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Approved by
No. 09/6/7021
N. H. H.



JOB DESCRIPTION

Job Title: Senior Producer for GESS/Our School

Line Management: Senior Production Manager BBC Media Action, South Sudan

Contract type: One-year fixed term with likelihood of extension
Local terms and conditions

BBC Media Action

BBC Media Action uses media and communications to reduce poverty and promote human rights in developing countries. We partner with civil society, local media and governments to:

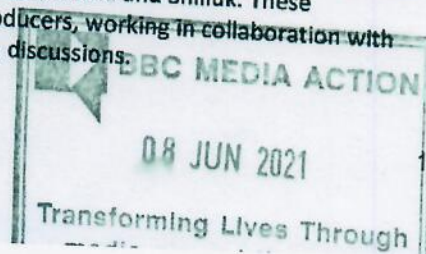
- Produce creative programmes based on robust research in multi-media formats which inform and engage audiences around key development issues.
- Strengthen the media sector through building professional capacity and infrastructure.

Girls Education South Sudan (GESS)

BBC Media Action has launched phase II of GESS, aimed at improving girls' access and enrolment in school, reducing barriers to education for girls and promoting equity in access for all children including boys and those living with disabilities. GESS is an initiative of the Ministry of General Education and Instruction (MoGEI) of South Sudan and is funded by UK-Aid and the Government of Canada through Global Affairs Canada. It is an inclusive programme that will transform the lives of a generation of children in South Sudan – especially girls and those at the margins of society – through education. The project will focus on and create content and activities to address specific issues around:

- Girls' access to education.
- Greater knowledge about school, legal & financial systems and benefits of education.
- Positive attitudes towards primary and secondary education for girls, more trust in schools, more equitable roles for girls.
- Supportive behaviours around responsible use of cash transfer and capitation grants, greater parental involvement in school/education, more time for girl's homework, safer routes to school and more girls' clubs.
- Specific issues addressing equality and inclusion and positive attitudes towards disability inclusion in schools.
- Supportive behaviours around girls sexual and reproductive health and rights (SRHR) and safeguarding against sexual and gender-based violence (SGBV) in schools/education.

Within GESS, BBC Media Action is output lead for behaviour change communication (BCC) and tasked with producing the popular 15-minute factual radio programme *Our School*. Phase II of this project will include production of new series of *Our School* in nine languages: Simple Arabic, Toposa, Lotuho, Bari, Zande, Dinka, Nuer, Murle and Shilluk. These programmes are produced by BBC Media Action producers, working in collaboration with local partner stations who will conduct live phone in discussions.





Overall purpose of the job

The Senior Producer for GESS/Our School will have editorial oversight and day-to-day managerial responsibility for all radio content related to the project.

He/she will lead on the development, launch and day-to-day running of the new factual radio programme: managing the team and taking editorial responsibility for all content.

He/she will work with the partner stations to manage our relationship with them in relation to producing live phone in discussions with listeners.

The role requires someone with a strong and varied radio background and extensive editorial leadership and managerial experience. The candidate must believe passionately in the project's aims and objectives. They will be engaged in issues relating to education of girls, sexual and reproductive health and rights, and have a demonstrable ability to engage with women and men, girls and boys on this issue.

Main duties

- To launch a new factual radio programme focused on Girls' Education project.
- To manage the producers of GESS team who are making the programmes. This includes managing their time and tasks to meet deadlines, their performance, their training needs and career progression, and their safety.
- To lead on the creative direction of the programme – devising, piloting and refining formats before launch.
- To lead on planning for content of this programme – working with Production Manager and other teams like project, community mobilisers and research to develop clear learning points and ensure these messages are delivered.
- Supervise producers to ensure strict quality control and ensure that the programmes meet the highest journalistic standards and adhere to BBC editorial standards.
- Ensure that the language of programmes is as accurate and simple as possible and includes marginalised voices from around the country.
- Review scripts and audio and deliver constructive feedback on these programmes to the producers.
- To liaise with the Senior Production Manager on the editorial sign off of programmes.
- Liaise with Production Coordinator to ensure that the GESS content (programmes and PSAs) is received by partner radio stations and re-broadcasters via the internet or on USB drives or similar on a weekly basis.
- To develop live call-in discussion guides for Broadcast partners to help the conduct construct live phone in discussions.
- To ensure the safety of members of your production team when they travel to the field – consulting with the Media Action security manager, checking and submitting risk assessments in a timely manner.
- To work with the Senior Production Manager and Production Coordinator to manage production budgets for GESS/Our School – by tracking your spending and attending monthly finance reviews.
- The Senior Producer may also be required to cover duties of other senior members of the production team in case of sickness or leave.



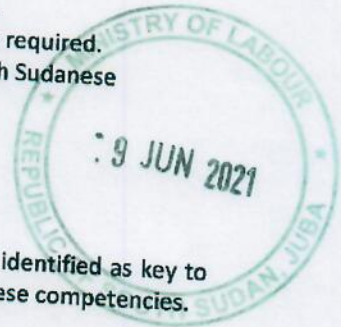
Person specification - required knowledge, skills and experience

- Strong knowledge of as well as interest in and passion for issues relevant the project, as outlined above
- Experience producing radio content relevant to girls' education aims – for example: conducting sensitive interviews; making programmes about taboo topics; producing or presenting live discussion programmes about issues relating to girls' education, sexual and reproductive health and rights and disability inclusion.
- Seasoned radio producer and editor – with recent experience recording audio in the studio and in the field and ability to use and demonstrate use of Adobe Audition
- Proven experience in producing factual programming for both literate and non-literate audiences. Additional experience in radio drama production will be an asset
- Proven experience in leading teams of producers and reporters
- Proven experience mentoring and delivering on-the-job training and support
- Experience working with local radio station partners in South Sudan.
- Excellent time management skills and understanding of deadlines. Ability to supervise and support a team to deliver to programme deadlines.
- Ability to think creatively and inspire a team to produce creative, engaging, impactful radio content.
- Ability to think strategically and plan out topics and themes across seasons.
- Ability to manage multiple priorities at the same time.
- Able to communicate effectively at all levels within the organisation.
- Ability to work effectively as part of a team and to lead a team when required.
- Fluency in written and spoken English. Knowledge of additional South Sudanese languages would be an asset.
- Willingness to travel – in case a need arises.

Competencies

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

- **Analytical thinking** – Able to simplify complex problems, processes or projects into component parts, explore and evaluate them systematically. Able to identify causal relationships, and construct frameworks, for problem-solving and/or development.
- **Decision making** – Is ready and able to take the initiative, originate action and be responsible for the consequences of the decision made.
- **Planning and organisation** – Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements
- **Resilience** – Can maintain personal effectiveness by managing own emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.
- **Influencing and persuading** – Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.
- **Communication** – The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.



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- **Managing relationships** – Able to build and maintain effective working relationships with a range of people.
- **Self-development** – Is able to identify and apply opportunities for learning and development.

This role is being advertised Externally

To apply, please submit a CV of max. 2 pages and a letter of application to recruitment@ss.bbcmmediaaction.org by 5pm on 25th June 2021 or you can drop your application to our offices near Empire Security Company Juba Tonping. Your letter of application should clearly detail why you are interested in this role and how you meet the person specification.