

TERMS OF REFERENCE FOR LOCAL VIDEO PRODUCER TO CREATE A VIDEO ON LULU PROJECT

1. Organizational background

BBC Media Action is the BBC's international development charity and registered in South Sudan. Using the power of media and communication, we reach over 100 million people across 28 countries, helping them make sense of events, engage in dialogue, and take action to improve their lives. BBC Media Action believes in the power of media and communication to help reduce poverty and support people in understanding their rights. Our aim is to inform, connect and empower people around the world. We are passionate about people getting the information they need and in turn being able to communicate – to good effect – with those in power.

We have been working in South Sudan since 2011, have a well-established production house in Juba and a network of content producers who work on the ground across the country. We deliver projects focusing on health, women's empowerment and gender equality, peace and reconciliation, resilience, humanitarian response and education.

2. Background of the Project.

Life in Lulu project and Amplifying women's voices project is underpinned by a social and behavior change approach, that is by design, focused on sustainability.

3. Main Goal of the projects

The two projects aim to:

- Give audiences the tools to consider their own role in their community in terms of: Building peace, solving conflict with nonviolent ways, change attitudes to be less accepting of violence as a means to solve conflicts, being more resilient to conflict, and have an increased support for women and girls' sexual and reproductive health and rights and peace.
- Strengthened gender-sensitive media and CSO networks that support Peace building among communities and the sexual and reproductive health and rights of women and girls and support the reduction of gender-based violence.
- Decreased harmful practices and attitudes that perpetuate and validate violence and violence against women and girls within targeted households and communities.

4. The Purpose of the Consultancy

The purpose of the consultancy is to produce a 7-minute video documentary about Life in Lulu Project and Amplifying Women's voices project. The video producer is expected to deliver 2 separate video documentaries each at 7 minutes maximum.

The aim of the video documentaries is to show the impact of the 2 projects on our audiences.

- The documentaries will include how we work, the projects' objectives, our reach and hear from the audiences and partner stations.

The Deliverables of the Consultancy Service

- Record production activities
- Cover Community mobilization activities
- Record Capacity strengthening activities
- Record with regular listeners on how they benefit from the programmes
- Develop a narration script for the video documentary
- Edit the video documentary to time.

5. Methodology

The video producer will be required to record activities within the BBC Media Action office and on locations where the projects' activities are taking place.

This assignment is expected to take place in Juba, and it should be completed within 4 weeks in Feb and March 2022, as per the below schedule:

25th Feb – 4th March: Begin video coverage of activities and edit and complete video documentary- Life in Lulu S7 and S8

7th March: Receive feedback and adjust Life in Lulu video documentary and submit final version.

8th March – 17th March: Begin video coverage for Amplifying women's voices project and edit the video documentary.

18th March: Receive feedback and adjust Amplifying women's voices video documentary

21st March 2022: Submit final version.

6. Qualifications, Skills and Experience Required.

- Excellent knowledge with recognized expertise in TV and video production.
- Excellent video editing skills.
- Proved experience of producing related video coverage with other companies or NGOs.
- Have video production equipment (High-definition camera, professional microphone, and video editing software).
- Have a great understanding about South Sudan culture, people, and audiences' behaviours around the project's objectives.
- Must be a South Sudanese
- Should submit his/her curriculum vitae, with video clip of previous work done.

Application deadline is 1st March 2022

The application must be submitted by email to: procurement@ss.bbcmediaaction.org