



50-H-3  
Approved by  
Inspector of Labour  
01/02/2024  
01 FEB 2024  
REPUBLIC OF SOUTH SUDAN

## TERMS OF REFERENCE

<b>Position:</b>	<b>Social and Behaviour Communication Coordinators</b>
<b>Locations:</b>	<b>Renk 2 positions</b>
<b>Length of contract</b>	<b>6 Months to 1 Year</b>
<b>Application start:</b>	<b>01/02/2023</b>
<b>Application end:</b>	<b>20/02/2023</b>

### OVERVIEW OF CTG GLOBAL

CTG staff and support humanitarian projects in fragile and conflict-affected countries around the world, providing a rapid and cost-effective service for development and humanitarian missions. With past performance in 17 countries – from the Middle East, Africa, Europe, and Asia, we have placed more than 20,000 staff all over the world since operations began in 2006.

CTG recruits, deploys, and manages the right people with the right skills to implement humanitarian and development projects, from cleaners to obstetricians, and mechanics to infection specialists, we're skilled in emergency response to crises such as the Ebola outbreak in West Africa. Key to successful project delivery is the ability to mobilise at speed; CTG can source and deploy anyone, anywhere, in less than 2 weeks and have done so in 48 hours on several occasions.

Through our efficient and agile HR, logistical and operational services, CTG saves multilateral organizations time and money. We handle all our clients' HR related issues, so they are free to focus on their core services.

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### OVERVIEW OF THE POSITION

#### Purpose of activity / assignment:

To support Risk Communication and Community Engagement (RCCE) activities for increased demand and uptake of the health services.

- To coordinate the design and implementation of cross-cutting Social and Behavior Change (SBC) interventions as part of the organisation Country Programme 2023-2025 in support to the Government of South Sudan in the assigned State

#### Background & rationale:

According to the World Bank's Fragile Situations list, South Sudan is classified as a medium-intensity conflict zone, ranking 160 of 163 countries in the 2023 Global Peace Index, indicating significant internal conflict and low peace levels.

1. Furthermore, the population of SS face significant challenges in access to healthcare, nutrition and food security, education, and protection from violence and harmful practices, which is exacerbated by conflict, insecurity, and other shocks. One in 10 children is not expected to reach their fifth birthday, with rates higher among boys than girls.

2. The country has one of the world's highest maternal mortality rates, at more than 1,150 per 100,000 live births.







3. About one third of children under the age of 5 years are estimated to be stunted.
4. From the Education perspective, limited progress has been made in ensuring access to education. An estimated 59 per cent (2.8 million) children aged 3–17 years were out of school in 2020, of whom 53 per cent were girls.
5. Only 25 per cent of girls receive secondary level education.
6. Half of all girls are married or promised marriage before the age of 187. Conflict-related sexual violence and other forms of GBV against women and girls remains widespread and systematic, and ongoing conflict has created a situation of great insecurity for women and girls. The organisation SS Country Program 2023-2025 addresses these issues related to child rights by ensuring that “all children – including children with disabilities – adolescents and women, particularly the most vulnerable, are safer and enjoy their rights, with systems strengthened to ensure that they have access to high quality and resilient services; and that humanitarian assistance and development cooperation address the structural causes of fragility and vulnerability”. Social and Behavior Change (SBC) and related community engagement strategies are central to achieving the organisation SS Country Programme. SBC is a cross-cutting, evidence- based process that uses a mix of communication tools, channels, and approaches to facilitate participation and engagement with children, families, communities, and networks, for positive social and behavior change in both development and humanitarian contexts. Consultants will be hired to support the design and implementation of organisation SBC activities in the assigned States. Social and Behavior Change (SBC) is a critical component of this endeavor, aiming to inform the South Sudan population about risks and prevention measures to ensure that newborn children are fully vaccinated, proper Infant and Young Child Feeding (ITCF), protection against gender base violence and enroll in schools, malaria control and response to emergencies including Sudan crisis response.

### Scope of Work

The personnel will remain employees of CTG but under technical supervision of the SBC Specialist and the Chief of the field office, the SBC personnel will provide technical support in the implementation of evidence-based social and Behavior Change - Community Engagement (SBC-CE) planning. This includes the development, implementation, monitoring, and evaluation of SBC interventions aimed at promoting the Extended Programme on Immunization (EPI) and COVAX rollout in the country (under the Ministry of Health and Sanitation). Adapt capacity development materials and develop a training plan for relevant State stakeholders on EPI and COVAX with focus on interpersonal communication skills, community engagement and other SBC approaches. As cross-cutting, the SBC consultant will also provide support to the broader MNCH (Maternal and Child Health) Programme, Nutrition, Hygiene and Sanitation, Education and learning and Child Protection Programmes for increasing demand for social services, adoption of positive practices and for influencing social norms that can lead to a better well-being of the population, especially the children and their families.

### GENERAL FUNCTIONS

#### Main Duties and Responsibilities

- Support the state-level RCCE group in the local contextualization of national RCCE or SBC strategies and plans (Immunization, etc.), SBC tools, guidelines, communication materials and key messages.
- Support rollout of training packages on interpersonal communication and community engagement for the social service workforce, community leaders and community networks. Engage with field offices and State stakeholders to support training rollout and integration into organisation thematic areas.
- Develop a behavior change community engagement and social mobilization strategy for girl education;
- Support the implementation of MOH RCCE action plan on routine immunisation rollout, public



