


OXFAM

OXFAM IN SOUTH SUDAN

P.O.BOX 239 - JUBA NA BARI AREA

JUBA- SOUTH SUDAN

Terms of Reference (ToR) Detailed Study on Value Chain Study on the selected Vegetables to inform the Sector in Juba- Central Equatoria State (CES).

Background and Rationale.

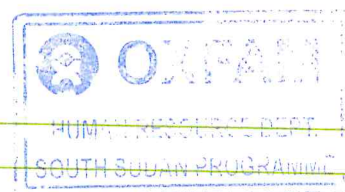
South Sudan has faced ongoing political instability since gaining independence in 2011, with conflict escalating in 2013 and spreading widely by 2016. This instability, combined with economic hardship, insecurity, and climate-related shocks such as flooding, has severely worsened food insecurity and malnutrition. The situation is further strained by the influx of refugees and returnees fleeing conflict in Sudan. Between September and November 2024, 6.3 million people are expected to face Crisis-level food insecurity or worse, including 1.71 million in Emergency and 41,000 in Catastrophe. The crisis is projected to persist through the December 2024 to March 2025 harvest period with 6.1 million affected, and worsen during the April to July 2025 lean season, with around 7.69 million people projected to be food insecure, including 2.53 million in Emergency. Years of conflict have also disrupted the delivery of basic services, damaged key infrastructure, reduced agricultural output, and weakened community coping mechanisms. Agriculture remains central to the country's economy and livelihoods employing over 80% of the country's population. Engaged in staple food crops and vegetable farming.

Smallholder farmers in South Sudan particularly juba cultivate a range of vegetables for local consumption and markets. However, the country/county faces significant hurdles in ensuring a stable and affordable supply of nutritious vegetables for its expanding urban and peri-urban population, a situation exacerbated by ongoing conflicts, challenging economic crisis, climatic shocks, poor infrastructure, limited access to market and inadequate financial services. In addition, post-harvest losses including unclear distribution of profits and other benefits among the various actors within the chain affects the performance of the value chains and above all making programmatic design and resource allocation difficult. Therefore, understanding the dynamics of the vegetable value chains is crucial for identifying constraints, opportunities, and potential interventions to improve efficiency, enhance livelihoods of actors involved, and ultimately increase access to and affordability of vegetables for consumers.

With funding from IBSA, Oxfam is implementing an 18-month project titled "Empowering Women and Youth to Drive Sustainable Agriculture in South Sudan (EWYSA)". The project is aimed at empowering women and youth in South Sudan by building their capacity, enhancing access to resources, and fostering sustainable agricultural practices for economic growth, food security, and environmental resilience of 200 vegetable producers in juba.

Its against the above backdrop, that Oxfam intends to conduct vegetable value chain study to understand its dynamics and provide a comprehensive analysis of the selected vegetable value chains in Juba, CES, to inform evidence-based value chains development and programmatic decisions.

Oxfam in South Sudan

The future is Equal<https://africa.oxfam.org/>



1. *Objective of the Study*

Overall objective: To conduct a comprehensive value chain analysis of selected vegetables in Juba, Central Equatoria State (CES).

Specific objectives are:

1. Map the key actors and their roles: Identify all significant stakeholders involved in the selected vegetable value chains, including producers, input suppliers, transporters, aggregators, wholesalers, retailers, and consumers.
2. Describe the value chain structure and flows: Detail the pathways of the selected vegetables from production to consumption, including the key activities, linkages, and relationships between actors.
3. To analyze the costs and benefits at each stage: Determine the costs incurred and the value added by each actor along the value chain.
4. .To Identify key constraints and opportunities: Pinpoint the major challenges and bottlenecks hindering the efficient functioning of the value chains, as well as potential areas for improvement and development.
5. Assess the impact of existing policies and regulations: Evaluate the influence of current policies and regulations on the performance of the selected vegetable value chains.
6. Identify potential entry points for interventions: Based on the analysis, recommend specific and actionable interventions to enhance the efficiency, inclusiveness, and sustainability of the selected vegetable value chains.

3. *Scope of Work*

Geographic Focus:

The study will primarily focus on the vegetable value chains operating within and supplying the markets of Juba, Central Equatoria State. Fieldwork may extend to key production areas supplying Juba.

