

CALL FOR PROPOSAL

Online Capacity Building Workshop for Young Women and Men on Media and Information Literacy to Tackle Disinformation in South Sudan

In the framework of EU-funded project: #Coronavirus Facts, UNESCO Juba office is seeking proposals from qualified and experienced national organizations to work closely with UNESCO and its partners to carry-out online capacity building Workshop for young women and men on Media and Information Literacy to Tackle Disinformation in South Sudan to Address the Disinfodemic on COVID-19 in conflict-prone environments to support Africa Centre for People Institutions and Society to strengthen capacities of Young Women and Men on Media and Information Literacy to Tackle Disinformation in local Community Centre's, Youth Organizations, associations, and places of learning during the COVID-19 pandemic in South Sudan. Under the authority of the Director of UNESCO Juba office and direct supervision of the CI Programme Specialist, the potential contractor shall work within the framework of ensuring strengthened community media policy and practice, while citizens, and particularly youth, are empowered through enhanced media and information literacy.. Based on the above, the contractor shall carry-out the following activities;

Terms of Reference

- 1) Coordinate and conduct preparatory actions that will lead up to the preparation of an **Online Capacity Building Workshop for Young Women and Men on Media and Information Literacy to Tackle Disinformation** in Community Centre's, youth organizations, community based organizations, and community places of learning for at least 200 young people during the COVID-19 pandemic in South Sudan:
 - a. Prepare a youth-friendly brief of the online training workshop (1-2 pages), in the form of a flyer for promotion and information purposes in English language;
 - b. Identify and select, in collaboration with other local stakeholders, at least 200 young people from at least 50 organizations including those working with migrants and IDPs. At least 10 organizations should be youth-led organizations involved in gender equality issues, community advocacy, and 10 technology startups. Care should be taken to ensure that at least 50% of the participants selected have some level of prior knowledge of MIL competencies. Equal gender parity should be considered in this intervention;
 - c. Prepare and administer a pre-workshop evaluation/questionnaire to assess the training needs and expectations of 200 pre-selected young people in relation to planned online knowledge transfer workshop in South Sudan;
 - d. Analyze and summarize the findings of the pre-workshop evaluation in a report and use the findings to inform the process;
 - e. Prepare press release, blogs etc. on the planned training workshops and disseminate in digital and social media platforms and websites;

- 2) Organize a three (3) part, two (2)-day each, online knowledge transfer workshop for 200 Young Women and Men on Media and Information Literacy to Tackle Disinformation in Community Centre's, youth organizations and places of learning during the COVID-19 pandemic in South Sudan:
 - a. Coordinate all workshop logistics, provision of training materials, internet bundles for the 200 participants (65 participants, 1st cohort) (65 participants, 2nd cohort and 70 participants (3rd cohort) attending the two (2) day online knowledge transfer workshop in South Sudan;
 - b. Engage Media and Information Literacy trainers to facilitate the **Online Capacity Building Workshop for Young Women and Men on Media and Information Literacy to Tackle Disinformation** in Community Centre's, youth organizations and places of learning during the COVIDd-19 pandemic in South Sudan
 - c. Prepare workshop-training materials for use in the training, based on UNESCO training materials and publications on Media and Information Literacy (MIL) among others;
 - d. Guide the participating youth groups and organizations to prepare recommendations on best measures that can be adopted to tackle disinformation in local communities during the COVID-19 pandemic to be incorporated into the final report of the workshop;
 - e. Identify issues of concern and relevance to young women and men in relation to tackling disinformation during the COVID-19 pandemic in South Sudan
- 3) Conduct social media engagement/campaign in close consultation with UNESCO based on contextualized UNESCOs MIL micro-learning content (infographics, audio, and video clips, GIFS, images, etc.) by youth for youth on how to tackle disinformation during the COVID-19 pandemic in South Sudan
- 4) Prepare a comprehensive report of the process. It should include outcomes of the Online Capacity Building workshop, next steps, and recommendations on the usefulness, scalability and how to improve this **Online Capacity Building on MIL to Tackle Disinformation** in South Sudan
- 5) Take photos of the online knowledge transfer workshop and capture short Audio/Video clips of participants sharing their views/testimonies about their involvement and participation in the training workshop;
- 6) Ensure that all communications and visibility on activities under the project, including for the workshops themselves, gives visibility of the EU - UNESCO partnership in line with the visibility guidelines of the project;

Expected Deliverables

- 7) Submit to UNESCO a detailed work plan and budget. This should include a preliminary list of youth organizations identified from at least 10 states, CVs of trainers, and dates of the planned three part (2), two (2) day each, online knowledge transfer workshops for 200 young men and women ensuring gender parity from selected organizations and draft youth-friendly brief of

the online training workshop to be circulated on digital platforms and to participating youth organizations, and counties by **30 April 2021**;

- 8) Submit to UNESCO a progress report including detailed agenda for the workshop, outline of training topics and themes, list of participants along with contact details of participants, draft basic pre-activity evaluation for review by **15 June 2021**;
- 9) Submit to UNESCO detailed final report on the overall implementation of the project by **30 August 2021**. This should include outcomes of the overall process including workshop and highlighting key issues raised, partners engaged, key recommendations on the challenges, lesson learned, way forward, visibility materials and financial statement (signed and stamped) outlining how UNESCO funds were used. This should include supporting documents.

How to Submit

Submit your proposal and budget to implement stated activities. **via**; j.recruitment@unesco.org **by 07 April 2020, 5:00PM (CAT)**