

CALL FOR EXPRESSION OF INTEREST

TERMS OF REFERENCE TO CONDUCT A MARKET ASSESSMENT AND SELECTED VALUE CHAIN ANALYSIS IN BOR SOUTH -JONGLEI STATE

OVERVIEW

ZOA South Sudan with funding from the Pharus foundation of the Netherlands is implementing a project aimed at enhancing the resilience of conflict affected communities by (a) supporting farmer households to produce sufficient staple food for their own consumption and surplus to market (b) enhancing the capacity of the youth to earn income through skills and assets development for improved livelihood and (c) mitigation of conflicts by facilitating processes which improve social cohesion as well as positive peace in and between communities.

Priority objective 1 and 2 of this project are linked to: supporting farmer households to produce sufficient staple food for their own consumption and surplus to market and enhancing the capacity of the youth to earn income through skills and assets development for improved livelihood.

ZOA wishes to use part of the Pharus foundation grant to conduct a market assessment and selected value chain analysis in Bor South.

2.0. Objective of the Market Assessment and Value Chain Analysis

It is envisaged that the findings of the market assessment and value chain analysis/mapping; will inform livelihood response in a way that strengthens impact and sustainability of livelihoods and self-reliance interventions through market led approaches to supporting the youths and beneficiary farmer groups.

Purpose of the Consultancy.

The consultant will conduct a qualitative research to find out livelihood opportunities for the different categories of the youths by profiling them, by

- 1) Conducting a rapid market assessment,
- 2) Conducting a labor market assessment
- 3) Conducting a market opportunity mapping and documentation
- 4) Conducting a basic value chain analysis and mapping
- 5) Livelihoods stakeholder mapping and youth profiling and report on the findings of the assessment.

2.1. Specific tasks of this Assignment

- Assess products and livelihood business opportunities available within the county and recommend viable economic enterprises that could be undertaken by the different categories of youth in Bor South..
- Identify private sector engagement opportunities and key local and government institutions to support youth livelihood projects and value chains under the different livelihood enterprises.
- Identify existing and new actors/players who could participate in the different livelihoods options and value chains.
- Develop appropriate Venn diagram on the demand and supply chains system of essential livelihoods options mapped by the youth.
- Conduct a livelihoods genders, age analysis and assess their coloration the different economic enterprises in the county.
- The market assessor shall identify document the different taxes, levies and expenses on the different enterprises, to establish and recommend enterprises with higher returns on investment after all associated levies and expenses are paid.
- Identify, market opportunities for identified locally produced, products and make recommendations how services providers and producers can tap into those available market opportunities for their goods and services.
- Cost benefit analyses of engaging in specific enterprises. How much investment/ capital requirements and how much returns on investment, over what period of time.
- Assess required skills for engaging in specific enterprises and recommend required skills development areas for marketable enterprises from which prospective skills trainings for youths to be trained.

2.2. Expected Deliverables:

- A market assessment report of maximum 40 pages detailing out title page, table of content, executive summary, methodology, findings and recommendations drawn from the findings.

3.0. Duration:

This consultancy is expected to be conducted within 10 days. The consultant will be expected to start work immediately, upon signing the contract.

4.0. Fees

The Consultant shall specify the fee per working day (8 hours) including all taxes (15% consultancy fee) and VAT.

5.0 Final date of Submission of CVs/Financial and technical proposals

The application, including all required information, is to be submitted by email to **recruitment.southsudan@zoa.ngo** by **9th October, 2020.**