

# tearfund

## Job Advertisement

**POSITION:** Media and Communication Manager

**LOCATION:** Juba

**STARTING DATE:** ASAP



Tearfund is a Christian international relief and development agency working globally to end poverty and injustice, and to restore dignity and hope in some of the world's poorest communities.

*We envision a peaceful and resilient South Sudan society in which every person lives in just and inclusive communities free from poverty and all forms of discrimination by:*

- Envisioning churches to embrace their calling to address poverty and injustice
- Developing communities and building resilience, sustainably and holistically
- Changing unjust policies and practices to deliver justice for poor communities
- Enabling communities affected by disaster and conflict to recover quickly and be better equipped to face future hazards.

We are committed to developing experts who are inspired, resourceful, courageous, compassionate and equipped. If you are interested in working with us, take time to look around our website and discover more about our unique organisation.

Tearfund's South Sudan Programme is looking for a suitable **South Sudanese** candidate to fill in the position of **Media and Communication Manager** based **Juba** with frequent travel to field sites within South Sudan.

### Main purpose of the job

The Media and Communications Manager is responsible for proactively ensuring the supply of stories, information, video, posts, images from the projects and field locations to enable fundraising, mobilizing prayer and campaigning and as required providing policy briefs, analysis for Tearfund's target audience in South Sudan and in head offices.

### Position in organisation

- Grade A5
- Report to the Country Director
- Dotted line responsibility to the Cluster Communications lead

### Tearfund's Christian culture

We believe that prayer and discernment is fundamental to Tearfund achieving its mission of restoring relationships, ending extreme poverty and transforming lives. As a Tearfund staff member, you are expected to:-

- Engage with Tearfund Prays and the Prayer hub
- Lead or participate in spiritual sessions of prayer and biblical reflection within your group
- Be committed to Tearfund's Mission, Values and Beliefs statement and to be actively working and living in accordance with Tearfund's Christian beliefs and theology of mission
- Maintain your own spiritual development, discover your gifts/callings and grow in discipleship

### Organisational requirements

- All staff are expected to live out Tearfund's values as they represent Tearfund externally
- All post-holders are expected to fulfil their personal objectives set by their line manager, contribute to their team's overall objectives, take responsibility for reviewing their ongoing personal development and maintain an awareness of Tearfund's strategy.
- All Tearfund staff share responsibility to promote and maintain a strong safeguarding culture, including identifying the key actions, they should take given their role and responsibilities.

### Key Responsibilities

A) Programme Strategy



- To coordinate and deliver resources and processes in support of the media and communication component to our programme. To be responsible for delivering the media part of the South Sudan programme working with the programme team, MEAL Manager and partners to achieve impact and improvement in the lives of people in South Sudan on the issues relating to Tearfund's priorities through the humanitarian, peace building and development nexus in Wash, Agriculture, food security and livelihoods, nutrition and health, gender and protection
- The post holder will also lead, develop and deliver strategies and campaigns on (Church and Community Transformation, Environmental and Economic Sustainability, Fragile states). The post holder is required to be a strong team player and contribute to the country programme teamwork. The role requires capacity to conduct power analysis of political terrain needed for developing advocacy and media and digital campaign plans, strategies and tactics. It demands creativity and proficiency in analysing and synthesizing information to understand issues, identify options and support the Tearfund country team in sound decision making.
- Moreover, the post holder is required to support partners to strengthen their capacity for effective advocacy work, train them on advocacy especially media (new and traditional) and campaigning tools, brief stakeholders (government officials, private sector actors, journalists, campaigners and others on any campaign issues above).

#### B) Project / Support function management

- Contribute immensely towards media, digital and communication as part of advocacy development in all programmes
- Agrees on media and communication as part of advocacy issues and together with the relevant programme staff identifies advocacy and communication issues related to Tearfund's work in South Sudan.
- Support programme teams in building Networks to carry out advocacy in South Sudan.
- Design and produce training and educational materials in collaboration with Cluster and Global team on media and communication for marketing the Tearfund programme
- Develops work plans, individual development plans, and regular reports to the Country Director
- Support programme partners in media and communications related capacity building and ensuring that this is integrated within programmes
- Supports in identifying potential new strategic media partners for Tearfund in South Sudan and developing strategies for working with them.
- Have responsibility for the monitoring and supervision of media as part of advocacy related partner activities and plans in South Sudan by ensuring that these are in line with Tearfund strategy in South Sudan
- Document and publish Tearfund's learning in South Sudan by contributing articles briefing notes, media publications and case studies for Tearfund's campaigns.
- Support Tearfund South Sudan staff and partners in getting relevant messages across to target audiences within and outside the organisation on major activities.
- Bulletin in East and Central Africa Cluster, site reps, and other relevant publications.
- Maintain contact with key ministries, civil servants and parliamentarians (Agriculture, Trade, Rural Water, Youth, Peace building, Education, etc) for information and feed these into Tearfund's national media and advocacy work
- Develop and frequently update our Tearfund in South Sudan media outlets (Facebook, Youtube, Twitter, etc.) and ensure we disseminate information about our program on a weekly basis
- Develop and sustain relationships with the media and the civil society groups in South Sudan to feed into Tearfund's advocacy work.
- Ensure adequate media coverage for all programme activities, functions and press releases/press statements
- Liaise with active allies to identify and help them to use rare opportunities to drive Tearfund's corporate advocacy issues in various media outlets in South Sudan
- Eager and required to adhere to Tearfund's characteristics and values
- Understanding of and commitment to adhere to equity, diversity, gender, child safety and staff health and wellbeing principles.

