



We are hiring

EXTERNAL ADVERTISEMENT

Please note to email applications directly to Recruitment.SS@mtn.com



Applications are invited for the Positions of **Specialist Digital**

Posting Date	8 th /August /2025
Department	Marketing
MTN Job level	2
No. of vacancies	1
Location	Juba, South Sudan
Contract type /Duration	permanent
Closing Date	28 th /August/2025

COMPANY OVERVIEW

We at MTN are a purpose and value-led organization. At MTN, we believe that understanding our people's needs and aspirations is key in creating experiences that delight you as you work every day. We are committed to fostering an environment where every member of our Y'ello Family is heard, understood, and empowered to live an inspired life.

Our values keep us grounded and moving in the right direction. Most importantly, they keep us honest. It is not something we claim to be. It is in our DNA. As an organization, we consider it our mission to create an exciting and rewarding place to work, where our people can be themselves, thrive in positivity and ignite their potential.

A workplace that boosts creativity and innovation, improves productivity, and ultimately drives meaningful results. A workplace that is built on relationships and achieving a purpose that is bigger than us. This is what we want you to experience with us.



MISSION/CORE PURPOSE OF THE JOB

The core purpose of the Digital Specialist role is to leverage digital marketing strategies and technologies to enhance the organization's online presence, drive customer engagement, and achieve business objectives. This role involves planning, executing, and managing digital marketing campaigns across various platforms, including social media, search engines, and email marketing. The Digital Specialist will work closely with cross-functional teams to align digital strategies with business goals, monitor and analyze campaign performance, and continuously optimize efforts to maximize return on investment.

CONTEXT

- Highly dynamic Telecommunications industry
- Dynamic legal, regulatory and commercial environment of South Sudan
- Highly competitive market
- Ongoing technology advancements
- Changes in consumer behaviour
- Evolving telecommunication technology and associated products



RESPONSIBILITIES (Not limited to:)

- Develop and execute engaging digital marketing campaigns across social media platforms.
- Create compelling content including graphics, short videos, and written posts tailored to our audience.
- Script and storyboard social media marketing content.
- Capture high-quality photos and videos for digital use.
- Monitor, analyze, and report on digital campaign performance.
- Collaborate with cross-functional teams to align digital strategies with business goals.
- Stay up to date with digital trends and emerging technologies.

Information Technology Security Responsibilities/ Tasks:

- Comply with all Information Security Policies and related documents.
- Report security weakness/incidents to either the respective head of department or the Enterprise Information Security Manager
- Must not exploit known security weaknesses.
- Participate in all forms of Information Security Awareness

QUALIFICATION

A bachelor's degree in marketing, Communications, Digital Media, Journalism, or a related field.



EXPERIENCE

- Minimum of 2–3 years of experience in digital marketing, social media management, or content creation.
- Demonstrated experience in photography and scripting for social media campaigns.

COMPETENCIES

Physical skills & Knowledge:

- Excellent written and verbal communication skills.
- Ability to work under pressure, meet deadlines, and adapt quickly to change.
- Strong understanding of social media platforms (Facebook, Instagram, Twitter, TikTok, LinkedIn) and their analytics.
- Proficiency in digital tools such as Canva, Adobe Creative Suite, Final Cut Pro, or similar platforms.

Behavioural

- Cando with integrity
- Collaborate with agility.
- Lead with Care
- Act with inclusion.
- Serve with respect.



Should you wish to apply, please submit your Application (Cover letter & CV) including a copy of your National ID to MTN South Sudan Head Office Opposite Juba National Stadium or email Recruitment.SS@mtn.com: on or before closing date 28th / August /2025 @ 5:00 PM

Please note:

- Due to the urgency of this role, applications will be reviewed on a rolling basis as they are received
- This position is open exclusively to South Sudanese nationals.
- We strongly encourage qualified ladies to apply.
- Only shortlisted candidates will be contacted. If you do not hear from us within 14 days after the closing date, please consider your application unsuccessful
- By applying for this vacancy, you are consenting for MTN South Sudan to process your personal data for purposes of this application and further undertake verification of your personal credentials and related information including, but not limited to, qualifications, criminal record, credit record, current and historic disciplinary proceedings, as part of the selection process.
- MTN South Sudan reserves the right to not fill the advertised position.

Let's stay in touch

