

**TERMS OF REFERENCE (TOR) FOR CIVIL SOCIETY ORGANIZATIONS (CSOs) TO
CONDUCT COMMUNITY MOBILIZATION OUTREACHES - RADIO PROGRAMME
ACTIVITIES WITH ADOLESCENCE AGE 10 – 19 YEARS OLD ON SEXUAL
REPRODUCTIVE HEALTH, RIGHTS AND PEACE**

Background to the organization

BBC Media Action was founded in 1999 as an international development charity. In the UK, BBC Media Action is registered in England & Wales under charity number 1076235 and company number 3521587. In South Sudan, BBC Media Action is registered with RRC as a Non-Governmental Organization that uses Media for Development (M4D). BBC Media Action uses media and communication to reduce poverty and promote human rights in developing countries. We partner with civil society Organisations, local media and governments to: (i) Produce creative programmes based on robust research in multi-media formats that inform and engage audiences around key development issues and (ii) Strengthen the media sector through building professional capacity and equipping the stations.

1. Background to the project

This Terms of Reference (ToR) relate to an ongoing project for BBC Media Action, funded by Global Affairs Canada. The end-goal of the four-year initiative is that women and girls are empowered to make their own decisions regarding their sexual, reproduction health and rights (SRHR) in a more peaceful environment.

To this end, BBC Media Action is producing factual radio programmes, aimed at both men and women young and old, to challenge attitudes and shift behaviours around SRHR. This programme will be produced and presented by BBC Media Action presenters, working in collaboration with local partner stations. It will be broadcast in Simple Arabic, Dinka and Zande.

Also, we will feature storylines related to SRHR in our on-going radio drama, Life in Lulu - and we will be developing audio and visual content to use in community mobilization exercises with adults, adolescents in schools and youth groups. Throughout the project, we will be working with civil society organizations and community-based organizations to carry out community mobilization activities e.g. listening clubs, community dialogue and interactive drama on SRHR.

The aim is to contribute to long-term social and behaviour change by increasing knowledge, shaping positive attitudes and practices, and challenging unhelpful norms to support women's and girls' agency and decision-making power.

1. Purpose of this ToR

This ToR is aimed at identifying potential Civil Society Organizations (CSOs) with whom to partner for this project to carry out the community mobilization outreach activities with groups of adolescents aged 10 – 19 years old on sexual reproductive health, rights and peace (SRHR&P).



The community mobilisers of the selected CSOs will be trained to deliver community mobilisation activities in the targeted project areas. The CSOs will be working together in coordination with the co-production partner radio stations in:

- Western Equatoria
- Western Bar-El-Ghazal
- Eastern Equatoria
- Warrap State
- Central Equatoria – (inc. Mangateen IDP site and POC),
- Lakes state
- Upper Nile State – (inc. Malakal POC and Town)
- Jonglei
- Pibor Administrative Area

With this TOR BBC Media Action seeks to select a total of ten (10) CSOs/CBOs to do community mobilization outreach activities in the above-mentioned locations. We are looking for CSOs/CBOs with expertise in community outreach, especially in the areas of sexual reproductive health, with a focus on adolescents, and peacebuilding.

1. Details of the Civil Society Organizations (CSOs) relationship

- Successful CSOs will be conducting community mobilization outreach activities mainly voluntarily with a small allowance for administrative cost and a small incentive for 2 to 3 Community Mobilization Volunteers/Facilitators (CMV/F) per CSOs.
- The CSOs and their Volunteers will be working in collaboration with co-production partner radio stations, in Yambio, Tonj South, Wau, Torit and Juba.
- The CMV/F will be trained on gender-sensitive discussions and community mobilization skills to moderate listening clubs and community dialogues sessions
- The CSOs' CMV/F will be mentored on how to use the adolescence toolkit for adolescence age 10 – 19 years old (Boys & Girls).
- CMV/Fs will start their work upon completion of training by BBC Media Action's Community Mobilization staff and production staff effective from April 2021 and will run for 12 months - renewable based on performance and funding.
- The CSOs will set up adolescence discussion groups with children aged 10 – 19 years old and adult parent listening groups around our SRHR factual radio show and Life in Lulu radio drama (series 7 and 8).
- CMV/Fs will participate in training and workshops with partner radio stations to support the development of gender-sensitive media production.

2. Payment and incentives

Incentives will be provided for the CSOs to retain and support the Community Volunteers/Facilitators (CMV/F) and their supervisors and a small grant amount will be agreed to



cover small travel expenses and airtime for CMV/F. The amount will be discussed and will be dependent on number of CMVs and outputs agreed.

3. Roles of BBC Media Action

- BBC Media Action will create a discussion guide to support community-based activities delivered by partner organisations, primarily CSOs (and other organisations such as NGOs, as appropriate).
- The guide will provide facilitation tips and learning points to inspire discussion and help respond to questions, and challenge misunderstandings and harmful beliefs.

4. Criteria for Selection of Civil Society Organizations

1. The CSOs should have experience delivering community mobilization and outreach activities in remote settings and vulnerable groups and communities.
2. The CSOs should have experience of working voluntarily and with committed community mobilizers dedicated to work in Behaviour Change Communication.
3. The CSOs should have previous experience in peace building and conflict resolution initiatives.
4. The CSOs should be willing to moderate listening groups and discussions on episodes produced around all focus areas of Amplifying women & Girls voices Project as below: early marriage, including early pregnancy; gender-based violence, focusing especially on violence against women and girls; family planning, including contraception; sexually transmitted infections, including HIV and AIDS; adolescents SRHR, including puberty, menstrual hygiene and contraception; power dynamics in relationships between men and women, especially couples.
5. The CSOs should be legally registered with the relevant local or national authorities.
6. The CSOs should not be affiliated with the government or any political organisations.
7. The CSOs should be willing to submit to a due diligence process and finance assessment.
8. The CSOs should be able to demonstrate how they will sustain the listening clubs/groups in case this project ends. You will be required to provide details of your finances as part of the due diligence process.
9. CSOs should be open to feedback about organisational structure and recruitment / HR processes. They should be willing to make changes if these structures and processes are not deemed to be gender-sensitive.
10. Understand and comply with the Safeguarding policy and the staff Code of Conduct including Respect at the workplace.
11. The CSOs should be willing to sign up to BBC Media Action's code of conduct and safeguarding policies. They must be committed to devising and implementing a safeguarding policy of their own if this is not yet in place.
12. The CSOs should have established offices in the targeted areas.



13. . The Community Volunteers who will be selected must be able to speak the local language (s) of the area.
14. The CSOs should not be affiliated to any party i.e. should be neutral and have adherence to Humanitarian principles.

5. Duration of partnership

The initial duration of the CSOs' community Mobilization will be for 12 months.

6. Expressions of interest

Interested civil society organizations or community-based organizations operating in the geographical locations mentioned above should submit their community mobilization proposal and budget or contact to Recruitment@ss.bbcmediaaction.org The deadline for receiving the expression of interest is at 5 pm on **Tuesday 6 April, 2021**.

You can request the proposal and budget template from otto.james@ss.bbcmediaaction.org and send your final proposal to the email above.