#### C) Team management

None

#### D) External representation

- Facilitate relationship building with Tearfund partner organisations and collaborative work in accordance with the Programme Framework.
- Support policy influencing (advocacy) activities at relevant local and regional levels, in consultation with the Country Director and Sector Advisors.



Part 2 – Person specification

Job title: Media and Communication Manager

	ESSENTIAL	DESIRABLE
Qualifications	<ul style="list-style-type: none"> <li>A minimum of bachelor's degree in relevant field</li> </ul>	<ul style="list-style-type: none"> <li>Degree in communications or postgraduate level qualification in communications, marketing or journalism.</li> </ul>
Experience	<ul style="list-style-type: none"> <li>Minimum five (5) years' work experience with at least three (3) years spent in a similar role is essential</li> <li>Minimum of three (3) years demonstrable skills and experience in direct and indirect lobbying/ advocacy and campaigning work in this field highly desirable</li> <li>Demonstrable broad grasp and understanding of policy issues and policy environment in South Sudan regarding Wash, Food security, Livelihoods (Market Access, Trade, and Right To Be Heard) and Gender.</li> <li>Demonstrable skills and experience in effective media relations</li> <li>A demonstrable understanding of NGO media/advocacy work in the context of emergency, peace building and development</li> <li>Experience in capacity building and/or training skills is highly advantageous</li> <li>Demonstrable and proven strong conceptual, research, analytical and writing skills</li> <li>Demonstrable understanding and experience of gender and diversity issues as it relates to all media work and commitment to addressing inequalities in all the key areas of responsibility.</li> <li>Experience of working with Civil Society/ Media Network partners</li> </ul>	<ul style="list-style-type: none"> <li>Fundraising or campaigning</li> <li>Copywriting in other languages besides English</li> </ul>
Skills/Abilities	<ul style="list-style-type: none"> <li>Ability to communicate complex ideas in simple language</li> <li>Demonstrable ability to work independently, think strategically as well as work within a team</li> <li>Creative thinking, developing, designing, or creating new ideas, relationships, systems, or products</li> <li>High level interpersonal and diplomatic skills along with awareness of political sensitivities in different settings of South Sudan</li> <li>Fluency in written and spoken English</li> <li>Familiar with the latest trends, tactics and technologies in digital influencing and can link online with offline media.</li> <li>Some graphic design skills and ability to develop simple infographics is desirable</li> <li>Ability to demonstrate sensitivity to cultural differences and gender issues, as well as the commitment to equal opportunities.</li> <li>Ability to demonstrate an openness and willingness to learn about the application of gender/gender mainstreaming, women's rights, and diversity for all</li> </ul>	


  
 Tearfund Juba, South Sudan Office
   
 10 MAY 2021
   
 Sign:.....*[Signature]*.....
   
 P.O BOX 94, Juba

	<p>aspects of development work.</p> <ul style="list-style-type: none"> <li>• Commitment to Tearfund's safeguarding policies to ensure all people who come into contact with Tearfund are as safe as possible.</li> </ul>	
Personal Qualities	<ul style="list-style-type: none"> <li>• Personal initiative</li> <li>• Easily establishes rapport</li> <li>• Great communicator</li> <li>• Resourceful and determined</li> <li>• Creativity</li> <li>• Committed Christian</li> <li>• Committed Christian who recognises Jesus Christ as their Lord and Saviour</li> </ul> <p>Committed to Tearfund's Mission, Values and Beliefs</p>	

**OTHER COMMENTS:**

- All roles require a DBS/Police check
- Tearfund is a member of the SCHR Misconduct Disclosure Scheme
- Personal identification information will be submitted against a Watchlist database to check against criminal convictions as a counter-terror measure

**How to Apply:**

If you believe you are the candidate we are looking for, please submit your CV and cover letter **only in English** as well as Tearfund application form- which can be collected from the HR Department at Tearfund office near Juba Teaching Hospital or on line - detailing your experience for the post and include your daytime telephone contact to [southsudan-recruitment@tearfund.org](mailto:southsudan-recruitment@tearfund.org). The subject matter of your email should be the title of the job.

Closing date for receiving applications is **24<sup>th</sup> May 2021 at 5:00pm.**

**NB:**

- Female candidates are strongly encouraged to apply
- Applications once received are not returnable
- Applications on soft copies sent to wrong email address or any other email other than the above email address will NOT be considered
- Only Short listed candidates will be contacted for interviews

