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Approved
by A/inspector 13/10/2022



Communications Specialist – South Sudan

USAID – Youth Empowerment Activity

Position Location: Juba, South Sudan
Project Name: USAID Youth Empowerment Activity



EDUCATION DEVELOPMENT CENTER (EDC)

Education Development Center (EDC) is a global nonprofit that advances lasting solutions to improve education, promote health, and expand economic opportunity, with a focus on vulnerable and under-served populations. Since 1958, we have been a leader in designing, implementing, and evaluating powerful and innovative programs in more than 80 countries around the world.

EDC promotes equity and access to high quality education and health services and products that contribute to thriving communities where people from diverse backgrounds learn, live, and work together. We support an inclusive workplace culture that embraces many perspectives and broadens our understanding of the communities we serve, enhancing and enriching our work.

EDC is committed to equity, diversity, and inclusion in the workplace.

We are looking for candidates who share EDC's commitment and understand the importance of cultural responsiveness in today's context.

Project Description

The USAID Youth Empowerment Activity will reach 25,000 South Sudanese youth in 13 counties across five States (Eastern Equatoria, Jonglei, Unity, Upper Nile, and Western Bahr el Ghazal) over a four-year period. This community-based intervention will establish a vibrant Youth Corps and support local organizations enhance youth-friendly service offerings. USAID – Youth Empowerment Activity will tailor its intervention to meet the realities of each implementation area and to best support a diverse group of youth with varied capacities and aspirations to reach their full potential.

Position Description

The Communications Specialist will design and implement a communications strategy, reflective of USAID Communications, Branding and Marking Guidelines, for the life of the Activity. S/he will be charged with sourcing and developing communications such as fact sheets, success stories, press releases, social media content, narratives for short videos, speeches, and other communications as requested. S/he will develop and maintain continuous engagement with local, national and international media. S/he will maintain knowledge and communications resources for the project, and work with the monitoring and evaluation team to ensure that impact data is used regularly as part of key communications. S/he will support the development of all Activity reports. S/he will work with EDC Home Office Communications Team to ensure high-quality visual assets, and the development of local assets and relationships that will showcase the Activity for diverse audiences.

The Communications Specialist will support the implementation of the USAID Youth Empowerment Activity's branding strategy and ensure all branding and marking for the Activity is compliant. S/he will work closely with the Chief of Party to develop an outreach strategy to engage with other USAID Activities and stakeholders and publicize the Activity interventions and results at state and national levels and, as appropriate, internationally. This may include organizing press releases, media



attendance, and communications for all events, in collaboration with USAID and partners. S/he will engage with partner counterparts and ensure the fidelity of all Activity communications. S/he will disseminate key communications about Activity results to USAID, stakeholders and the general public, in accordance with USAID and EDC guidelines. The Communications Specialist reports to the Chief of Party. This is a full-time position based in Juba, South Sudan, with travel to the states in which the Activity is working.

Essential functions include:

- Designing and implementing a communications strategy for the life of the Activity, to include creative product ideas and dissemination channels (may include working closely with local artists to develop communications for a diversity of audiences);
- Sourcing storylines and developing communications such as fact sheets, success stories, press releases, social media content, narratives for short videos, speeches, and other communications as requested;
- Developing and maintaining continuous engagement with local, national and international media;
- Identifying and working with high-quality photographers and videographers in South Sudan or the region to build visual assets;
- Supporting the development of monthly, quarterly, and annual project reports;
- Supporting the organization of and communications materials needed for events;
- Collaborating with EDC Home Office Communications Team to adapt social media posts and success stories for international audiences and build out key products;
- Collaborating with Chief of Party, Activity staff, EDC Home Office Communications Team for development of slide deck presentations;
- Building and maintaining a social media presence;
- Coordinating with Chief of Party and EDC Home Office and the USAID Communications Officer to ensure materials are approved in accordance with USAID’s branding and marking guidance;
- Coordinating with stakeholders and partners to ensure fidelity of all Activity communications;
- Contributing to the design and implementation of the Activity’s learning agenda, including the cross-cutting Collaborating, Learning, and Adapting (CLA) approaches.

The candidate for the position of Communications Specialist shall have at a minimum the following qualifications:

Education:

Bachelor’s degree in communications, public relations, journalism or similar field required.

Skills and Experience:

- 5 to 7 years of directly relevant communications experience required, preferably working for an international organization or agency;
- Established contacts with local and national media (newspapers, television, radio, etc.);
- Demonstrated ability to work with different teams, including USAID, international staff, local project staff, consultants, and government officials;
- Ability to meet tight deadlines and work well under pressure;
- Proven experience coordinating, managing and/or collaborating with a range of individuals in diverse contexts, including working with various artists, event coordinators, monitoring and evaluation teams, and partner communications staff;
- Strong interpersonal skills and excellent oral and written communication skills in English required; Arabic communications skills a plus;
- Strong creative skills; relationships with high-quality artists in a variety of mediums a plus;



- Strong proficiency in the use of MS Word, PowerPoint; proficiency in Adobe Acrobat or InDesign or other graphic design tools a plus;
- Experience in developing content for social media, including Twitter, Instagram, YouTube, Facebook;
- Experience in photography, a plus;
- Experience working on USAID-funded projects preferred;
- Experience working outside of Juba preferred; in particular in Western Bahr El Ghazal, Unity, Upper Nile, Jonglei, or Eastern Equatoria.

Language:

Advanced proficiency in written and spoken English and Arabic. Knowledge of and proficiency in at least 2 local languages spoken in Eastern Equatoria, Jonglei, Unity, Upper Nile, and Western Bahr el Ghazal highly preferred.

Application Instructions:

Job closing date: November 2nd, 2022

To apply, Applicants are encouraged to visit the [Careers Page](https://go.edc.org/CS-South-Sudan) at: <https://go.edc.org/CS-South-Sudan>
Or hand deliver applications, enclosed in an envelope, to the **Security Desk of River Camp/APEX** addressed to the attention of **The Chief of Party, Education Development Center, (EDC), USAID-Youth Empowerment Activity**. Indicate on the envelope the position applied for.

Applications will be progressively reviewed as they are received.

Due to the volume of applications submitted, only finalists will be notified. No phone calls, please.

EDC is committed to enhancing the diversity of its workforce and ensuring an equitable and highly inclusive work environment. EDC is a smoke-free workplace, and offers a supportive work environment, competitive salary, and excellent benefits. Women, minorities, and individuals with disabilities are encouraged to apply.