Vegetable Selection:

The study will focus on three to five key vegetables that are economically significant and widely consumed in Juba. The specific vegetables will be determined in consultation with the contracting authority and based on preliminary market assessments (e.g., tomatoes, onions, leafy greens, okra, etc.).

Value Chain Stages:

The analysis will cover all key stages of the value chain, from input supply and production to marketing and consumption.

Timeframe:

The study is expected to be conducted within a period of one and half month. The consultant/consulting firm is required to submit a clear plan for the execution of the work.





4. Methodology

The consultant/consultancy firm is expected to employ a mixed-methods approach, combining both qualitative and quantitative data collection and analysis techniques. The analysis should adopt a consultative and transparent approach with vegetable value chain actors throughout the whole process. Triangulation of evidence and information gathered should underpin its validation, and analyses should support conclusions and recommendations. These methods may include, but is not limited to:

4.1 Desk Review: Review of relevant literature, existing reports, policies, and statistical data related to agriculture, vegetable production, and markets in South Sudan and CES.

including analyzes of relevant regulations, and institutional frameworks: Examine policies and regulations that affect the vegetable value chain.

4.2 Field Surveys and Interviews- (Key Informant Interviews (KIIs):

- Conducting in-depth interviews with key stakeholders across the selected value chains, including input suppliers, producers, traders, processors (if any), and market representatives,
- , Agro-dealers, financial institutions, Agriculture Extension officers, to gather detailed information with a variety of actors/players.
- Collect qualitative data on experiences, challenges, and perceptions: Obtain qualitative data to understand actors/players' experiences and viewpoints.

Focus Group Discussions:

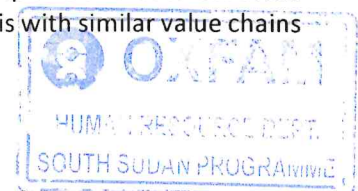
- Facilitating group discussions with producers, traders, and consumers to gather insights on their experiences, challenges, and perceptions.
- Use participatory methods to identify issues and potential solutions: Engage actors/players in identifying problems and suggesting solutions.

On-Site Visits:

- **Market Surveys:** Conducting surveys in key markets in Juba to collect data on prices, volumes, quality, and market infrastructure.
- **Producer Surveys:** Administering questionnaires to a representative sample of vegetable producers in the supply areas to gather data on production practices, costs, yields, and market access.
- **Value Chain Mapping:** Developing visual representations of the selected vegetable value chains, highlighting key actors, flows, and relationships.
- **Cost-Benefit Analysis:** Analyzing the costs and revenues at different stages of the value chain to determine profitability and value addition.

4.3 Data Analysis (Quantitative and Qualitative)

- Employing appropriate statistical techniques to analyze quantitative and qualitative data collected through surveys and market assessments. And perform comparative analysis with similar value chains





in other counties, states or countries: Compare the data from Central Equatoria with similar value chains elsewhere.

The consultant/consultancy firm is expected to propose a detailed methodology in their technical proposal, outlining the specific data collection tools, sampling strategies, and analytical techniques to be used.

5. Deliverables

Inception Report:

- This report will be submitted within one weeks of the commencement of the assignment and will include a detailed work plan, methodology, data collection instruments, and a refined list of selected vegetables.

Draft I Report:

- A comprehensive draft report presenting the findings of the value chain analysis, including detailed descriptions of the value chains, identification of key actors, cost-benefit analysis, identification of constraints and opportunities, and preliminary recommendations.

Presentation of Draft Findings:

- The consultant/consultancy firm will make a presentation of the key findings and recommendations to Oxfam and other relevant stakeholders before its adopted for wider circulation.

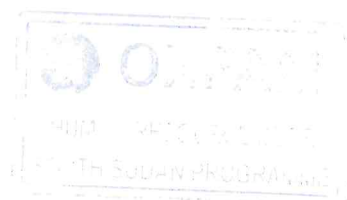
Final Report:

- Finalized report incorporating feedback from the draft report and report should be well-structured, clearly written, and include:
- Executive Summary
- Introduction and Background
- Methodology
- Detailed description and mapping of each selected vegetable value chain
- Analysis of costs and benefits at each stage
- Identification and analysis of key constraints and opportunities
- Assessment of the impact of existing policies and regulations
- Analysis of market dynamics and price formation
- Assessment of post-harvest losses
- Clear and actionable recommendations for interventions
- Conclusions
- Annexes (including data collection instruments, list of respondents, etc.)

