

MEDIA AND CAMPAIGNS OFFICER

JOB DETAILS

DIVISION: Operations	TEAM: Program Quality
LOCATION: Juba, South Sudan (with Field travels)	CONTRACT TYPE: Fixed Term
GRADE: D zone 2	JOB FAMILY: Programme
SALARY: Choose an item. As per Oxfam's salary scale	HOURS: 40 Hours per week
<p>TEAM PURPOSE: To work with others to find lasting solutions to poverty and suffering</p> <p>JOB PURPOSE:</p> <p>The Communication and Media Officer will support Oxfam South Sudan to effectively document, communicate, and amplify program impact through strategic media engagement, evidence-based advocacy, storytelling, campaigns, and digital communication. The role will strengthen Oxfam's visibility, influence, and accountability by ensuring high-quality, ethical, and compelling communication products that reflect the realities of communities Oxfam serves.</p> <p>The post-holder will work closely with the Program Quality, Accountability, Learning & Influencing (PQAI), Program Teams, and Country Management Team to translate field evidence into impactful stories, campaigns, and media products that inform stakeholders, influence policy, and mobilize public support.</p>	
POST HOLDER REPORTS TO	Program Quality Coordinator
JOBS REPORTING TO THIS POST	None
BUDGET RESPONSIBILITY	None
<p>DIMENSIONS:</p> <ul style="list-style-type: none"> • The role directly contributes to Oxfam South Sudan's public image, advocacy influence, donor confidence, and accountability by ensuring accurate, ethical, and impactful communication of program results and community voices. • Work closely with the programme (includes Thematic Managers), the Project Managers, field team and MEAL team in national and Field offices. • Commitment to Oxfam's overall aims and policies including demonstrable commitment to gender equality and equal opportunities in all aspects of Oxfam's work. • Work pattern is a mixture of reactive, project work and strategic planning. • Work with a high level of autonomy in planning and implementing communication, media, and storytelling activities within agreed strategies and guidelines. Key decisions are taken after consultation with management. • 50% of time in field offices providing support to Projects at Field level for media, documentation, and communication materials. 	

KEY RESPONSIBILITIES:

Job Responsibility #1: Media Management and External Communication (30%)

- Develop and disseminate press releases, media briefs, and internal and external communication materials on Oxfam's work in South Sudan.
- Build and maintain constructive relationships with local, national, and international media outlets.
- Coordinate media interviews with Oxfam staff, partners, and community members where appropriate.
- Monitor and analyze media coverage related to humanitarian, development, and gender issues in South Sudan.
- Support crisis communication and rapid media responses when required.
- Manage and regularly update Oxfam South Sudan's social media platforms.
- Produce engaging multimedia content including photos, short videos, infographics, captions, and stories.
- Track and analyze social media engagement and recommend improvements.
- Ensure consistency of branding, tone, and messaging across all communication platforms.

Job Responsibility #2: Evidence-Based Advocacy and Campaigns (30%)

- Work closely with the Program Quality, Accountability, Learning & Influencing (PQAI) Team to translate field evidence into compelling advocacy products.
- Collaborate with Humanitarian and Development teams to generate communication materials based on lessons learned from programming.
- Contribute to the development of advocacy campaigns, including messaging, visuals, and storytelling.
- Support national and global Oxfam campaigns with context-specific content from South Sudan.
- Document case studies that demonstrate impact, challenges, and lessons learned for advocacy purposes.
- Collaborate with the line manager, programme teams, field teams, and partners to support the development and implementation of communications and media strategies.
- Support capacity strengthening of local partners in policy, advocacy, and campaigning.

Job Responsibility #3: Strategy Development and Implementation (15%)

- Support the development and implementation of influencing, advocacy, and communications strategies on humanitarian and conflict-related issues in South Sudan.
- Monitor, analyze, and synthesize humanitarian and social developments and share updates through SitReps, briefing notes, media products, and internal communications.
- Contribute to the development of policy briefs, position papers, and advocacy messaging on emerging crises.
- During emergencies, support rapid assessment of advocacy and communication risks and opportunities and contribute to action planning.
- Work closely with Oxfam colleagues and civil society partners to ensure timely sharing of information for national, regional, and global advocacy.
- Support the planning and delivery of advocacy, media, and public engagement activities in South Sudan.

Job Responsibility #4: Field Documentation and Storytelling (15%)

- Conduct regular field visits to document success stories, photos, videos, and beneficiary testimonies.
- Engage with communities in an ethical, respectful, and gender-sensitive manner when collecting stories.
- Produce high-quality human-interest stories, photo essays, and case studies for internal and external audiences.
- Maintain a well-organized digital archive of photos, videos, and stories.

Job Responsibility #5: Reporting and Internal Communication (10%)

- Support programme teams with documentation for reports, proposals, and learning products.
- Contribute communication inputs to donor reports and internal knowledge materials.
- Prepare periodic communication updates for senior management and Oxfam regional and global teams.
- Work closely with Program Quality to ensure communications learning informs programme improvement.

PERSON SPECIFICATION

Most importantly, every individual at Oxfam GB needs to be able to:

- Live our values of **INCLUSION, ACCOUNTABILITY and EMPOWERMENT** (read more about these [here](#)).
- Ensure you commit to our **ORGANISATIONAL ATTRIBUTES** (including adhering to [the Code of Conduct](#)):

<p>1. Be committed to our feminist principles, and to applying them in your day-to-day behaviour and your work. Be ready to keep learning, with accountability to those who experience oppression as a result of their identities, such as their gender, race/ethnicity, disability, class, or LGBTQIA identity."</p>	<p>2. Be committed to undertaking Oxfam’s safeguarding training and adhering to relevant policies, to ensure all people who come into Oxfam are as safe as possible.</p>
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Experience, Knowledge & Competencies

<p>SKILLS AND COMPETENCE:</p> <p>Essential:</p> <ul style="list-style-type: none"> • Bachelor’s degree in communication, Journalism, Media Studies, Public Relations, International Development, or related field. • Minimum 3 years’ experience in communications, media, or advocacy within humanitarian or development context. • Strong writing skills in English; knowledge of Arabic and local languages is an advantage. • Experience managing social media platforms professionally. • Experience in field documentation, storytelling, photography, or videography, and editing skills. • Understanding of humanitarian principles and gender sensitivity. • Knowledge of tools like Adobe Creative Suite, Canva, or other programs for designing visually engaging materials • Experience of using digital camera and professional media tools. • Proven previous experience in research, monitoring and evaluation. <p>Desirable</p> <ul style="list-style-type: none"> • Experience working with humanitarian NGOs or international organizations. • Knowledge of South Sudan context and humanitarian landscape. • Experience in campaign communication and advocacy.

Safer recruitment: All offers of employment are subject to satisfactory references and appropriate screening checks (which can include counterterrorism, safeguarding and criminal records checks). You can find out what [this means here](#).

DBS CHECK REQUIRED Choose an item.

FOR HR USE ONLY

Graded and reviewed by:

Job Title:

Date: