



**Foundation for
Youth Initiatives**
Unlocking Potential, Generating Prosperity

September 27, 2024

PRE-APPLICATION SUBMISSION

Muchinga Partnerships and Foundation for Youth Initiatives are soliciting proposals from South Sudanese young entrepreneurs, aged 18–35, with unique ideas for starting small businesses in South Sudan. The goal of this opportunity is to support young entrepreneurs who are currently engaged in a business activity for a minimum of one year and are looking to expand that business and increase sales, profitability, and employment. Applicants must be registered social enterprises or businesses even if the registration is still pending. Businesses of people with disabilities are encouraged to apply.

Selection criteria:

1. Applicants must be young South Sudanese, aged 18-35. They must be engaged in a business for a minimum of one year and be applying to expand that business.
2. Applicants must use her/his template in the submission of applications (no more than 3 pages). The application must succinctly describe in one paragraph the current business and the business model. Then the applicant should state the business challenge, product potential, commercial viability, social impact and sustainability, sales last year (2023) and the year before (2022), and clearly describe the business model and gross margin. One line each. (Gross margin = Sales - Cost of Goods Sold). APPLICATIONS LONGER THAN THREE PAGES WILL NOT BE CONSIDERED as the applicant is required to clearly describe the business model, etc.. in a clear and focused way.
3. Equipment needed and approximate cost (List any matching funds). List any specific training needed if any.
4. Projected 1-year sales and number of jobs created with this new equipment.
5. You should state clearly your intention to purchase from grassroots (if any).
6. The applicant needs to communicate the business idea and vision showing an understanding of how the business will meet a market need.
7. Award: up to USD 5,000 for each of the chosen winners.
8. Send applications to info@fyisouthsudan.org and copy foundationforyouthinitiative@gmail.com.
9. The deadline for submitting applications is October 25th, 2024.

NB: Groups of people with disabilities who are currently engaged in business activities and female entrepreneurs are strongly encouraged to apply.