



CALL FOR APPLICATIONS

ARE YOU A **STARTUP** OR **BUSINESS** WORKING TO STRENGTHEN THE FOOD SYSTEM IN **SOUTH SUDAN?**

WE'RE LOOKING FOR YOU!

The **United Nations World Food Programme (WFP)** and **United Nations Development Programme (UNDP)**, with the support of **USAID Bureau for Humanitarian Assistance**, and in partnership with the **Ministry of Agriculture and Food Security**, are looking for **South Sudan's** brightest and newest ideas on how to **tackle hunger, improve food security and strengthen food systems!**

WHAT WE OFFER

- > Up to **USD 40,000** in **grant funding**;
- > Receive **technical support** from WFP, UNDP and its partners
- > **Mentorship** and **linkages** to **potential investors**.

FOR MORE DETAILS AND TO APPLY FOLLOW THIS LINK  bit.ly/3qGvwaa

APPLICATIONS WILL BE CONSIDERED ON A ROLLING BASIS, WE ENCOURAGE YOU TO **APPLY EARLY**.



About the **IGNITE Food Systems Challenge**

WHAT DO WE MEAN BY “**FOOD SYSTEMS**”?

Food systems are interlocking networks of relationships that encompass functions of producing, processing, marketing, consuming, and disposing of goods from agriculture, forestry or fisheries. In other words, it involves all activities that are needed to produce and transform food, and ensure it reaches people.

Food systems can be categorized into three stages:

1. Food Production

Includes activities primarily conducted by farmers such as land clearing and preparation, agronomy and management, and harvesting.

2. Food transformation

Encompasses all functions linking the first and third levels of the food system, including transport, storage and handling, processing, and wholesaling and retailing.

3. Food consumption

Focuses on purchasing and utilization, and is concerned with reaching consumers and feeding populations.

Creating resilient food systems is key for ensuring availability, access, and affordability of food for all, especially vulnerable populations.

What are we looking for?

In South Sudan, the United Nations World Food Programme (WFP) and United Nations Development Programme (UNDP), with the support of USAID, and in partnership with the Ministry of Agriculture and Food Security seek enterprises that are **strengthening the food system and its resilience to shocks**. This

includes enterprises focused across **all the three levels of the food system and everything in between!**

Selection Criteria

Do you meet the following criteria?

- Have a **valid business license** for operating in South Sudan.
- Have a **revenue turnover of at least 5,000 USD** equivalent for the last year
- Be **at least 3 full-time working members/ founders** dedicated to the business.
- **At least 50%** of the senior management/ founding team are from South Sudan.
- **Based and operating** in South Sudan.

We are especially looking for start-ups that **already have developed proofs of concept/ minimum viable products** and are looking to **scale up their ideas!** If you are youth-led (between the ages of 18 and 35) and women-led start-ups, we would love to specifically encourage you to apply!

What are we offering the selected enterprises?

The finalists of the programme have a chance to:

1. Win up to **USD 40,000 in grant funding**
2. Receive technical support from WFP, UNDP and its partners
3. **Mentorship** and **linkages** to potential investors.

Where can one apply?

The application is live at bit.ly/3qGvwaa until **15 Dec 2021**

CONTACT INFORMATION

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