



Media Assistant



The **Luol Deng Foundation (LDF)** is national NGO registered in the Republic of South Sudan. Our purpose is *empowering youth to realize their limitless potential through sport and development*. LDF creates pathways to opportunities through sport, education, wellness, and equality.

Through **sport**, we build character and instill a sense of belonging. Through **education**, we empower young people to go further. Through **wellness**, we secure people's most urgent needs. Through **equality**, we ensure these opportunities are for everyone.

We empower the youth of our nation to be the leaders we need today. We develop opportunities that build a strong foundation for our people at home and inspire our people abroad to return. We build stronger communities through an emphasis on unity and a focus on health and wellbeing. We believe youth are the key to transforming our country and our world because **that's what young people do**.

We exist to accelerate the building of a new South Sudan through unity, optimism, and our most valuable resource: **our youth**.

LDF is recruiting a qualified South Sudanese national as a Media Assistant

Job Title: Media Assistant

Duration: 12 Months

Location: Juba

WHAT YOU WILL DO:

The Media Assistant will provide strategic and operational management of activities related to the conception, design, creation, development, and implementation of media distribution including print, broadcast, online, and any other platforms.

- Create and manage the organization's social media profile and presence
- Identify press opportunities through evolving issues
- Develop content for broadcast, print, and online distribution channels
- Ensure that key messages align with organization strategies
- Serve as one of the organization's media liaison and formal spokesperson
- Facilitate press conferences and briefings
- Scan media marketplace to keep up to date on the latest media trends
- Promote additional projects to support commencement of new activities
- Build long-term relationships with media houses

WHAT YOU WILL BRING:

1) Required knowledge, skills & abilities:

- Excellent written and oral communication in English
- Strong time management skills and ability to work independently
- Ability to capture success stories with photo evidence





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2) Minimum educational level:

- University degree in Communications, Journalism, or Public Relations
- University degree or certificate in photography or graphic design

3) Experience required:

- Minimum of 3 years' experience working as a communications professional
- Work with national or international NGO will be a plus

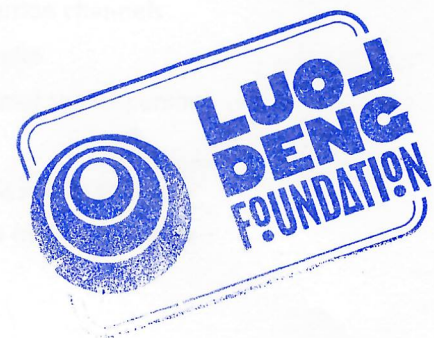
How to Apply: *Please read carefully and follow instructions.*

Qualified candidates are encouraged to email a copy of their CV and cover letter to info@luoldeng.org.
NOTE: only send CV and cover letter. Emailing additional documents will lead to automatic disqualification. When emailing your attachments should be saved as the example below using your first and last (surname) only. See example:

Luol Deng CV

Luol Deng Cover Letter

Deadline: Open until qualified candidate identified



LDF is an equal opportunity employer. LDF is committed to diversity and inclusion. We prohibit discrimination and harassment of any kind. All applicants or considered based on merit without regard to ethnic group, gender, religion, or disability.

FEMALE APPLICANTS ARE STRONGLY ENCOURAGED TO APPLY