

Terms of Reference (ToR) for Market Systems Development and Value Chain Analysis of Groundnuts and Sorghum in Lake and Warrap State.

1. BACKGROUND

Catholic Agency for Overseas Development (CAFOD) is the official aid and development agency of Catholic Churches in England and Wales. Trocaire is the official aid and development agency of Catholic Churches in Ireland. In April 2015, CAFOD South Sudan merged with its Irish sister agency, Trocaire South Sudan, integrating their programmes under CAFOD and Trocaire in Partnership (CTP). This merger allowed for pooling of knowledge and resources, reducing programmatic overlap and overhead costs. As members of the Caritas network, CTP champions localisation and works exclusively through partnership with church and non-church national organisations. CTP provide funding as well as ongoing technical support, capacity building and accompaniment to partners, to ensure sustainable delivery of programmes as well as adherence to quality standards.

CAFOD remains the lead agency, maintaining its programmatic approach, as well as its financial and administrative systems and procedures.

CTP through its partnership and localisation Lense takes a multisector integrated approach to programming. CTP programming approach has involved over the years from Rapid Humanitarian Response to Resilience Approach linked to community graduation, market-based approaches, and private sector engagement/participation. Taking cognisance of the complexity of the South Sudan context, CTP has also continued to work with local partners and building their capacity on effective and timely emergency response as and when they occur especially in the current operational areas. The approach is drawn and linked to the CTP's Core Programme Strategy that combines elements across the following thematic areas:

1. Emergency preparedness and response (with specific specialism in food security, WASH, cash and protection mainstreaming)
2. Resilient livelihoods (with specific focus on food security, and within that WASH, natural resource management and land rights), "People and communities experience resilient livelihoods through productive economic engagement, access to markets, adequate, safe water and sanitation resources, and adaptability to the consequences of man-made and natural disasters".
3. Peacebuilding and governance (including empowering Church agencies to be agents of change)
4. Women's social and economic empowerment and protection.

CTP has been providing seeds, tools, agricultural/agroecological training to communities in Gogrial East and Yirol East through its local partners TOCH and CDoR for the past 4 years. The households were provided with agricultural inputs (seeds, tools, and ox-ploughs). CTP noted through assessments and post-harvest surveys that some of the crops promoted are key cash **crops** which are most preferred by the communities because of value addition elements. Village Savings and Loan Association (VSLA) groups which were formed and supported by the CTP grants within the project are already engaged in value addition of some produce but there has not been any thorough value chain and market systems development analysis which has been conducted to enable CTP and partners to transition the assistance from a direct support approach to a market system-based approach. It is with this in mind that CTP would like to conduct a thorough value chain and market systems development analysis of selected agricultural crops in Warrap and Lakes States.

2.Purpose of the consultancy: The purpose of the consultancy is to undertake detail programme context analysis on a Market System Development for Ground nuts and Sorghum core values along supporting functions and enabling environment along the supply chain of the two prioritized crops in Warrap State and Lakes State and Value Chain analysis in both States with focus on CTP operational areas and target groups. This include but not limited to an assessment of the shocks and stresses on the community and identified system; a gender and age assessment to identify those excluded; and an analysis of the relationships / behavior of key players in the system, in order to analyze the system and develop a potential portfolio of interventions based on the opportunities for CTP to engage and create change.

3.Geographic Location: Warrap and Lakes States

4.Timelines

Line	Item	Date
1	ToR sent to the Consultant	02/05/2024
2	Closing date for clarifications	10/05/2024
3	Questions/Queries Response date if any	13/05/2024
4	Closing date and time for receipt of response	16/05/2024 , 4 pm South Sudan time
5	Quotation Opening Location	CTP/CAFOD South Sudan

5.Objectives of the Consultancy

The objectives of consultancy are two-fold:

1. Perform a comprehensive Market System Analysis groundnuts and sorghum input, output and value addition covering the entire system at State Level in Warrap and Lakes State. This MSA will include the identification of the constraints in the value chain and potential intervention areas with the highest sustainable growth and opportunities.
2. Perform an in-depth MSD analysis of groundnuts and sorghum value chains in the two States

