

Community Engagement Network Concord House-Hai Malakal off Konyokonyo Road-Juba-South Sudan info@cen-ss.org

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Job Description

Job Title: Media and Communication Officer (1)

Location: Juba County, South Sudan Reports To: Program and M&E Manager Direct Reports: Community Correspondents

Contract Duration: 6 months with Possible extension

About CEN

CEN is a participatory South Sudanese initiative that promotes social corresion and transformation in diverse communities through locally driven innovative multimedia programs. CEN aims at:

 Dissemination of South Sudanese culture through traditional and contemporary media programming and content.

 To support the development of media and its actors as a catalyst for free cultural expression, empowerment, and social inclusion.

 To support the documentation and archiving of South Sudanese culture through multimedia arts to promote intercultural dialogue and inter-community relations between diverse South Sudanese communities.

Increase community participation and involvement in determining information priorities.
 Bridging communication gaps between communities and relevant stakeholders

CEN's vision is a socially transformed and cohesive society. The network's overall objective is to harness South Sudanese culture through media and arts as a tool for community engagement through strategic partnerships with networks of media and art actors to engage 1 million people in six locations across the three greater regions of South Sudan by 2024

Position Summary

The Communication Officer will be responsible for enhancing the organization's visibility and reputation, managing internal and external communications, and ensuring consistent messaging across all platforms. The officer will support the development and execution of communication strategies to achieve organizational goals.

Key Responsibilities

The Communication Officer will be tasked with the following responsibilities:

- Strategic Communication Planning: Develop and implement communication strategies
 to support the organization's goals, ensuring alignment with the mission and values.
- Content Creation and Management: Write, edit, and distribute content for various channels (website, social media, newsletters, press releases, etc.) to increase the organization's visibility and engage the target audience.
- Media Relations: Build and maintain relationships with media outlets, write press releases, coordinate media requests, and handle any media inquiries.
- Social Media Management: Manage the organization's social media platforms, create engaging posts, monitor social media trends, and report on engagement metrics.

- Internal Communication: Oversee internal communications to ensure staff and stakeholders are well-informed and engaged with key updates and organizational activities.
- **Event Communication**: Assist in planning and promoting events (both virtual and inperson), including drafting event materials, press kits, and event communications.
- **Brand Management**: Ensure all communication reflects the organization's branding, ensuring consistency across all platforms and materials.
- Monitoring and Reporting: Track communication outcomes and provide regular reports on the effectiveness of communication strategies.

Essential Skills and Experience:

The ideal candidate will possess the following qualifications:

- Education: A degree in Communications, Journalism, Public Relations, or a related field.
- **Experience**: Minimum of 5 years of experience in communication roles, preferably within the Media sector.
- Skills:
 - o Excellent written and verbal communication skills.
 - o Strong knowledge of social media platforms and digital communication tools.
 - o Experience in content creation, editing, and publishing.
 - o Ability to work under pressure and meet tight deadlines.
 - o Proficiency in Microsoft Office Suite, Google Workspace, and content management systems (e.g., WordPress).

The person hired won't be provided with flights to Juba and accommodation. Kindly Note that South Sudanese Nationality is required. How to Apply:

- 1. Email your application to adve.joska@cen-ss.org copy: leju.robert@cen-ss.org, sarah.poni@cen-ss.org or come to Concord House-Hai Malakal off Konyokonyo Road-Juba-South.
- 2. Include an attachment of your Resume and CV with three professional referees.
- 3. Remember to include a telephone number and an email address so we can contact you.
- 4. ONLY shortlisted candidates shall be contacted for interviews.
- 5. Please note that these positions need to be filled rapidly.

The **closing** date for receiving applications for this position is **January 25**, **2025**, **at 5:00 PM**. Applications received later than this date will not be considered.



