



## Development of National Guidelines and Tools for Private Sector Engagement for Provision of Right-based Family Planning Information and Services

### 1. Organizational Background

Amref Health Africa is one of the largest health development non-governmental organizations based in Africa. The organization has branches in Kenya, Ethiopia, Uganda, Tanzania, Senegal, South Africa, and South Sudan. Amref Health Africa started carrying out its operations in South Sudan in 1972. Since then, Amref has been partnering with the Ministry of Health and other health care organizations to improve healthcare services to the people of South Sudan. The post conflict South Sudan is left with major challenges in delivering health care services to its population. Some of the challenges are a weak public health system, inadequate health financing and inadequate skill health professionals. South Sudan remains in a serious humanitarian crisis after the years of conflict that she went through. 8.9 million people are estimated to be in need of humanitarian assistance in 2022, an increase of 600, 000 since 2021. Amref South Sudan's mission is to increase sustainable health access to the communities in South Sudan through solutions in human resources for health, health services delivery and investment in health. To do this Amref works in partnership with the Ministry of Health and other government institutions.

### 2. Project Background

Amref is inspired to build bridges between the formal and informal health systems between Ministries of Health, people living in rural communities, and between the private and public health sectors, all with the aim of improving the health of people in South Sudan and realize lasting health change. Amref has successfully developed and implemented various initiatives to support the planning and development of the health system since 1972, and continues to actively engage in health system strengthening, education and training of health workers, provision of primary health care services, youth empowerment work and policy development. Through various projects, Amref has trained 405 Boma Health Workers who are delivering health services including family planning services in 135 boma's across the country reaching out to over 2,430 households annually.

Further collaboration and engagement with 24 private sector clinics has increased access, availability and utilization of family planning services to young people in Juba and Wau. With funding from UNFPA, Amref supported the development and rollout of sexual and reproductive health interventions focused on ensuring that crisis affected populations, particularly women and adolescent girls in Juba, Maridi, Wau and Yambio counties, have increased access to information and services for maternal health, family planning, gender-based violence and HIV prevention.



In the past 3 years, Amref has explored the possibilities of managing a social franchise scheme for promoting Family planning services through the private sector. This is based on the principle of Public-private partnership for health (PPPH). Social franchising is social marketing model for healthcare where private health facilities are organized into quality assured network. The model involves intense capacity building and constant technical support to health providers over a period of time. Quality control, tailored branding and provision of health (FP) commodities as well as demand generation is also done under social franchising. Though social franchise programs often focus on reproductive health, they can also include other health services. Our Model involves “FRACTIONAL FRANCHISING” whereby only certain selected services are part of the program allowing providers to independently offer other services that are not covered. Amref is responsible for quality assurance and sets recruitment standards for the contracted private providers in addition to monitoring the quality of services. To be a member, private clinics have to agree to certain terms and conditions set in the contract by Amref and Ministry of Health. Following the review of FP 2020 commitments, recommendations were made encouraging increased private sector engagement in RH/FP programming. UNFPA then funded Amref South Sudan to conduct FP readiness for private sector FP providers. Once the readiness report was out, UNFPA recommended that Amref establishes better working relationship between the government of South Sudan and private sector FP providers to address the low CPR, fragmented FP service provision and limited oversight of private providers by the government Amref therefore deployed the Fractional Social Franchise model to address these gaps. However, there are currently no clear guideline on how the public private partnerships can work in the health sector.

### 3. Purpose and Scope of Service

The consultant will develop national policies and tools that the Ministry of Health and its partners will use in guiding provision of health information and services especially maternal and child health including family planning services through the private sector.

#### 3.1 Methodology

The consultant will work closely with Amref’s project team, TWG members and the National Ministry of Health (Directorate of Reproductive Health and the Directorate of Policy, Planning, Budgeting and Research) to provide subject matter expertise to ensure that effective guidelines are developed. A validation exercise will be conducted with different stakeholders to ensure that the policy guidelines are inclusive and comprehensive.

#### 3.2 Key Tasks and Deliverables

- Conduct a desk review of existing policies and guidelines and documentation related to family planning services in South Sudan.





- Compile the information that is collected and review the documents making sure it reflects input from stakeholders.
- Hold technical discussions with the Family Planning technical working group members, the private sector and other relevant stakeholder on the process for developing the policy guidelines. The consultative meetings with the key stakeholders will aim to develop and define the gaps in family planning services and discuss opportunities through the private sector.
- Lead technical write ups and shape the process of development of the guideline and tools by working with the key actors in the Ministry and outside stakeholders.
- Facilitate the validation workshop for the policy guidelines
- Proofread, edit the documents in readiness for submission to the MOH.

### 3.3 Tentative Schedule

The consultancy should be completed within three weeks (21 days) from the day of signing of the contract. The consultant should submit a detailed breakdown of tasks as listed above in the key tasks and deliveries.

### 4. Qualifications and Experience of Consultant

- Extensive knowledge on family planning services in South Sudan including the private sector.
- Knowledge of legal and policy framework for family planning.
- Experience developing national strategic documents and policies.
- Experience working with government agencies in South Sudan.
- Ability to work within a multicultural environment and under tight deadlines.
- Excellent interpersonal skills.
- Excellent communication and facilitation skills.

### 5. Budget

The budget submitted should include consultation fee will be and other expenses that he/she will incur in the process.

### 6. Roles and Responsibility

#### Consultant:

- Develop national guidelines and tools for private sector engagement for provision of right-based FP information and services

#### Stakeholders (Amref and Ministry of Health):



- Supervise the consultation process.
- Provide necessary resources and guidelines.

## 7. Application Requirement

Interested candidates for the consultancy are expected to provide the following documentations:

- Sample of previous work.
- A technical proposal with detailed response to the TOR focusing on the scope of work, methodology for the work, and the budget.
- CV is all consultants to be involved.

## 8. Management Arrangement

The assignment will be overseen by the Amref program manager. The consultancy can also be done offsite provided the clear timelines and deliverable are met effectively.

## 9. Evaluation and Selection Criteria

The bid proposals received will be evaluated using a two-stage procedure, the technical evaluation 70% and financial evaluation 30%. The technical part will be completed first before evaluating the financial package as per scoring matrix.

## 10. Rights to Copyright

The produced materials will be the property of the national Ministry of Health. Materials that will be developed during field work cannot be used by other parties apart from the MOH and its partners.

## 11. Submission of proposals

Please send your proposal with a Subject heading of “**ToR\_FP National Guidelines Consultancy Offer**” addressed to the Human Resources Business Partner, through; [jobs.southsudan@amref.org](mailto:jobs.southsudan@amref.org). Emails should not exceed 2MB. The closing date for submitting applications is **Monday, 22nd August 2022 by 5:00pm**.

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