



UBUNTU LTD
Transforming Lives Through Nature

UBUNTU COMPANY LIMITED
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Approved
26/05/2025



Job Advertisement: Sales and Marketing Representative

Ubuntu Company Limited

Location: Juba- South Sudan

Ubuntu Company Limited, a private company based in South Sudan, is seeking to fill the following vacancy:

Position: Sales and Marketing Representative

Job Scale: Contract - 1 POST

General Purpose of the Role

The Sales and Marketing Representative will be responsible for promoting the company's products and services, engaging with customers, and driving business growth through effective sales and marketing strategies. This role is crucial for enhancing brand visibility and contributing to the overall success of Ubuntu Company Limited.

Duties and Responsibilities

1. Sales Initiatives:

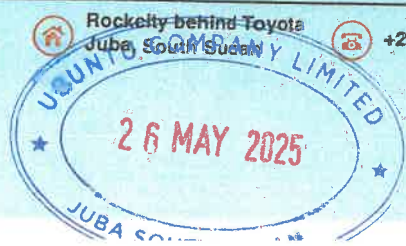
- Develop and implement sales strategies to meet or exceed company targets and objectives.
- Actively seek and pursue new sales opportunities, generating leads and converting them into successful sales.

2. Customer Relationship Management:

- Engage with customers to understand their needs, address inquiries, and provide product information and support.
- Maintain and nurture relationships with new and existing clients to ensure customer satisfaction and retention.

3. Marketing Campaigns and Materials:

- Contribute to the planning, development, and execution of marketing campaigns to enhance brand visibility.
- Collaborate on the creation of marketing materials and advertising content for digital and print media.



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4. Market Analysis and Research:

- Conduct market research to identify trends, customer preferences, and competitor activities.
- Utilize data to adapt sales and marketing strategies to remain competitive.

5. Reporting and Evaluation:

- Prepare and deliver regular reports on sales performance and marketing initiatives.
- Evaluate the effectiveness of sales and marketing efforts and suggest improvements.

6. Collaboration and Coordination:

- Collaborate with internal departments to align sales and marketing efforts with company objectives.
- Coordinate with the sales and marketing team to ensure a cohesive approach.

7. Business Development and Networking:

- Develop and maintain relationships with customers, partners, and stakeholders to identify new business opportunities.
- Actively network and engage with potential clients or partners to drive new ventures.

8. Customer Service and Support:

- Provide high-quality customer service, addressing concerns and ensuring a positive customer experience.

9. Adaptation and Innovation:

- Stay updated on industry trends and emerging technologies to adapt strategies and maintain a competitive edge.

Qualification Requirements

• Educational Background:

- Bachelor's Degree in Marketing, Business Administration, Commerce, or related fields.

• Required Skills and Experience:

- Demonstrated experience in sales and marketing, with a minimum of 2 years in a relevant role.
- Strong customer relationship management skills.
- Proficiency in conducting market research and analyzing trends.
- Excellent oral and written communication skills.
- Strong negotiation and persuasive abilities.



- Familiarity with digital marketing strategies and tools.
- Ability to adapt to changing market dynamics and innovate marketing approaches.

Additional Considerations

- Familiarity with the industry and understanding of the company's products/services.
- Proficiency in relevant software for sales and marketing (e.g., CRM tools, Microsoft Office Suite).
- Any additional certifications or specialized training in marketing or sales is a plus.

Application Process

Interested and qualified candidates are invited to submit a written job application along with clear photocopies of academic and professional certificates, and other relevant testimonials.

Completed applications should be sent to:

Human Resources – Ubuntu Company Limited

Email: info.ubuntu@gmail.com

Or delivered to our main office:

Rock City, Behind Toyota, Juba County, Central Equatoria State

Opening Date: May 26th, 2025

Closing Date: June 13th, 2025

