

INTERN – SALES AND MARKETING OFFICER

Position Title: Sales and Marketing Officer.
Location: Juba Republic of South Sudan with travels to Fields when Necessary.
Reports To: Managing Director
Status: Internship Basis
Date: 18th Oct 2023

Are you an experienced and qualified Sales and Marketing Officer? South Tech Solutions South Sudan has an exciting opportunity for a professional and qualified Marketing Officer to join as part of our Intern Team.

The Sales and Marketing officer is responsible for developing and implementing comprehensive communication strategies that effectively convey the company's message to various stakeholders, including customers, investors, and the media. This involves crafting compelling press releases, managing social media platforms, organizing events, and coordinating media relations.

Purpose of the Position.

The marketing and sales officer shall be responsible for researching and developing various marketing strategies and flat forms for the company services, implement marketing plans, and works to meet sales quotas track marketing and sales hence identify areas for improvement for future investment for the company.

Job Description

- Design and prepare marketing campaigns and promotions.
- Design and enhance both online and individual/Physical Interaction marketing strategies.
- Identify potential new markets for various Company Services or Products.
- Prepares sales brochure, flyers, roll up banners and display for public attention.
- Renew of company licenses and certificates in time.

We're looking for someone who has:

- A minimum of bachelor's degree in relevant field
- Minimum five (2) years of work experience with at least three (2) years spent in a similar role is essential.
- Demonstrable skills and experience in effective media relations
- Demonstrable and proven strong conceptual, research, analytical and writing skills.



- Demonstrable understanding and experience of gender and diversity issues as it relates to all media work and commitment to addressing inequalities in all the key areas of responsibility.

Skills/Abilities required:

- Ability to communicate complex ideas in simple language.
- Demonstrable ability to work independently, think strategically as well as work within a team.
- Creative thinking, developing, designing, or creating new ideas, relationships, systems, or products.
- Generate new business opportunities for the Company.
- Fluency in written and spoken English.
- Familiar with the latest trends, tactics and technologies in digital influencing and can link online with offline media.
- Be responsible for **brand promotion**. She/he must make the product popular amongst the consumers. A banner at a wrong place is of no use. Canopies must be placed at strategic locations; hoardings should be installed at important places for the best results.
- Ability to demonstrate sensitivity to cultural differences and gender issues, as well as the commitment to equal opportunities.
- Commitment to South Tech Solution's safeguarding policies to ensure all people who meet South Tech Solutions are as safe as possible.

Personal qualities required.

- Personal initiative
- Easily establishes rapport.
- Great communicator
- Resourceful and determined.
- Creativity
- Committed to South Tech Solution's Mission, Values and Beliefs

If the above describes you then please have a look at the attached and do apply!

The position is based in Juba, South Sudan.

Send Application to hr@southtechsol.com or drop a hard copy in our Office.

For More Call **0924920713**

Deadline: 27th Oct 2023 @ 5:00PM CAT

Applicants must be committed to South Tech Solution's beliefs. The recruitment process will include specific checks related to safeguarding issues. In addition, personal identification information will be submitted against a watchlist database to check against criminal convictions as a counter terror-terror measure.

