

VWB/VSF 'Sustainable Agriculture and Livestock Production Initiative in the former Northern Bahr el Ghazal State (SALPI)'

# Expression of Interest for Project Engendered Value Chain Analysis

Project Title	Sustainable Agriculture and Livestock Production Initiative in the former Northern Bahr el Ghazal State (SALPI)
Donor	European Commission (ZEAT BEAD Component 2)
Implementing Partners	VSF-Canada in Consortium with VSF-Suisse and HeRY
Grant Contract No	EuropeAid/153933/DD/ACT/SS

#### 1. Overview

VSF Canada, in collaboration with VSF Suisse and HERY is implementing a three -year project funded by the European Union (EU) under the ZEAT BEAD Component 2 Sustainable Supply of Agriculture and Livestock Inputs and Services through the Private Sector. The project aims to contribute to improved food and nutrition security, livelihoods and incomes of smallholder agro-pastoralist communities in all the former counties of Northern Bahr el Ghazal state namely Aweil Centre, Aweil East, Aweil West, Aweil North and Aweil South. The project targets directly 10,000 Households (60,000 individuals) in the five project locations. As part of the Sustainable Agriculture and Livestock Production Initiative project, it is required that a detailed **engendered value chain analysis** be conducted to assess actors, participation, gender-based constraints (GBCs) and opportunities for women, men, and girls and boys in the production, marketing process through to the final consumer. This is to identify potential opportunities of mainstreaming gender in the value chain process which requires paying constant attention to the gender perspective at every step, from production to the sharing of benefits, and not only in relation to products and services in which women and girls are dominant but also others where women could expand their participation to increase their economic benefits, advance women's empowerment and ensure gender equality.

## 2. Project Goal (ultimate outcome)

The Ultimate Outcome of the project is to contribute to improved food and nutrition security, livelihoods and incomes of smallholder agro-pastoralist communities in the former Northern Bahr el Ghazal state. It is designed to promote technologically appropriate and economically feasible crop and livestock production, value chain addition and marketing for enhanced food self-sufficiency, employment and income opportunities for agro-pastoralist communities in the former Northern Bahr el Ghazal state. The project has four Intermediate Outcomes (Results)

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**Result 1:** Enhanced conflict mitigation resilience mechanisms among targeted communities through locally/ Boma level mediated actions that promote peaceful coexistence between women, men, boys and girls).

**Result 2:** Improved food production through increased access to locally sourced productive inputs and adoption of innovative and technologically appropriate production techniques (women, men, boys and girls).

**Result 3:** Enhanced access to sustainable community based extension service networks through private-public sector linkages and institutional capacity building.

**Result 4:** Improved livelihoods and income opportunities for men, women and youth through livelihood diversification and promotion of crop and livestock value chain addition and marketing infrastructure improvements (women, men, boys and girls).

### 3. Location of the Survey

The engendered value chain analysis will take place in both projects' targeted areas at the same time in the below specified counties of Northern Bahr el Ghazal:

County	Payam	
Aweil North County	(MayenUlem, Malual East and/or Malual Centre Payams)	
Aweil East County	(Mangar Tong, Madhol and/or Baac Payams	
Aweil South	Malek Alel, Panthou	
Aweil West County Ayath East and/or GomJuer East Payams)		
Aweil Centre	Bar Mayen, Aroyo Payam	

NB: Note all the places project activities will be covered in the assessment. Final locations will be determined by the project teams and consultant's recommendations.

#### 4. Period and Duration of the Analysis

Bearing in mind the vast project area (5 former counties of NBEG), and the poor infrastructure, it is expected that whole analysis will be conducted within the period of approximately 30 days broken down as follows:

Activities	Time frame (Day)
Travel	4
Review of project documents and inception presentation in Juba	1
Field Data collection, meeting stakeholders , analysis produce and producing a draft report	20
Submission of the final and revised report including Annexes	5
Total of maximum days	30

#### 5. Objectives/Scope of Assignment

Through the study, VSF-Canada is aiming to determine which farming enterprises and livelihood activities hold potential of better livelihood opportunities, product expansion, market viability, value addition opportunities, quality improvement and input availability for women, men, girls and boys, with special emphasis on reaching women. The study is expected to provide information about extra-market factors such as power relations, division of labor, and control over resources to help make visible the differential contributions and potentials of women and men in a particular economic activity, thereby providing the



basis for developing strategies and actions for promoting equitable benefits from the production process. Also to provide information about women's, girls boys and men's roles in the production, processing, and marketing processes for enhancing the skills and upgrading the knowledge of both women and men to increase efficiency in the production process and improve the quality of the product, and, hence, to extract more benefits from the project for all, especially women and girls.

The engendered value chain analysis should help determine and profile the most appropriate commodity chains to upgrade in each of the counties and propose a detailed plan of interventions to address the gender-based constraints identified among women, men, girls and boys and how to address them

The study would involve conducting a field survey, interviews with stakeholders, a market survey and look at the market environment, value chain and market services. It would also involve review and incorporation of relevant assessment results from the recently completed VSF Gender Analysis, the baseline survey, the environmental assessment and relevant government policies that affect market access, market institutions for credit, transport etc.

