

Call for Expression of Interest

Project: Just Future

Activities: Production and Broadcast of Media Programs

Target locations: Juba, Wau, Bor, Yei, Torit, Yambio

Submission dateline: August 25, 2021

Implementation Period: September 2021 – December 2022

Eligible organizations: Community Radio Stations based in the Project's Target Locations

Grant Type: Fixed Amount Award

Project Overview

Search for Common Ground's (Search's) mission is to transform the way individuals, organizations, and governments deal with conflict, away from adversarial approaches and towards collaborative solutions. Headquartered in Washington DC, USA, and Brussels, Belgium, with field offices in 35 countries, SFCG designs and implements multifaceted, culturally appropriate and conflict-sensitive programs using a diverse range of tools, including media and training, to promote dialogue, increase knowledge and determine a positive shift in behaviors.

Search and its partner are implementing a 5-year project that seeks to strengthen the capacity of civil society actors in fragile contexts to respond to gaps in provision of adequate security and justice services, political decision-making and peace processes that provides adequate civic space and respect for human rights. The project ("*Just Future*") is implemented by The Just Future Alliance in 6 countries (Afghanistan, Burundi, DRC, Mali, Niger and South Sudan) – with funding from The Netherlands Ministry of Foreign Affairs. In South Sudan, the Just Future Consortium include Cordaid, Eve Organization, IPCA, South Sudan Law Society (SSLS), and Steward Women. Other international alliance partners support different activities of the project.

The project seeks to achieve the long-term impact: *Improved accessibility, responsiveness and accountability of security and justice institutions, and inclusive political decision-making and peace processes, achieved by mobilizing civil society for collective action and advocacy that contributes to acceleration and localization of SDG16+ in 6 fragile countries.*

This impact is being delivered through achievement of 3 programme outcomes (POs), specifically: (1) *Security providers are more responsive, accountable and people-centred, and take action* enabling the most excluded constituencies to enjoy safety, protection and enforcement of the law; (2) *Justice providers are more accessible, responsive and accountable, and take action* enabling the most excluded constituencies, to defend and enforce their rights, redress grievances and resolve disputes through diverse pathways to justice; and (3) *Political decision-making, especially in regards to peace processes, is more inclusive of and accountable to the most excluded constituencies*, which are able to influence and negotiate collectively with duty-bearers and power-holders in a context of adequate civic space and respect for human rights.

Search uses media to engage communities in discussions around shared areas of interests and goals and opportunities for collaboration, to promote dialogue. Our radio programming is robust and enforced by an established studio with professional technical team. Search is seeking to partner with community-based radio stations to produce and broadcast the project-related media programs in languages in which the target communities are comfortable to engage in broad range of topics related to the 3 project outcomes. The details of the media programs are outlined in the activity and deliverable table below.

Desired capacity for the media partner

- Well-established and operational community-based radio station
- Proven experience of production and broadcast of live and pre-recorded radio programs
- Experience working in sensitive contexts,
- Demonstrated experience delivering similar projects
- Demonstrated experience in hosting media programs with different stakeholders with a broad range of topics, and a commitment to conflict sensitivity and principles of *do-no-harm*.
- Willingness to work collaboratively with Search during the production phase which will be done with technical support from Search's radio production studio and the production team.

I. Activities and Deliverables

The partner will be engaged in the following project activities.

Name of activity	Description of activity	Deliverable(s)
Production and broadcast of Sergeant Esther radio drama	<ul style="list-style-type: none"> • Storyline development in collaboration with Search for Common Ground • Script writing of drama episodes based on the developed storylines, through a Search's guided process • Translation of the scripts from English to Arabic • Recruitment and training of actors • Recording of the drama episodes • Editing and packaging of the episodes • Pre-testing, review and finalizing the drama episodes 	<ul style="list-style-type: none"> • Storyline development report • 25 drama episodes scripts • 25 Arabic scripts for the 25 drama episodes • 25 Sergeant Esther drama episodes • 25 broadcasts (with possible repeats, making a total of 50 broadcasts) of Sergeant

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	<ul style="list-style-type: none"> • Weekly broadcast of Sergeant Esther radio drama, either through live presentation by a dedicated presenter or through an automated broadcast. • Monthly submission of Sergeant Esther broadcast feedback reports 	<ul style="list-style-type: none"> • Esther radio drama episodes • Monthly feedback reports (for 7 months)
Production and broadcast of live radio talk show	<ul style="list-style-type: none"> • Inception workshop for designing and planning the format of the live radio talk show. To be done in collaboration with Search and partners • Quarterly media planning workshop to select themes and topics, involving different stakeholders identified in collaboration with Search and Just Future partners • Regular broadcast of the radio talk show programs • Monthly submission of media feedback reports 	<ul style="list-style-type: none"> • 1 inception workshop • 4 quarterly media planning workshops • Number of talk show programs (to be determined by the inception workshop) aired • Monthly feedback report

Submission

Interested applicants should submit a short proposal (not more than 4 pages) detailing how you will implement the production and broadcast of the above radio programs, including monitoring mechanisms that provides evidence for outlined deliverables. Please submit a detailed work plan (in chart form), and a budget for the activities. Submit your application not later than **17:00 hrs Central African Time (CAT) on 25 August 2021** to Search for Common Ground, South Sudan through the email: ssdprocurements@sfcg.org



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