to tight deadlines.
- Excellent teamwork skills and the ability to build good relations both internally and externally.
- Ability and flexibility to travel at least 60% of their time in support of program development outside of the capital office.
- Sound political judgement on issues of extreme sensitivity.
- Ability to work in complex global networks of multi-national, multi-cultural teams and to develop good working relationships.
- Confident communicator, able to represent Oxfam at all levels.
- Demonstrable commitment to gender equity.
- Photographic and video skills

OTHERS

Interactions:

- All Staff
- Beneficiaries
- External Actors/Stakeholders including government Media

NB: Female candidates are strongly encouraged to apply.



Only shortlisted candidate will be contacted.

Deadline for submission of applications is 03 January 2024. Interested Applicants should send soft copies of their CVs and Cover letters to Hrsouthsudan@oxfam.org.uk">Hrsouthsudan@oxfam.org.uk.

Oxfam is committed to safeguarding and promoting the welfare of children, young people and adults and expects all staff and volunteers to share this commitment.

We will do everything possible to ensure that only those that are suitable to work within our values are recruited to work for us.

This post is subject to a range of vetting checks.