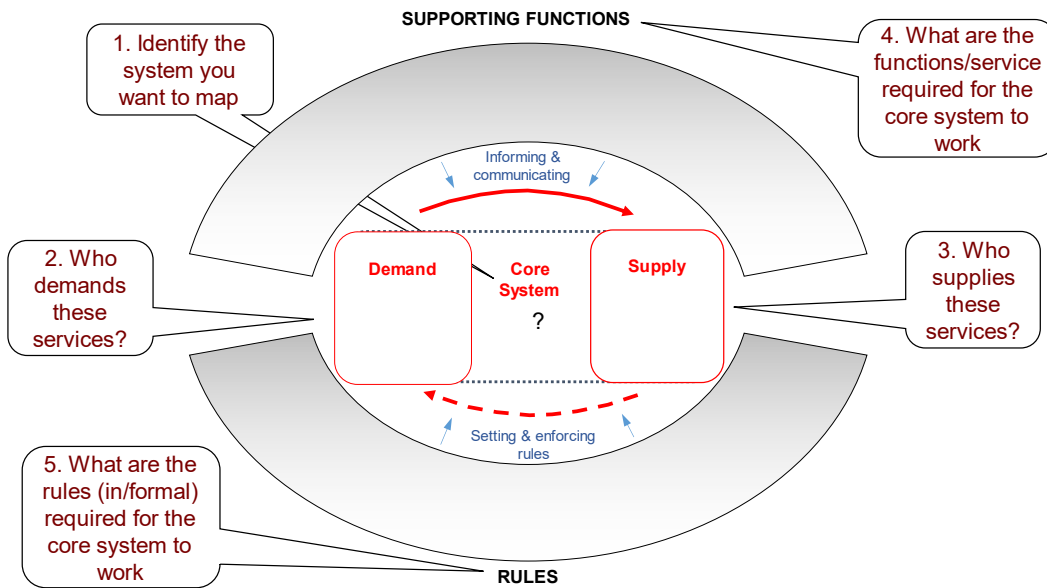
This is to be achieved by carrying out the following specific tasks.

- Assess the resilience of target population and system against the main shocks and stresses in the proposed programme areas
- Assess and mapping the market system chain in Warrap and Lakes States regarding groundnuts and sorghum production and value chain identify the specific needs and challenges faced by the market actors in the market chain and system, including challenges faced by farmers/producers.
- Conduct stakeholders' consultations and desk reviews to determine status of market policies, by-laws, and guidelines.
- Conduct stakeholder mapping exercise for the market system in the two States focusing on Groundnuts production, value addition in Warrap State and sorghum production and marketing in Lakes State.
- Identify all the appropriate existing secondary data related to the groundnuts production, value addition and marketing and sorghum production and marketing (at National, State , County and local). The secondary data should be reviewed and summarize with clear references. Identify

where the information gaps are and design primary data collection tools. Submit the secondary data and primary data collection tools for review in the inception report.

- Document current production and productivity levels in the targeted value chains, as well as opportunities to increase land under production and yields. For the smallholders to actively benefit from the targeted value chains, we need to ensure they have volumes and produce for the market.
- Determine the target group. The purpose is to clearly articulate who the target community is. Interventions may not directly target the most vulnerable groups; however, they do remain our target focus for impact, and we need to understand in detail who they are. The consultant will use secondary information to gain a deeper understanding of the Target Group and define its basic social and economic profile, determining levels of poverty and social exclusion, and disaggregating data (including data about economic roles) by sex, age, and other relevant characteristics.
- Analyse the current state of play of the existing VSLA and Farmer groups in the target states and the extent to which they are supporting the targeted value chains. Assess how the VSLAs can survive the hyper-inflationary environment of South Sudan and identify opportunities or entry point to link the VSLAs and Farmer Groups with mainstream financial institutions for the purposes of access transformational lines of credit in support of the target value chains. Including assessing and analysing what it would take for the VSLAs to be linked with the traditional financial institutions like Cooperative Bank of South Sudan.
- Identify shocks and stresses to which the target group is exposed. An understanding of the types of shocks/stresses the Target Group has faced in the past and how they responded to them is pivotal to understanding how to build resilience to food and nutrition security in the future. The consultant will undertake an analysis of shocks and stresses for the Target Group through a participatory consultation process including focus group discussions with representatives of the Target Group.
- Systems doughnut. The image below is an example of a system functions map which will guide key areas of research. Develop a map (doughnut) for the selected system (ground nuts and sorghum), identifying stakeholders who demand, and supply services related to the system(s), the functions and services required for the core system to work, and the rules required for the core system to work.

