



Sustainable Independent Media Activity Terms of Reference for Media Trainer

Background:

Association of Media Development in South Sudan in collaboration with IREX is implementing the Sustainable Independent Media Activity (SIMA) with the goal to improve access to credible, accurate, and reliable information for South Sudanese citizens by promoting the sustainability of high-quality, independent radio operations. SIMA is grounded in the understanding that a vibrant, resilient, and self-reliant media sector is a core building block for greater inclusive social cohesion, accountability, enhanced democratic governance, conflict resolution, and more pluralistic societies. In designing an approach to bolster independent media amidst a wide range of obstacles, IREX's locally-led approach will improve access, sustainability, and quality of independent radio. Grounded in a Do No (More) Harm approach and fully integrating Gender Equality and Social Inclusion throughout implementation, Sustainable Independent Media Activity (SIMA) will approach sustainability from three angles: financial, institutional, and social. Sustainable Independent Media Activity (SIMA) will contribute to the following intermediate results (IR):

- **IR 1:** Increased access to credible information by South Sudanese citizens leading up to and beyond national elections.
- **IR 2:** Increased sustainability of independent commercial and community radio operations
- **IR 3:** Improved quality of reporting from journalists and broadcasters

Geographic Area

It is intended that activity implementation should reach communities and audiences in the following geographic locations in South Sudan: Abyei, Baliet County, Wau County, Jur River County, Kapoeta North County, Budi County, Leer County, and/or Mayendit County. Activities will also be implemented in Juba County as per elements of the Work Plan and in support of SIMA objectives during this performance period.

Rationale:

This activity contributes to the Sustainable Independent Media Activity (SIMA) Intermediate Result (IR) 3: Improved quality of reporting from journalists and broadcasters. It is an effort to enhance Capacity Building for High-Quality Journalism. To effectively make sense of this objective, there is a need to identify, train, and ignite a quality reportage on issues affecting the citizens and their relations with duty bearers. A media consultant will be hired to work with AMDISS to develop skill-building training content specifically in the areas of combating disinformation, producing gender-transformative content, and preparing journalists for operating in a challenging election environment.

Key Activities:

1. Training of 15 journalists with at least 5 of them female:

- With the help of a competent and reputable media consultant, a curriculum will be developed to train at least 15 practicing journalists on covering gender issues, dis/misinformation, and election. It is intended that the training will run for Four (4) days.

2. Supporting journalists develop their individualized capacity development plans:

- Together with the Organization Development Specialists guide the journalists to come up with their individual capacity development plans.

Methodology:

The Consultant shall work closely with the Organization Development Specialist and the Principle of MDI who will be the host of the training. This training will be both practical and in theory. It will take a form of a workshop with in-depth group work and or individual assignments. The training will run for preferably 32hrs (4 days) in total culminating in the award of a certificate of participation.

The consultant shall develop a mentorship plan with a point-to-point concept on follow-up programs. The mentorship will result in continued and improved reporting by journalists nationwide.

Due diligence shall be given to reflect the gender representation at all points of the consultancy.

Deliverables:

- The consultant shall produce training Material on reporting on gender transformation, dis/misinformation, and election coverage with inputs from the Organization Development Specialist (ODS) and AMDISS.
- At least 15-Journalists with 5 of them female have a well-developed idea of reporting on gender issues, misinformation, and election.
- Produce a training report and share it with ODS and AMDISS

Timelines:

- The assignment will run between June 5 – 15, 2023, with the final delivery of the consultancy activity report.

Ethical Considerations:

- In liaison with AMDISS, the consultant shall work closely to secure all relevant documentation from the relevant bodies.
- In following internal policies, the consultant shall be expected to follow through with our privacy and confidentiality clauses, shall it be deemed necessary at the time of conducting this program.

Location of assignment:

AMDISS, Juba South Sudan

Qualifications and experience:

- A graduate of a Mass Communications or journalism program from a recognized higher institution of learning
- Contextual understanding of the Media Landscape in South Sudan and rules and regulations governing media operations.
- At least eight years of field experience in journalism, in different capacities (as a field reporter and managing editorial teams).
- Capacity to conduct content creation for multi-media work (Broadcast – radio and TV, Print and Online).
- The consultant must have done similar assignments in the past.

Property/Copyrights:

Following the completion of the assignment, the consultant shall waive his/her copyright to all content produced during the consultancy. All training materials produced during this period shall.

be surrendered to AMDISS, with the content all branded with AMDISS and IREX Action logo. All media content produced during this period by the selected journalists shall acknowledge the effort of the AMDISS and SIMA projects.

To apply for this role please send your CV, cover letter, recommendation letters, and qualifications by email to info@amdiss.org before May 30th 2023