#### The specific objectives of the Engendered Value Chain Analysis include:

The focus of the study is to analyze and document each commodity value chain and livelihood activities which include **livestock products/by-products (milk hides/skins)**, **gum arabic**, **small ruminants**, **sorghum**, **groundnuts** and other on-going livelihood activities from production through to the final consumer. Specifically, the analysis should:

- Identify all actors in value chains including details on rural businesses and small holder farmers disaggregated by gender;
- Determine the involvement of women, men, girls and boys in different steps of the value chain and provide a gender-sensitive picture of the value chain, the actors involved, their linkages and the percentages of men and women in each chain segment;
- Identify products and services in which women, men and girls and boys are involved or would like to be involved;
- Integrate gender constraints/barriers while mapping all steps in the value chain; including during the flows of products, money and information, and supporting organizations;
- Based on the gender differential effect, identify the winners and losers in each value chain—who is
  making most money in the value chain and how can the project help in enhancing equity and the end
  price at various nodes of the value chain. This will be achieved by undertaking quantitative and
  qualitative analysis to inform conclusions.
- Identify mechanism to ensure meaningful participation of women, men, girls and boys in the negotiation and decision making process;
- Inventory the existing infrastructure, assess its state, its capacity usage, its adequacy or gaps and if
  there will be a need to invest in additional infrastructure. The analysis must show what type of
  infrastructure is needed, where it should be installed, by whom and how it could be managed and
  sustained;
- Indicate actions to address each constraint/gap and needed investments to overcome these constraints;
- Assess the potential difficulty in overcoming each competitive constraint in a sustainable manner;
- Identify key policy constraints limiting particular gender groups from benefiting;



- Assess the existing market situation and nature of bargaining taking place between the various market players' women men, girls and boys in the study area (relationships, attitudes and behaviors);
- Analyse the capacity of farmers and their groups or organizations to access services, credit, information and resources;
- Suggest improvements in the value chain system to ensure direct linkages of the farmers with the major markets and increased incomes from their produce and/or livestock.
- Develop detailed recommendations and specific value chain interventions on how to upgrade the selected value chains and maximize VSFs project impact;

#### 6. Methodology

The consultant shall select the most suitable methodology to conduct, analyze and present, initially as a draft, the proposed approaches to the assignment to the VSFs. VSF staff may be accessed for direct data gathering in coordination and in accordance with their project work plans. The consultant will be provided access to any available information from the VSFs and local counterparts concerning the project and the assignment.

#### 7. Output of the Assignment/Deliverables

The consultant is expected to provide a draft/preliminary and a final report with annexes. The final report will be of maximum 25-30 pages (including all annexes); the draft of the report will be shared and discussed directly with the VSF-Canada Program Manager, M&E/Gender Specialist. The final report will address the objectives and topics described in the paragraphs above, giving special attention to the overall data analysis and recommendations for current and future similar food security interventions. The report shall be presented in both hard and soft copies. The consultant will also complement electronic reports with visual images; including photographs or other materials that visually illustrates gender equality differential effects as results of the project.

The following deliverables are expected from the consultant:

- Methodology and appropriate data collection tools;
- Preparation and presentation of the inception report prior to field work;
- Field study in the respective states/counties/payams;
- Debrief of the team on the progress of the study;
- Undertaken one day food security gender responsive training to SALPI staffs in Maluakon including
  presentations on the proposals for upgrading and introducing innovations into each value chain
  with a special focus on enabling gender equality;
- A final report that addresses these terms of reference for each of the selected value chains.

#### General conditions of the consultancy

- VSF-Canada will provide accommodation for the consultant in the field.
- Logistical support (access to official facilities including internet, documentation, printing, photocopying of tools, etc. shall be covered by VSF-Canada.
- The consultancy will be responsible for mobile phones for data collection if needed
- Meals and other incidentals will be responsibility of the consultant
- The consultant will conduct his/her work using his/her own computer.
- The movement of the consultant and team to and from the field will be facilitated by VSF-Canada.



The cost related to travel from/ to field of the survey teams will be covered by VSF-Canada.

# 8. Qualifications/Necessary skills and Experience of the Consultants

- I. A post-graduate degree in Agricultural and Rural Innovation, Agricultural Economic, Gender Studies, Economics or other relevant field of study;
- II. Alternatively, a training in the field of Gender and Development, Food Security or market-based approaches to livelihood programming;
- III. At least 5-10 years' experience in conducting similar studies;
- Ability to work in a team;
- V. Proven track record and ability to liaise with many different groups at different levels; including policy makers, grass-root civil society organizations, field workers, technical experts; etc.
- VI. A broad knowledge on food security and livelihood programs in relation to gender equality and empowerment of women;
- VII. Conceptual and analytical skills;
- VIII. Knowledge of participatory approaches and tools;
- IX. Fluency in English is a must, Arabic an asset;
- X. Excellent time management skills, with an ability to deliver timely high-quality outputs.

## 9. How to Apply

Interested and qualified professionals (individuals, Consulting Agencies, Firms or Institutions) should submit their application on or before 01st November 2019, which should include the following:

- a. Technical Proposal (including clear explanation of consultant understands of the Terms of Reference):
- b. Methodology (develop and demonstrate a good understanding of engendered value chain analysis methodology) and work plan of deliverables and activities;
- c. Financial Proposal (an itemized and detailed budget, indicating the unit costs for consultancy fees in \$;
- d. Profiles of firm/consultants and key personnel together with their qualifications and experience, (CVs) and Introduction Letters;
- e. Three examples of a similar previous assignment recently completed (compulsory).

The documentation requested above shall be sent via e-mail to: <a href="mailto:buljohn@vetswithoutborders.ca">buljohn@vetswithoutborders.ca</a> or hand deliver to our office in Hai Malakal located at VSF-Suisse Compound, Juba- South Sudan.

# 10. Deadline for Applications 01st of November 2019

#### Notes:

- Please DO NOT sends original documents and/or non required heavy attachment.
- Additional information will be required only in the event of pre-selection and short-listing of the candidate.
- Applications will be assessed on a continuous basis and once a qualified individual or institution is identified the opportunity will be closed.

