



## **CALL FOR PROPOSALS**

### **Support to Community Media Development in South Sudan**

#### **Background**

Within the framework of UNESCO's action to strengthen free, independent and pluralistic media, UNESCO seeks a national partner to support the implementation of the UN PBF funded project entitled "Support to a people-driven and gender responsive permanent constitution making process in South Sudan".

The Project will advance a gender-responsive, people centred, participatory and inclusive constitution making process that is informed by public views as well as the public informed with timely and accurate information. To this end, UNESCO is seeking to work closely with a national partner to support capacity building efforts for women and youth groups/clubs and Community Radio stations, aimed at improving community listenership, community participation/engagement and coverage of information on the constitutional process.

#### **Terms of reference**

Under the authority of the UNESCO Juba Head of Office and direct supervision of the Communication and Information Specialist, the contractor shall:

1. Support 6 women and youth listeners clubs attached to selected community radios to promote community listenership and contribution to Constitutional issues.
  - (i) Engage, coordinate, and mobilize participants in targeted locations to participate in the capacity building workshops. Each workshop shall target at least 15 participants and include other relevant groups such as the National and State line ministries/ commissions and station managers.
  - (ii) Monitor engagement, participation and feedback of listener club members with partner community radio stations on aired programmes regarding constitutional issues.
2. Support at least 10 community radio stations to diversify information/data, promote balance reporting and use fact checking on constitutional issues.
  - i) Monitor progress of community radios stations supported with airing of programmes aimed at educating and informing the community.
  - ii) Radio stations to be supported under this project will include: Pibor Community Radio, Voice of Freedom, Don Bosco Radio, Bakhita Radio, Kundial FM, Pochalla FM, Duk Padiet Community Radio, Yirol Community Radio, Amadi Radio and Nile Radio.
3. Work in close coordination with the State and Community leadership to ensure success of the project with the community radio stations and listener clubs.

4. Ensure equal gender representation during project implementation (50:50 representation of men and women)
5. In close consultation with UNESCO, the selected partner shall prepare the programme/agenda for the workshops and training materials to be used during the project.
6. Identify and engage Media trainers to facilitate the Capacity Building Workshops for the women and youth listener clubs.
7. Carry out all logistics related for the success of the activities, such as identify venue, print visibility material, mobilize participants and community radio stations and key stakeholders to participate.
8. Procure and handover equipment including 24 recorders, 60 solar handheld radios, 30 small mobile phones to facilitate work for the listener groups and targeted community radio stations.
9. Ensure visibility of the activities is done through banners, social media platforms, web articles, newspapers, radio talk shows with a view to raise awareness on constitutional issues.
10. Undertake all logistical arrangements to ensure success of the project, including organising workshops in selected States. Upper Nile State, Western Bahr el Gazal State, Eastern Equatorial State, Unity State, Jonglei State, Western Equatorial State and Central Equatorial State.

## **Expected Outcomes**

It is expected that, as a result of the activities:

- 10 Community radio stations supported and have obtained skills to diversify their content, information/data, and have the ability to promote balanced reporting on constitutional issues.
- Programmes in constitutional issues recorded and aired
- 6 women and youth listener clubs trained and supported with equipment (recorders and handheld solar radios and mobile phones to support their work)

## **Deliverables**

- a. Submit to UNESCO by 20 March 2022 a detailed work plan, draft training programme, Training materials, CV for the selected local expert and list of community radio stations to be supported upon which the 1st instalment of 33% shall be made.
- b. Submit to UNESCO by 30 May 2022, progress report on trainings conducted for at least 3 women/youth listener clubs and support extended to 3 community radio stations, include high resolution photos, list of participants and web article upon which 2<sup>nd</sup> instalment 50% shall be made

- c. Submit to UNESCO by 30 August 2022, final activity report with recommendations from various beneficiaries, with high-resolution photos, press articles/human interest, recorded programmes and financial report accounting for project funds upon which final payment of 17% shall be made.

UNESCO accords priority to gender equality in all fields of competence. Therefore, the contractor shall ensure equal opportunities are given to the participating women and men during the training.

### **How to Submit**

Submit your proposal and budget to implement stated activities <b>via:</b> Email: <a href="mailto:Proposals.Juba-CI@unesco.org">Proposals.Juba-CI@unesco.org</a> <b>by 26 Feb 2022, 4:00PM (CAT)</b>
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