



Job Advertisement.

POSITION TITLE: Brand and Marketing specialist.

POSITION TYPE: 4 months Contract, with possibility of extension depending on performance.

Dream Bridge Consultants Ltd is seeking a highly skilled and creative Brand and Marketing specialist to join our vibrant and energetic team.

We are looking for a highly organized and talented Brand and Marketing specialist to support and drive one of our market leading portfolios. If this sounds like the challenge, you are looking for then we are looking forward to hearing from you.

We are passionate about our people and their development, and this role requires a versatile marketing leader, with a focus on content and digital marketing.

KEY DELIVERABLES

- Develop, execute, and manage a comprehensive content marketing strategy for Dream Bridge Consultants.
- Support the development and execution of the brand plans.
- Manage innovation ideation process and New Product Development (NPD) program, working with cross functional teams to deliver projects.
- Co-ordinate & collaborate with external advertising agencies, design agencies, market research and packaging companies to support development and delivery of all projects and events.
- Cultivate and nurture relationships with internal and external stakeholders, driving mutually beneficial collaborations

ABOUT YOU! - Qualifications and experience

We are looking for a highly driven, outcome-oriented Graduate ready to showcase their marketing talent!

To be the successful candidate you will have a relevant tertiary qualification in

Marketing/Business/Commerce, and you have some experience in Brand Manager and Marketing.

The successful candidate will demonstrate the experience, aspiration and potential to further their

Marketing career within a dynamic, forward-looking leader in the industry, you will also need to have a high level of attention to detail and a love of managing projects and can get passionate about our Brands!

Does this sound like you?

You must be a **Team Player** with **great Communication skills** (verbal and written), a strong interest in learning and developing your knowledge of general marketing principles, product development, pricing strategy, distribution strategy, advertising and promotional strategy, strategic planning process. You will be a **Creative and Analytical Self-Starter**.

If you have the experience and passion, please send your CV to dreambridgeconsultantsltd@gmail.com /info@dreambridgeconsultants.com before **10 October 2024**.