



TERMS OF REFERENCE FOR FORMATIVE ASSESSMENT STUDY TO UNDERSTAND BARRIERS AND MOTIVATORS OF HAND HYGIENE PRACTICES AMONG REFUGEES OF AJUONG THOK CAMP, SOUTH SUDAN

1. Background

Africa Humanitarian Action (AHA) is a pan-African non-governmental organization dedicated to serving the most vulnerable population in an emergency and conflict settings in Africa. Since 2013 AHA, as UNHCR partner, is operating in Ajuong Thok refugee camp by implementing Health and Nutrition program for 38,127 refugees and for about 12,00 host community population surrounding the camp.

Beside the facility-based curative health interventions, AHA implements public health preventive services by incorporating health and hygiene promotion activities. Promoting hand washing at critical times has been at the centre of AHA's hygiene promotion efforts. The practice of hand washing with soap (HWWS) is arguably one of most cost-effective means of preventing infections in developing countries. HWWS reduces the risk of leading causes of child mortality Like pneumonia and Diarrhoea.

Research studies have demonstrated that the risk of diarrhoea can be reduced by 47% and acute respiratory infections including Pneumonia by 50% through proper handwashing interventions.

However, despite years of intensive hand washing promotion interventions by AHA and other WASH implementing partners, the practice of hand washing at critical times in Ajuong Thok camp remains low regardless of the high score on knowledge of the critical times of hand washing (75%, 2021 KAP survey by IRC). These clearly highlights the current trend for a broader disciplinary approach to behaviour change, which embraces emotional, habitual and cultural factors, as well as rationality rather than the old simplistic approaches that imparting knowledge about hand washing and infectious diseases will bring behaviour changes.

2. Purpose and Objectives of the Formative Assessment:

The purpose of this formative assessment on Hand Hygiene is to understand or deepen the knowledge about what the beneficiaries (women, men, children, older people, and people with disabilities) know, think, feel, want and do in relation to hand washing with Soap. Proper understanding of the motivators and barriers to hand hygiene practices will inform and guide future AHA's hand hygiene promotion interventions in Ajuong Thok camp.





2.1 Specific objectives: -

- Assess and categorize the level of beneficiaries' knowledge regarding hand washing with soap.
- Identify and describe the predominant community feelings, perceptions, social cultural and religious norms related to hand washing with soaps.
- Explore and categorize the predominant motivators and barriers of Hand washing practices in the community.

3. Scope of work

The consultant is expected to conduct a formative assessment study and deliver the expected outcomes including preparation and finalization of the assessment through a combination of various qualitative assessment methods and tools. The formative assessment will take place in Ajuong Thok refugee camp of Ruweng Administration area (RAA) for a period of 7 days.

4. Detailed tasks: -

- Design/ develop the methods and tools to be used for the formative assessment on barriers and motivators of hand washing with soap.
- Develop data collection tools including the questioners for the various types of qualitative assessment methods.
- Share the proposed methods and tools with AHA management and technical team for feedback.
- Finalize the assessment methods and tools by incorporating feedbacks and comments.
- Travel to the field site in Ajuong Thok and meet the field management team for operational update of Ajuong Thok Health and Nutrition project.
- Conduct a planning meeting with AHA public health team to understand context and background of the hygiene promotion activities, successes and challenges of the program.
- Organize an introductory meeting with UNHCR Technical/Public health team and Ajuong Thok refugee camp leadership.
- Facilitate the actual data collection based on the proposed methodology.
- Transcribe and translate into English, analyse, and report write-up.

5. Responsibility of AHA

- Facilitate the travel of the trainer to and from Juba and Ajuong Thok.
- Facilitate accommodation for the duration of field work.
- Provide any necessary stationery materials.
- Arrange for integrators and transportation as needed.
- Avail refreshments for the facilitator and participants of the assessment during the data collection sessions.





 Pay the consultant the consultancy fee after successful completion of the formative assessment study and submission of the final report.

6. Successful Candidate Obligations

a) Bear the cost for preparation and submission of final report.

b) Remit all taxes required by law of the GOSS.

- c) Comply with all applicable trade-related rules and regulations of GOSS.
- d) Sign and abide by the protection from sexual exploitation and abuse and child and adult safeguarding policies.
- e) Adhere to and apply applicable GOSS directives on COVID-19.

7. Deliverables

The consultant is expected to submit:

- Technical proposal covering:
- How the assessment will be conducted, the methodology, showing main activities, selection
 of participants (sampling), questionnaire for the different qualitative assessment methods,
 data analysis and reporting.
- Financial proposal:
- Draft or interim assessment report
- Final Assessment report

A well written project evaluation report in English of not more than 30 pages addressing the objectives of the assignment within 15 days. The Report should contain: -

- Executive summary
- Assessment purpose/Objectives
- Assessment methodologies
- Findings
- Conclusions Recommendations which include behavioural change communication (BCC) strategies, interventions and approaches related to hand washing taking into consideration the identified barriers and motivators and to be used for hand washing promotion.
- Annexes (list of people and institutions interviewed, key documents consulted, data collection instruments)

8. Required qualifications and experience:

A. Academic Qualifications





Higher degree in public health, development studies or any related relevant field

B. Professional Experience:

Minimum of five years' experience in conducting health/WASH related formative assessment preferably in refugee settings. Ability to design and plan and implement formative assessments and research methodologies, including quantitative and qualitative research methods; Demonstrated experience of conducting similar formative assessment in South Sudan.

C. Knowledge and Skills

Appropriate country knowledge/experience, including fluency in local language and Arabic; Understanding of the context of the project area; Fluency in written and spoken English.

9. Application Procedure

Interested Applicants who fulfil the above criteria must submit their proposal containing the following documents: -

Cover Letter; CV; Qualification documents; Detailed contact address of three (3) organizations for which services have been provided recently; Samples of two (2-3) formative assessment works carried out; Renewed legal documents (registration certificate, Tax Identification Number (TIN).

Application shall submit their proposal in PDF format and in sealed envelope at AHA Juba Office (Thonping, Hai Juba Nabari, Plot No. 568 Block 3-K South, Juba, South Sudan); or on the email address: ssudan@africahumanitarian.org, fieldcoordinator@africahumanitarian.org

10. Closing Date and Time:

Applications should be submitted not later than 5:00 PM on June 19, 2023. Late applications will not be accepted.

June 19th, 2023, Juba South Sudan.