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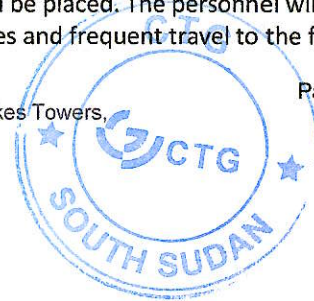
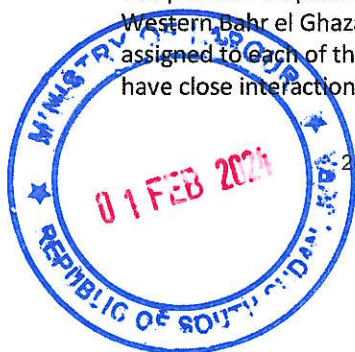






acceptance, and social mobilization, including risk communication at State level

- Plan and implement Social and behavior Change Strategy for increased utilization of Maternal and Child Health Services especially antenatal care, skilled birth attendance, post-natal care, early care seeking and routine immunization
    - Provide Social and behavior Change support to Nutrition, Child Protection, Education, and WASH Programmes
    - Where relevant, support the implementation and documentation of the results of World-Bank, KfW and Global fund supported projects in coordination with the implementing partners and relevant line Ministries
      - Support the State in the local adjustment and implementation of community feedback mechanisms, ensuring the voices of children with disabilities, adolescent and young girls, women and other vulnerable groups are reflected and addressed
      - Identify, build, and maintain partnerships through networking and proactive collaboration with strategic partners at State level to reinforce cooperation to strengthen SBC to support the mission and goals for child rights, social equity, and inclusiveness.
        - Support State and county level RCCE/SBC coordination platforms to harmonize, link and coordinate interventions, resource mobilization, messaging and use of multiple media and communication platforms to enhance SBC outreach including in humanitarian contexts
        - Participate and provide SBC inputs into sectoral coordination platforms (clusters, regular programmes coordination meetings, etc.)
        - Support the State in designing and implementing contextually relevant and consistent SBC approaches, mixing different approaches predominantly comprised of community engagement interventions such as community dialogues, radio engagement through calling, community radio listener groups' activities and other two-way communication interventions.
        - Technically monitor implementing partners and provide feedback on the quality of the SBC programmes. Develop Programmatic Visits' (PVs) reports and submit to the Supervisor for upload on E-Tools
        - Co-facilitate training of programme officers and partners on the RCCE/SBC component
          - Develop dissemination plan for SBC materials for the State and ensure delivery of materials to final users. Conduct end-user monitoring to ensure proper utilization of the delivered materials.
          - Support organisation Field Office to monitor State level Implementing partners in the timely liquidation of Direct Cash Transfers (DCT) used for the implementation of the SBC activities
          - Monitor the implementation of behavioural surveys and studies commissioned at national level by ensuring the involvement of State-level Government stakeholders are involved and through data collection monitoring
          - Ensure documentation of good SBC practices on supported programme under different formats (human interest stories, technical report, etc.)
          - Contribute to the development of donor reports by providing quality and timely inputs to the Chief of Field Office or the SBC section
          - Ensure support to contextualized roll out and monitoring of any central level initiative such as the future integration and harmonization of community networks, mosquito nets distribution campaign, etc.
          - Perform any required task as per the guidance from the supervisor but to remain in the scope of SBC.
- The position is open for the following States: West Equatoria (Yambio), Central Equatoria (Juba), Western Bahr el Ghazal (Wau), Jonglei (Bor), Upper Nile (Malakal), Unity (Bentiu). One personnel is assigned to each of the states apart from Wau where two persons will be placed. The personnel will have close interactions with UNICEF Field Office programme colleagues and frequent travel to the field





for supporting coordination and planning at county level and monitoring the implementation of SBC activities in the ground. An average 10–15-day trip per month can be expected, depending on the needs.

**Knowledge/Expertise/Skills required:**

- A minimum of two years of professional experience in one or more of the following areas is required: social development programme planning, Social & Behavior Change, public advocacy, or another related area
- Experience in working on immunization –preferably prior experience in new vaccine introduction.
- Strong networking capacities and collaboration with a large range of stakeholders
- Solid verbal and written communication skills.
- Willingness to travel and work in field environments.
- Knowledge of the local language in the applied State is a requirement
- Excellent written and spoken English is required. Knowledge of Arabic is considered an asset.

**Geographical Experience**

Very Important

**Team management:**

This role has no team management responsibility.

**ESSENTIAL EXPERIENCE**

**Education:**

- A first university degree in one of the following fields is required: social and behavioral science, sociology, anthropology, psychology, education, communication, public relations, or another relevant technical field

**Experience:**

- A minimum of two years of professional experience in one or more of the following areas is required: social development programme planning, Social & Behavior Change, public advocacy, or another related area.

**Project reporting:**

- This role will work under the technical supervision of the SBC Specialist.

**Team management:**

- This role has no team management responsibility.

**Languages:**

- language Requirements: English and the main local language used in the applied state.

**Other relevant information**

- The personnel's will have close interactions with our client's field office program colleagues & frequent travel to the field for supporting coordination and planning at county level & monitoring the implementation of Health activities in the ground
- Qualified female candidates are encouraged to apply for this role.



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Shortlisted candidates will be contacted for an interview, please share your CVs only.

- **Qualified female candidates are encouraged to apply for this role.**
- **Candidates must be locals to the community.**

In order to apply for this role please send your CV and Cover letter most preferably.

by email to the address: [southsudan@ctg.org](mailto:southsudan@ctg.org)

Please make sure **the subject of your email states "RE: VAC-11268 Social and Behaviour Change Communication Coordinator"**

**In Juba – Please deliver you application to CTG office in Rock city.**

**IMPORTANT REQUEST**

- Please note to name your CV by name e.g., "Mary Deo- CV" or "CV- John Smith"
- Kindly avoid naming CV as CV, Updated CV, by Job title or organization name

**For hard copy deliveries kindly include position applied for on the envelope.**

