

South Sudan

INVITATION FOR RADIO STATION PARTNERSHIPRef No. **BBC MA/JBA/2024/30/JAN/01/LIL**

Target:	Radio Stations
Number of Stations	26 (Twenty six)
Purpose	Broadcasting drama episodes, skits, and PSAs
Location:	<ul style="list-style-type: none"> • Lake State (Rumbek and Yirol), • Eastern Equatoria (Torit, Kapoeta South), • Jonglei (Nyirrol, Fangak, Bor, Ayod, Pochalla), • Upper Nile (Malakal) • Warrap State (Tonj East, North and South)
Duration:	12 (twelve) months with Possibility of Extension
Deadline for submission:	5 th February 2024, 5 PM CAT

ABOUT BBC MEDIA ACTION:

BBC Media Action believes in the power of media and communication to help reduce poverty and support people in understanding their rights. Our aim is to inform, connect and empower people around the world. We are passionate about people getting the information they need and in turn being able to communicate – to good effect – with those in power.

To achieve this, Media Action partners with civil society, local media, and governments to:

- Produce creative programme in multi-media formats, based on robust research, which inform and engage audiences around key development issues.
- Strengthen the media sector through building professional capacity and infrastructure.

BBC Media Action delivers a portfolio of media and communication for development projects in South Sudan. We seek to expand this portfolio of work, ensuring that existing projects are delivered on time, to budget, to the highest standards, and in accordance with BBC editorial values as well as Media Action best practice.

LIFE IN LULU PROJECT:

This Terms of Reference (ToR) relates to an ongoing Life in Lulu project for BBC Media Action, funded by Norwegian Ministry of Foreign Affairs. The end-goal of the 2 -year initiative is to improve civic engagement among young people and reduce Sexual and Gender Based Violence in South Sudan. The project will be implemented by BBC Media Action in partnership with 26 radio stations and 8 local civil society organisations (4 women-led and 4 youth-led) across 5 states in South Sudan. Core activities will include radio programming (drama series and skits), community outreach and social media campaigns.

The project will be implemented in Lakes State, Eastern Equatoria, Jonglei, Upper Nile, and Warap State, where there are frequent displacements and limited access to basic services due to conflicts caused by a variety of factors, such as climate change, depleted livelihoods, child early and forced marriage, domestic violence, food insecurity, and governance issues.

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OVERALL, PURPOSE OF THE JOB:

This ToR is aimed at identifying 26 radio stations to partner with BBC Media Action in the implementation of the project. Partner radio stations will be responsible for broadcasting drama episodes, skits, and PSAs.

Roles of BBC Media Action:

- Capacity building on production and editorial skills for 13 radios (to be selected)
- Provide content (drama episodes, PSAs, skits) for broadcast and accompanying discussion guides/scripts
- Provide equipment to 13 selected radio stations
- Pay for airtime for drama episodes, skits and PSAs.

Roles of the partner radio stations:

- Facilitate the broadcasting of radio programme at agreed times and dates
- Conduct live discussions, moderate caller interactions, and collect callers' feedback
- Provide a list of staff for the training and mentorship program.
- Provide accountability documentations (invoices, quotations, and receipts)
- Provide any reports as requested by BBC Media Action

Criteria for Selection of Partner Radio Stations

- The radio station should have established offices in the targeted areas and willing to implement projects in selected counties.
- The radio station should be willing to moderate call ins and discussions on episodes produced around all focus areas of Life in Lulu
- The radio station should be legally registered with the relevant local or national authorities.
- The radio station should not be affiliated with the government or any political organizations.
- The radio station should be willing to submit to a due diligence process and finance assessment.
- The radio station should be open to feedback about organizational structure and recruitment/ processes and be willing to make changes if these structures and processes are not deemed to be gender sensitive.
- Understand and comply with the safeguarding policy, Protection from Sexual Exploitation and Abuse and the staff Code of Conduct.
- The radio station should be willing to sign up to BBC Media Action's code of conduct and safeguarding policies. They must be committed to devising and implementing a safeguarding policy of their own if this is not yet in place.
- The presenter(s) hosting the programme /moderating the discussions must be able to speak the local language (s) of the area.

APPLICATION SUBMISSION CRITERIA:

Interested radio stations covering the geographical locations mentioned above should submit quotations for the following:

1. **Broadcast of a 15-minute drama episode with 15 minutes call ins**
2. **Broadcast of a 1-minute PSA**
3. **Broadcast of a 5-minute drama skit**

to email address Recruitment@ss.bbcmediaaction.org.



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The position should be clearly indicated in the subject line as **“Radio Station Partnership_BBC MA/JBA/2024/30/JAN/01/LIL**

SAFEGUARDING

The role involves working with groups of vulnerable children and adults. BBC Media Action is committed to providing a safe and trusted environment for every person connected to the work we do; and to preventing any type of unwanted behaviour including sexual harassment and exploitation, abuse, and financial misconduct (a zero-tolerance policy). Any candidate offered a job with BBC Media Action is expected to share and demonstrate our values and adhere to BBC Media Action’ Safeguarding policy and sign BBC Media Action’ Code of Conduct. A police or any previous work place background check may form part of the recruitment process.

QUESTION:

Do you have anything in your history, either professionally or personally, that conflicts with BBC Media Action Code of Conduct?

Yes -Please provide further comments in additional sheet of paper and attached with your application.

No

All declarations will be kept confidential. Please note, non-disclosure of something that could impact your role, may lead to termination of your contract, if successful recruited.

