

# BBC MEDIA ACTION



## Job Description

**Job title:** Community Mobilisation and Engagement Officer  
**Reports to:** Project Manager  
**Duration:** 12 months (with the possibility of an extension)  
**Location:** Juba, South Sudan  
**Opening date:** August 6, 2026  
**Application deadline:** August 25, 2026, at 11:59 PM CAT

*\*This position is subject to the availability of funding*

## BBC Media Action

We are the BBC's international charity. We believe in the power of media and communication for good. With our extensive network of partners, BBC Media Action reaches more than 100 million people a year – helping to save lives, protect livelihoods, support media and counter misinformation, challenge prejudice and build democracy.

## Job Purpose

The Community Mobilisation and Engagement Officer is responsible for leading the design, coordination, and delivery of community mobilisation activities. Working closely with partner CSOs, project teams, and external stakeholders, the role develops strategies, provides technical support, and builds capacity to ensure activities are implemented consistently across locations and in line with the overall project strategy. By fostering collaboration, strengthening partner capacity, and ensuring compliance with organisational standards, the Officer plays a key role in driving effective community engagement and achieving project outcomes.

## Duties and Responsibilities

### 1. Community Mobilisation Strategy

- Leads the design and implementation of the project's community mobilisation strategy, ensuring partner CSOs adopt and internalise it.
- Oversees all community mobilisation activities to guarantee alignment with project objectives.
- Coordinates and monitors the work of partner CSOs, acting as the primary point of contact for their engagement in project delivery.

### 2. Capacity Building and Training



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- Develops and updates training materials for community mobilisation staff.
- Organises and delivers technical trainings for partner CSOs, project staff, and other stakeholders.
- Facilitates capacity-building activities to strengthen the skills and effectiveness of project teams.

### **3. Research, Learning and Reporting**

- Actively contributes to research and learning activities, providing insights into community mobilization through robust data analysis
- Produces periodic reports on community mobilisation activities and capacity-building components.
- Documents and shares stories of change and effective practices to highlight impact and lessons learned.
- Maintains updated databases and records of all community mobilisation activities.

### **4. Stakeholder Engagement**

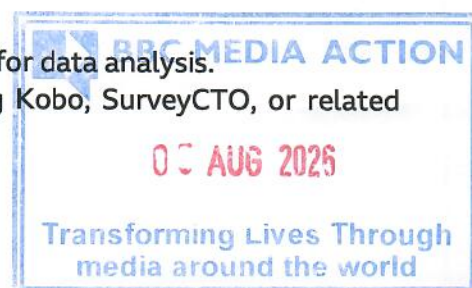
- Establishes and maintains strong communication and relationships with project partners, CSOs, and field stakeholders.
- Participates in the review of quarterly and annual work plans to ensure community mobilisation activities are effectively integrated.
- Represents the project in relevant forums and maintain networks with government, NGOs, civil society, and community leaders.

### **5. Safeguarding**

- Understands and complies with the Safeguarding policy and the staff Code of Conduct;
- Participates in relevant mandatory training on Safeguarding and Respect at Work.

### **Essential Skills and Experience**

- Bachelor's degree in social sciences or a related field; a postgraduate qualification is an added advantage.
- Minimum of 3 years' experience in developing and implementing community mobilisation strategies.
- Strong qualitative and quantitative analysis skills, with the ability to interpret data and apply findings to program design.
- Experience in engaging diverse stakeholders and effectively communicating research findings to varied audiences.
- Proficiency in Microsoft Word, Excel, and PowerPoint.
- Ability to use Stata, SPSS, or similar statistical packages for data analysis.
- Mandatory ability to design and program surveys using Kobo, SurveyCTO, or related platforms.



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- Fluency in English and Simple Arabic, with strong written and verbal communication abilities

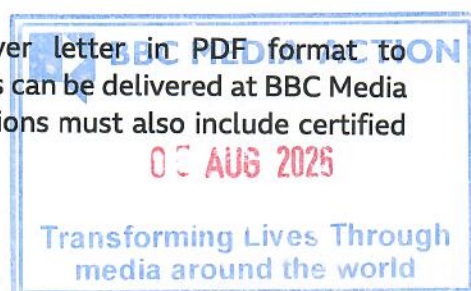
## Competencies

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

- **Analytical Thinking** – Able to simplify complex problems, processes or projects into component parts, explore and evaluate them systematically. Able to identify causal relationships, and construct frameworks, for problem-solving and/or development.
- **Creative Thinking** – Able to think creatively around problems and arrive at a clear and well-argued solution.
- **Problem Solving**: Able to simplify complex problems, processes or projects into component parts, explore and evaluate them systematically. Able to identify causal relationships, and construct frameworks, for decision making and problem-solving. Transforms proposals/ideas into practical reality.
- **Flexibility** - Adapts and works effectively with a variety of situations, individuals or groups. Is able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.
- **Decision Making** – Is ready and able to take the initiative, originate action and be responsible for the consequences of the decision made.
- **Planning and Organising** – Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.
- **Resilience** – Can maintain personal effectiveness by managing own emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.
- **Influencing and Persuading** – Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.
- **Communication** – The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.
- **Managing relationships** – Able to build and maintain effective working relationships with a range of people.

## Application submission

To apply, candidates should submit their CV and a cover letter in PDF format to [recruitment@bbcmediaaction.org](mailto:recruitment@bbcmediaaction.org). Alternatively, applications can be delivered at BBC Media offices at Goshen House, along Airport Road in Juba. Applications must also include certified



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copies of the applicant's national ID and academic certificates. Please ensure the job title is clearly indicated in the subject line of the email.

(A job description is a written statement of the essential characteristics of the job, with its principal accountabilities incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.)

