

**JOB VACANCY****DATE:** 04/03/2025**Job Title:** Ticketing Sales and Marketing Executive**Job Location:** Juba South Sudan**Duration:** Annual Contract

Our client, an airline ticketing business, with operations in South Sudan, Kenya, Uganda are searching for a **Ticketing Sales and Marketing Executive** to join their team of focused Human Capital in Juba, South Sudan.

Key Responsibilities.

- Develop and implement sales strategies to achieve and exceed sales targets. (Fundamental sales driver)
- Identify and pursue new business opportunities, including corporate accounts. (Business growth focus)
- Build and maintain strong relationships with clients and partners. (Relationship-driven sales)
- Provide excellent customer service and address client inquiries and concerns promptly. (Customer satisfaction)
- Monitor sales performance and provide regular reports to management. (Performance tracking)
- Develop and execute marketing campaigns across various channels, including digital marketing, social media, and email marketing. (Marketing execution)
- Create engaging content and marketing materials to promote airline ticket sales. (Content marketing)
- Manage and optimize our online presence, including website and social media platforms. (Digital presence management)
- Conduct market research and competitor analysis to identify trends and opportunities. (Strategic insight)
- Maintain an up to date knowledge of airline ticketing systems, airline routes, and pricing. (Product knowledge)

Skills, Competencies, and Experience.

The successful candidate will be required to have the following skills and competencies:

- Bachelor's degree in marketing, Business Administration, or a related field.
- Proven experience in sales and marketing, preferably in the travel or airline industry.
- Excellent communication, negotiation, and interpersonal skills.
- Ability to work independently and as part of a team.
- Familiarity with the local travel market and customer preferences.
- Market research and analysis

How to Apply.

Interested candidates may submit their application by attaching a current CV detailing their experience for the post including daytime telephone contacts and three referees, preferably previous line managers to jobs@shimahr.com or hand deliver at our offices located at Allied House along airport road on or before **Tuesday, 25th March 2025**. Clearly indicate the Job Reference No. **VAC1/2025 Sales and Marketing Executive** on the subject line of your email.

Our client is an Equal Opportunity Employer. Female Candidates are encouraged to apply.

