**Call for Unique Business Ideas**

**Background**

**Foundation for Alternative Aid** is formed in 2019 with group of young men and women to contribute in supporting women and girls in the economic recovery and humanitarian intervention in South Sudan across 10 states of the Country. Foundation for Alternative Aid is deeplycommitted to mitigate the impacts and effects of increasing poverty among the local communities of south Sudan, persisting tribal clashes/conflicts, domestic violence, gender based violence (GBV) environmental and climatic changes, building capacity of vulnerable and poor communities within south Sudan, ordinary men and women to be able to eradicate poverty at all levels, address human rights related abuses and revive positive cultural/traditional norms or values in society.

Currently Foundation for Alternative Aid is implementing small program on women empowerment through saving and internal landing (SIL) in Gudelle II. The project is supporting 30 women with some financial loan which can be returned with small interest of 15% after Three Months while undergoing Entrepreneurial training before loan to help them identify the best business that can help them improve their livelihood.

Focus

Connect businesses to tailored suite of business advisory services or incubation, market analysis data, business development tools, guidelines, business analytics and performance measurement tools

Provide businesses with marketing and promotional support, access to mentorship, and ongoing business support and guidance.

Improve access of the innovative, growth-oriented entrepreneurs to user friendly web based and online knowledge products, business templates such as, financial analysis tools

**Objective of this Call**

To identify the best Business Ideas in a competitive way

To identify talented business oriented individuals for a possible support and mentorship

Promote the Entrepreneurial Development in the Country

**Business idea category:**

Open

**Business Advisory to Youth and Women**

* + Business development plans development
  + Analysis of business plan and growth projections
  + Market and social benefit return analysis
  + Opinion of team – their technical and soft skills
  + RMAP (Risk Management Action Plan)
  + strategic risk assessments,
  + operational risk assessment,
  + risk mitigation and risk management support
  + performance monitoring
  + failure management
  + advise on negotiations and contracts

**Expected output**

Delivery of a functioning Incubation business in the next one Month

**INSTITUTIONAL ARRANGEMENTS**

Select the best and unique business ideas, and implement the ideas with the individual/s

**How to apply**

Send your business plan idea to email…………………before 10/10/2020