

External / Internal Advert

Oxfam is a global movement of people working together to end the injustice of poverty.

That means we tackle the inequality that keeps people poor. Together we save, protect and rebuild lives. When disaster strikes, we help people build better lives for themselves, and for others. We take on issues like saving lives, governance and peace building, education, land rights and discrimination against women. And we won't stop until every person on the planet can enjoy life free from poverty.

We are an international confederation of 19 organizations (affiliates) working together with partners and local communities in the areas of humanitarian, development and campaigning, in more than 90 countries.

All our work is led by three core values: Empowerment, Accountability, Inclusiveness. To read more about our values please click [here](#)

The Role

Oxfam has been working in South Sudan since 1983. Our Programmatic Strategy concentrates on saving lives, Resilient Livelihoods, Advancing Gender Justice and Good Governance and Active Citizenship through a full spectrum platform that includes humanitarian response, recovery and resilience, long term development and policy and advocacy. Oxfam currently operates via six area field offices in South Sudan. (It also works in partnership with several national organisations and community groups.

Position: Media and Campaigns Officer
Reports to: Programme Quality Coordinator
Location: Juba
Grade & Level: D2 National
Contract Type: Fixed Term
Number of posts: 1
Duration of Contract: 10 Months

KEY RESPONSIBILITIES:**Job Responsibility #1: Media Management and External Communication (30%)**

- Develop and disseminate press releases, media briefs, and internal and external communication materials on Oxfam's work in South Sudan.
- Build and maintain constructive relationships with local, national, and international media outlets.

- Coordinate media interviews with Oxfam staff, partners, and community members where appropriate.
- Monitor and analyze media coverage related to humanitarian, development, and gender issues in South Sudan.
- Support crisis communication and rapid media responses when required.
- Manage and regularly update Oxfam South Sudan's social media platforms.
- Produce engaging multimedia content including photos, short videos, infographics, captions, and stories.
- Track and analyze social media engagement and recommend improvements.
- Ensure consistency of branding, tone, and messaging across all communication platforms.

Job Responsibility #2: Evidence-Based Advocacy and Campaigns (30%)

- Work closely with the Program Quality, Accountability, Learning & Influencing (PQAI) Team to translate field evidence into compelling advocacy products.
- Collaborate with Humanitarian and Development teams to generate communication materials based on lessons learned from programming.
- Contribute to the development of advocacy campaigns, including messaging, visuals, and storytelling.
- Support national and global Oxfam campaigns with context-specific content from South Sudan.
- Document case studies that demonstrate impact, challenges, and lessons learned for advocacy purposes.
- Collaborate with the line manager, programme teams, field teams, and partners to support the development and implementation of communications and media strategies.
- Support capacity strengthening of local partners in policy, advocacy, and campaigning.

Job Responsibility #3: Strategy Development and Implementation (15%)

- Support the development and implementation of influencing, advocacy, and communications strategies on humanitarian and conflict-related issues in South Sudan.
- Monitor, analyze, and synthesize humanitarian and social developments and share updates through SitReps, briefing notes, media products, and internal communications.
- Contribute to the development of policy briefs, position papers, and advocacy messaging on emerging crises.
- During emergencies, support rapid assessment of advocacy and communication risks and opportunities and contribute to action planning.
- Work closely with Oxfam colleagues and civil society partners to ensure timely sharing of information for national, regional, and global advocacy.
- Support the planning and delivery of advocacy, media, and public engagement activities in South Sudan

Job Responsibility #4: Field Documentation and Storytelling (15%)

- Conduct regular field visits to document success stories, photos, videos, and beneficiary testimonies.
- Engage with communities in an ethical, respectful, and gender-sensitive manner when collecting stories.
- Produce high-quality human-interest stories, photo essays, and case studies for internal and external audiences.
- Maintain a well-organized digital archive of photos, videos, and stories.

Job Responsibility #5: Reporting and Internal Communication (10%)

- Support programme teams with documentation for reports, proposals, and learning products.



- Contribute communication inputs to donor reports and internal knowledge materials.
- Prepare periodic communication updates for senior management and Oxfam regional and global teams.
- Work closely with Program Quality to ensure communications learning informs programme improvement.

Experience, Knowledge & Competencies

SKILLS AND COMPETENCIES:

- Bachelor's degree in communication, Journalism, Media Studies, Public Relations, International Development, or related field.
- Minimum 3 years' experience in communications, media, or advocacy within humanitarian or development context.
- Strong writing skills in English; knowledge of Arabic and local languages is an advantage.
- Experience managing social media platforms professionally.
- Experience in field documentation, storytelling, photography, or videography, and editing skills.
- Understanding of humanitarian principles and gender sensitivity.
- Knowledge of tools like Adobe Creative Suite, Canva, or other programs for designing visually engaging materials
- Experience of using digital camera and professional media tools.
- Proven previous experience in research, monitoring and evaluation.

Desirable:

Experience working with humanitarian NGOs or international organizations
 Knowledge of South Sudan context and humanitarian landscape.
 Experience in campaign communication and advocacy.



Females are strongly encouraged to apply

Deadline for submission of applications is 2nd March 2026. Interested Applicants should send soft copies of their CVs and Cover letters and copies of academic certificates responding to the Required Technical Skills, Experience & Knowledge to our External Oxfam Link on <https://jobs.oxfam.org.uk/jobs/vacancy/24389/description> And to our Internal Oxfam <https://jobs.oxfam.org.uk/internal/vacancy/24389/description>:<https://jobs.oxfam.org.uk/internal/vacancy/24389/description> and Hard copies to Oxfam Head Office Juba .

Oxfam is committed to safeguarding and promoting the welfare of children, young people and adults and expects all staff and volunteers to share this commitment. Oxfam expects all staff and volunteers to share this commitment through our code of conduct. We will do everything possible to ensure that only those that are suitable to work within our values are recruited to work for us. This post is subject to a range of screening checks.



Note: All offers of employment will be subject to satisfactory references and may be subject to appropriate screening checks, which can include criminal records and terrorism finance checks.