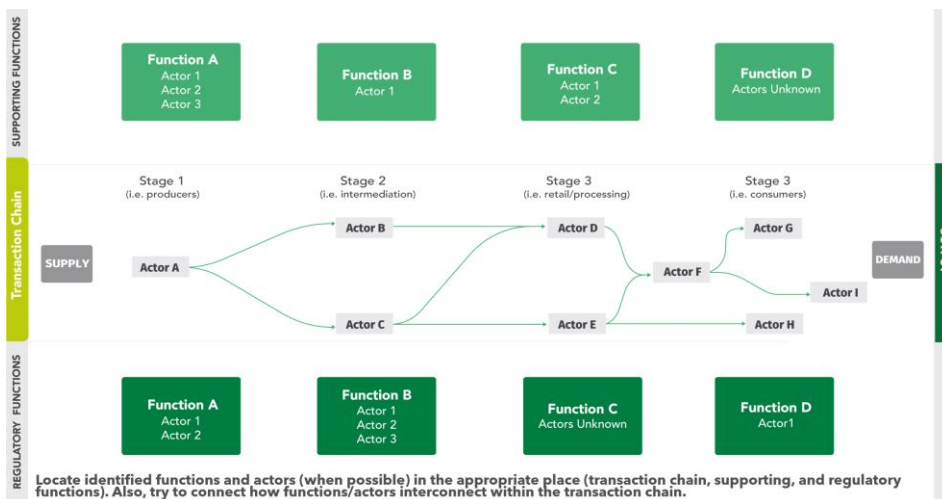
Map the system (the donut) to guide key areas of intervention



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. Please consider data protection issues when conducting primary research. Data needs to be presented from a demand and supply perspective, where appropriate.

- Development of transaction chain map. The figure below outlines the components of the transaction chain map. A critical part of the programmer context analysis is the identification of key players / actors / stakeholders, who are already functioning (no matter how sub-optimally), within the system. This is one of the most important areas of primary research. It needs to detail specific players by name, their contact details and potential opportunities by function and rules (and value chains where appropriate). The consultant will map the system input-output process to depict the transactions which take place.



Locate identified functions and actors (when possible) in the appropriate place (transaction chain, supporting, and regulatory functions). Also, try to connect how functions/actors interconnect within the transaction chain.

- Development of risk scenarios: The consultant will complete a risk assessment matrix, identifying primary and secondary risks and considering environmental, economic, social, political, and health categories of risk, developing and prioritising risk scenarios according to the likelihood of occurrence and likely impacts of identified shocks and stresses on the target group.
- Analysis of the impact of the selected risk scenario on the system. For the prioritized scenario(s), the consultant will list the functions of the selected system(s) and analyse the impact of the scenario on the system, considering the types of impact, the capacity of the system to absorb, adapt to, or transform the risk, and the overall level of impact (very high, high, medium, or low).
- Vision for systems change. The consultant will facilitate a participatory workshop with identified stakeholders in the system to validate the findings of the analysis and develop a set of coherent intervention areas based on the finding, identifying pathways to resilience in the system. The workshop will include the articulation of the desired system change, identification of programme priorities, potential partners, and the people and skills needed to deliver the desired system change.
- Stakeholder engagement strategy and results chain. The consultant will undertake a stakeholder analysis to determine the role and capacity of stakeholders in the system to deliver the desired change.
- More in-depth value chain analysis of the two chosen value chains. This step will be guided by checklists (topics and questions) and KOBO value chain stakeholder surveys (CTP to assist their development). Conduct key informant interviews with the checklists and provide detailed reports on the findings based on a format provided by CTP. Conduct key informant interviews and focus group discussions (based on guidelines), KOBO value chain stakeholder surveys, collect more value chain-level data on volumes and prices (seasonal) at the farm, village, and district levels. CTP will support in the whole process.

