



### CONSULTING ADVERTISEMENT

#### **Background / Rationale**

National Christian Development Organization (NCDO) is nongovernmental and non-profit making organization; it was first established in Sudan in 2005 and was later extended to South Sudan in 2011. The establishment of NCDO was due to the great need of the marginalized Sudanese and South Sudanese people on areas of water, health and sanitation, education and many others that could best be met by a local organization at the grass roots for a change to be realized.

Blue Nile State, including the Yabus area, is experiencing escalating violence due to ongoing clashes between the Sudanese Armed Forces (SAF) and the Rapid Support Forces (RSF) leading to thousands to flee their homes, with many seeking refuge in remote or border areas like Yabus. Access to services is severely limited—healthcare, education, and food supplies are critically strained.

On social dynamics, ethnic and tribal divisions are deepening due to the conflict, fueling mistrust and cycles of retaliation. Youth are at risk of recruitment into armed groups or being drawn into violence due to lack of opportunities and traditional leaders, religious leaders and community elders still hold influence and could be key actors in peacebuilding. As part of comprehensive approach to fostering social cohesion, peacebuilding, and improved community well-being, NCDO and LM International intends to implement a series of interconnected Social behaviour Change activities. NCDO and its partner LM International intends to implement peace building activities aimed at improving social cohesion.

To inform Social Behavior Change (SBC) approaches, NCDO and LM International are seeking services of a consultant to conduct SBC Social Assessment and the Social Networks Assessment. The consultant will help understand the social context and relationships that influence behavior, ultimately guiding the development of effective SBC interventions.

# **Objectives of the Assignment**

The incumbent will conduct SBC Social Assessment and the Social Networks Assessment in three Payams (Yabus, Chali and Wadaga) in Kurumuk County, Blue Nile State (Sudan).

## **Estimated Duration of Contract**

20 days (23<sup>rd</sup> July— 12h August 2025) covering the project Extension of the duration of the contract will be upon the agreement of the two (2) parties in writing.

# Scope of work



This consultancy aims to gather crucial information about the social dynamics within the target community.

### a) Social Assessment

The Social Assessment will delve into the community's beliefs, attitudes, norms, and practices related to the specific behaviors the SBC program seeks to influence. It will identify the social and structural factors that affect these behaviors, helping to tailor interventions that are relevant and effective.

Specific activities include:

- Review existing literature and data.
- Conduct formative research using qualitative and quantitative methods.
- Analyze the social and behavioral factors influencing the target behavior.

### b) Social network assessment and analysis

The Social Networks Assessment will map out the social connections and relationships within the community. This will reveal how information flows, how decisions are made, and who are the influential individuals within the community. Understanding these networks is vital for identifying potential change agents and tailoring communication strategies to reach the right people.

The specific activities include:

- Identify key actors and their relationships.
- Assess the influence of social networks on information flow and behavior.
- Analyze the role of social networks in promoting or hindering behavior change.

It is anticipated that by combining these two assessments, the consultant will provide a comprehensive understanding of the social landscape, enabling NCDO and LM International to design SBC approaches that are both informed by evidence and tailored to the specific context. This will ultimately lead to more impactful and sustainable behavior change interventions.

#### 4. Data Collection Methods:

The data collection methods include; focus group discussions, key informant interviews, surveys though the consultant can include more.

#### **Key Deliverables**

The key deliverables are:

- **Inception Report:** A detailed plan outlining the methodology, work plan, and timeline for the assessment.
- Train and supervise data collectors to ensure reliable and ethical data collection.
- Data Collection Tools: All data collection tools (e.g., interview guides, questionnaires).
- Qualitative & Quantitative Data Analysis Reports: Summaries of findings from qualitative data, including themes, patterns, and insights.





- Social Network Analysis Report: A report detailing the social network structure, key actors, and their influence.
- Final Assessment Report: A comprehensive report synthesizing all findings, including recommendations for designing an SBC approach.
- Presentations: Presentations to stakeholders to share findings and recommendations.

#### **Payment Schedules**

Schedule	Deliverables	Payment (% of total fee)
Upon signing the contract	Technical narrative proposal, budget and inception report	30%
After completion	<ul> <li>Qualitative Data Analysis Reports: Summaries of findings from qualitative data, including themes, patterns, and insights.</li> <li>Quantitative Data Analysis Reports: Statistical analysis of quantitative data.</li> <li>Social Network Analysis Report: A report detailing the social network structure, key actors, and their influence.</li> <li>Presentations: Presentations to stakeholders to share findings and recommendations.</li> <li>Final Assessment Report: A comprehensive report synthesizing all findings, including recommendations for designing an SBC approaches.</li> </ul>	70%

### Working arrangements

• The consultant will be engaged on as 'contract' basis. In other words, the consultant will only be engaged for the period in the contract as signed; Financial commitments will only be established before the signing of the contract and will be clause in the contract / agreement.

## Responsibilities of NCDO

The National Christian Development Organization will be responsible to:

- Provide payment for the consultancy cost agreed.
- Provide/ assigned staffs for coordination on planning of the assignment.
- Provide vehicles to facilitate the movement of the consultant
- Provide flights/ transport to and from field location.
- Provide materials deemed necessary for the assignment,
- Identify the relevant stakeholders for the assignment
- Provide relevant security briefings and organize relevant travel permits if required.
- Provide accommodation and meals to the consultant at the field.

Qualification and specialized knowledge/experience required for the assignment

• Education:

23 JUL 2025

Advanced degree in social sciences (e.g., sociology, anthropology, psychology), public health, or a related field.

### • Experience:

Demonstrated experience in conducting social assessments, social network analysis, and formative research, preferably in the context of health or development programs.

#### Technical Skills:

Strong skills in qualitative and quantitative data analysis, social network analysis software, and report writing.

### Language Skills:

Fluency in English and local language(s) (e.g., in this case, Arabic or other relevant languages in Sudan).

Technical Evaluation Criteria - With Weights for Each Criteria

Technical Evaluation Weightage 80%	Financial weightage - 20%	Total weightage - 100%
• Qualification – 15%		
• Experience of similar work - 25%		
• Written test – 15%		
• Interview - 20%		
Sample of documentation - 5%		

The candidate who gets a minimum score of 70% out of 80 marks (56 marks) will be qualified in the Technical and the financials will be opened.

### **Application Procedure**

1. Qualified female/male candidates are requested to please indicate their ability and availability to undertake the terms of reference above.

- 2. Your online application should have all the attachments
- A cover letter explaining in brief the motivation for applying and how your qualification and skill set make you suitable for this position.
- CVs of the persons who will be performing the tasks.
- A narrative technical and financial proposal in PDF
- 3. Those who can't manage online, can deliver a hard copy to NCDO office near Rock City Market or former hotel hai Tarawa.

#### Note:

- Selection will be conducted on rolling basis due to the urgency of the assignment

## Any Case of Query

For any clarifications, please contact:

Deadline for submission of application is 9th/8/2025

23 JUL 2025