6. Duration of the Assignment

The total duration of the assignment is expected to last for six weeks including reporting. The consultant/consulting firm should submit a detailed timeline with specific milestones in their proposal.

7. Required Expertise and Qualifications:





The consultant/consultancy firm should possess the following expertise and qualifications:

- Proven experience in conducting value chain analysis, preferably in the agricultural sector and in developing country contexts. Experience in South Sudan or similar environments will be an added advantage.
- Strong understanding of agricultural production, marketing systems, and rural livelihoods.
- Demonstrated expertise in both qualitative and quantitative data collection and analysis methods.
- Excellent analytical and report writing skills in English.
- Strong communication and facilitation skills, with experience in engaging with diverse stakeholders.
- A multidisciplinary team with expertise in agricultural economics, market analysis, rural development, and potentially post-harvest management.

Advanced degree(s) in relevant fields such as agricultural economics, economics, development studies, or related disciplines. with strong expertise in value chain analysis, knowledge of vegetable production within South Sudan context

8. Reporting Requirements and Coordination The consultant/consultancy firm will report directly to Alex Wani Yoele, Senior Food security and livelihoods coordinator. Regular progress updates will be required as agreed upon during the inception phase. The consultant/firm will ensure close collaboration with relevant departments and other stakeholders who will have interest in the study.

9. Budget

- The consultant/consultancy firm is requested to provide a detailed budget breakdown for the study, this should include but not limited to: Personnel Costs:
 - Salaries and fees for the study team: Compensation for all team members involved in the study.
- Fieldwork Expenses:
 - Travel, accommodation, and subsistence costs: Expenses related to conducting fieldwork.
 - Data collection materials and tools: Costs for materials and tools needed for data collection.
 - Compensation for participants in interviews and focus groups: Payments for participants' time and contributions.
- Analysis and Reporting Costs:
 - Software and analytical tools: Costs for any software or tools required for data analysis.
 - Report production and dissemination: Expenses related to producing and distributing the final report.

10. Payment schedules

- 25% upon submission of an inception report, (7 working days) after signing of the contract. This report will outline in detail the key scope of the work and detailed study methodology; a work plan/schedule of tasks designating/deploying a team member with the lead responsibility for each task and deliverable (output); sources of data; and a data reporting plan.
- A draft report will be submitted to Oxfam by the research team.





- 75% upon submission of a final study report in the agreed upon structure.

11. Proposal/Application submission Requirements

Interested consultants/consultancy firms are invited to submit a technical and financial proposal. The technical proposal should include:

- A detailed understanding of the Terms of Reference.
- A proposed methodology, including data collection instruments and sampling strategies.
- A detailed work plan with timelines for key activities and deliverables.
- CVs of the key personnel proposed for the assignment, highlighting their relevant experience and qualifications.
- Examples of previous relevant work.
- The financial proposal should provide a detailed breakdown of all costs associated with the assignment with clear specification of the cost as detailed in section 9.
- The technical and financial proposals should be clearly marked "Study on selected vegetable Value Chain Analysis in Juba Central Equatoria State, South Sudan" and should include the name and detailed contact of the consultant/ firm. All costs should be quoted in USD and will remain valid up to sixty days (60) from the day of proposal submission.
- Sample of similar/relevant previous study conducted.
- Consultancy firm profile or CV including a minimum of 3 traceable, recent, and relevant references to a similar task.

11. Evaluation Criteria:

Proposals will be evaluated based on the following criteria:

- Technical expertise and experience of the consultant/firm (e.g., relevant experience in value chain analysis, understanding of the context, proposed methodology).
- Quality and clarity of the technical proposal (e.g., understanding of the TOR, soundness of methodology, feasibility of the work plan).
- Qualifications and experience of the proposed team members.
- Reasonableness and competitiveness of the financial proposal.

13 Contracting Authority:

Interested consultants/consultancy firms should submit detail proposal narrative and financial proposal with clear implementation plan to:

jubaquotations@oxfam.org.uk

13. Submission Deadline: 13th June 2025 not later than 04:00pm.