6.Key Deliverables

The Consultant will provide:

1. **An inception report, detailing:** The proposed methodologies, tools and timeframe for primary data collection
2. **A final narrative report, detailing:** The final report should be detailed and comprehensive as guided by the 2 main objectives and the specific tasks to be accomplished and key recommendations.

7.Timing and Planning

	Maximum number of billable days
Phase: 1 Preparatory and Desk Review	
Development of Tools and Inception Report	2
Orientation with CTP Team	1
Finalisation of Data collection Tools	1
Secondary data collection and Desk Review	3
Sub-total Phase 1	7

Phase 2: In-depth and Primary Data collection	
Prepare fieldwork (review checklists and Kobo surveys with CTP team)	1
Travel to study area	2
Fieldwork (interviews, other data collection)	10
Travel back to the capital	1
Sub-total	13
Phase 3: Data Analysis and Reporting	
Data analysis and cleaning	2
Initial Findings Presentation to CTP team	1
Development of Report on MSD	2
Development of VC Report	2
Other communication with CTP	1
Sub-total Phase 3	8
GRAND TOTAL	29

8. Bidding requirements

CTP South Sudan invites qualified professionals (individuals and companies) to conduct a MSD and Value Analysis (Groundnuts and Sorghum) as outlines in the specific tasks section in Warrap and Lakes States. The consultant should meet the below requirements:

Essential Criteria:

- Technical proposal including detailed tasks, recommended methodology summary and your relevant experience, how you meet the profile required and details of time required (maximum 8 pages)
- Financial Proposal with accurate and detailed cost estimates
- Provide at least 3 assessment/research activities in similar fields.
- CVs of key personnel involved in undertaking the evaluation.

Award Criteria:

- Availability to commence consultancy asap .
- Number of days proposed to fulfill the TOR, see section 7, proposed study timeline.
- Daily rate

Key Notes

- The consultant should be able to demonstrate that they can carry out the work as stated in the TOR in South Sudan or other countries with similar assignment.
- The consultant should be conversant with South Sudan taxation laws.
- The provided daily rate should specify whether it is exclusive costs that are not applicable for remote consultancy assignment.

Qualification and Experience

- Demonstrated experience in MSD and Value Chain Analysis
- Good knowledge of the context and geographical locations.
- Analytical skills
- Reporting skills (please attach sample reports of similar work if possible)
- Experience with KOBO survey
- University Degree in agriculture, economics, business, commerce or a related field
- Language skills: fluent in English and local languages

8. PRESENTATION OF THE TECHNICAL AND ECONOMIC OFFER AND EVALUATION CRITERIA

The technical proposals will have to respect the following characteristics:

- Cover showing:
 - Name of the firm or consultant
 - Contact information for the firm or consultant
 - References, CV and experience of the consultant(s),
 - Where applicable, the specific roles and responsibilities of the team leader, supervisory chain, and other key members of the evaluation team.

- Technical offer: indicating understanding of the ToR, the selected evaluation methodology, the evaluation matrix and a detailed work plan.
- Financial offer: including the overall budget (excluding tax and all taxes if VAT is applicable) and detailed prices (fees, per diems, transportation, etc.). Field expenses (accommodation, food, transport, etc.) will not be included, as they will be paid after presentation of supporting documents.

Bids received will be evaluated according to the following criteria and scales:

CRITERION 1: Profile and experience of evaluators (40%)

CRITERION 3: Methodological proposal (40%)

CRITERION 4: Economic offer (20%).

Bidders must also indicate the country of which they are a national by presenting the usual proof in this respect according to their national law (registration number + copy of passport or national identity card).

Place and deadline for submission of tenders :

The technical and economic proposals will be sent to the following e-mail addresses: ctpsupply@cafod.org.uk, indicating on the mail the reference "**CTP Market Systems Development and Value Chain Analysis of Groundnuts and Sorghum in Lake and Warrap State**", accompanied by a letter of presentation and a photocopy of the identity card or passport.

The deadline for the submission of bids is (16 May 2024) at 4:00 pm (Juba time).

The contract will be signed with CTP.