



FOUNDATION FOR YOUTH INITIATIVE

Unlocking Potential. Generating Prosperity

SV - H-3
Approved by Senior Inspector
MUB/PCSKJ
29/08/2024

August 29, 2024

Job Advertisement Media and Communications Associate



Background

The Foundation for Youth Initiative (the Foundation) is a non-governmental organization formed in South Sudan in 2011. The Foundation's mission is to alleviate poverty by empowering youth, women, farmers, and marginalized people to build assets, create jobs, earn income, and establish sustainable livelihood systems. The Foundation uses an entrepreneurial model to enable target groups to address pressing social problems such as poverty, unemployment, and systemic gender inequality.

The Foundation works with government institutions, development partners, and the private sector to accomplish its primary objectives, which are to provide financial and technical assistance to locally-led small and medium enterprises adjudged to invest in agriculture, renewable energy, fishing, livestock, social finance, climate change, health, and digital media. These sectors offer significant opportunities that can contribute to the development of local communities and promote the country's long-term success.

Since its establishment in 2011, the Foundation has been assisting youth-led enterprises, farmer cooperatives, women groups, and individual young entrepreneurs. As a result of this mission, the Foundation has a multitude of narratives to communicate to diverse audiences about its programs and business endeavors undertaken by entrepreneurs. Against this backdrop, the Foundation is seeking a skilled South Sudanese national to work as its media and communications associate.

Vision

The Foundation for Youth Initiative's vision is to become a premier organization helping young entrepreneurs build a sustainable livelihood system in South Sudan.

Mission

The Foundation for Youth Initiative exists to cultivate entrepreneurial curiosity and instill an entrepreneurial mindset among young people to alleviate poverty in South Sudan.



FYI-24

The purpose of the position

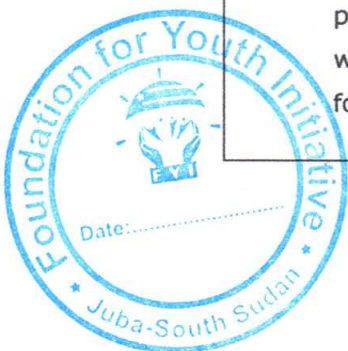
The Foundation for Youth Initiatives is looking for a talented and enthusiastic South Sudanese national to join our management team as a media and communications associate. An incumbent, based in Juba, will assume primary responsibility of overseeing the Foundation for Youth Initiatives' media and communications activities. This includes developing strategic plan for media and communications, generating digital and print materials, and maintaining and updating information in a content management system (CMS), supervising the creation and dissemination of messages aimed at informing audiences about the Foundation for Youth Initiatives' purpose, mission, vision, projects and programs. The incumbent in this position must possess advanced skills in mass communications, search engine optimization (SEO), website management, cyber security management, webpage design, and modification of webpage backend systems. These skills are necessary for positioning the Foundation for Youth Initiatives' updates on its various platforms, newsletters, and social media channels.

Against this backdrop, the Foundation for Youth Initiatives is seeking for a South Sudanese national to recruit as a media and communications associate. This position entails overseeing the Foundation for Youth Initiatives' digital platforms, formulating strategic plans, and managing media-related activities. The ideal candidate should possess comprehensive knowledge of search engine optimization (SEO), website management, and social media platform management.

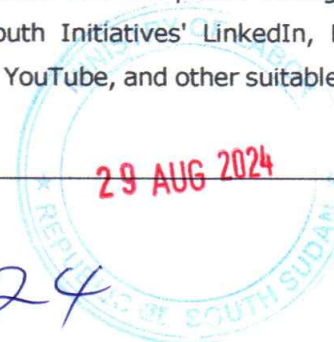
Key areas of responsibilities for the incumbent:

Media:

- Oversees the management of the Foundation for Youth Initiatives' digital channels, including the website, Facebook, Twitter/X, WhatsApp, LinkedIn, Email automation, YouTube upload, and other relevant platforms for promoting the Foundation for Youth Initiatives's works.
- Establishes a media niche to enhance the Foundation for Youth Initiatives' outreach effectiveness across its many audiences using its digital channels, including LinkedIn, Facebook, website, Twitter, WhatsApp, Email domain, and YouTube.
- Collects data and creates content for projects financed by the Foundation for Youth Initiatives to produce success stories or news angles and distribute such newsworthy materials to development partners and the public through various platforms such as the Foundation for Youth Initiatives' LinkedIn, Facebook, website, Twitter, WhatsApp, Email domain, YouTube, and other suitable channels for publicity.



FYI-24



- Serves as the primary contact for media inquiries about the implementation of the Foundation for Youth Initiative's programs, both inside the organization and from external sources.
- Assists the management team with the formulation of a strategy and set of guidelines to direct the Foundation for Youth Initiatives' interactions with the media community.
- Develops a comprehensive plan to save project/program documents in both physical and digital formats to preserve the institutional memories of the Foundation for Youth Initiatives.

Communication:

- Produces exceptional written material for articles, stories, photographs, messages, fact sheets, and multimedia, targeting both internal and external audiences.
- Assists with creating a detailed communications and media strategy that outlines the key activities and products of the Foundation for Youth Initiatives.
- Manages the production of engaging picture stories, success stories, case studies, and audio-visual materials from the field/project site visits, following the rules and procedures of the Foundation for Youth Initiatives.
- Collaborates closely with program teams to plan, coordinate, and execute issue-based or program/sector-specific advocacy events, conferences, seminars, and other activities to strengthen and amplify the Foundation for Youth Initiatives' worldwide visibility.

The Incumbent's Accountability:

- Demonstrates personal responsibility in decision-making, effective resource management, and upholding and exemplifying the fundamental principles of the Foundation for Youth Initiatives.
- holds accountable to deliver on his/her responsibilities while enjoying the freedom to deliver tasks in the best way she/he sees fit, providing the necessary development to improve performance and applying appropriate consequences when results are not achieved.



FYI-24

The Incumbent's Ambition:

- Demonstrates a proactive approach by setting ambitious and demanding objectives for roles he/she is tasked to undertake performing him/herself and the team, assuming accountability for his/her own personal growth, and motivating the team to do likewise.
- Enthusiastically expresses his/her own vision, which strongly aligns with the Foundation for Youth Initiatives' primary purpose, and effectively inspires and encourages others to do the same.
- Demonstrates capability to think strategically and creatively on a global scale, and aligns such a mindset thinking with the Foundation for Youth Initiatives' focus on the future of a social media industry.

The Incumbent's Collaboration:

- Cultivates and continues to develop cordial and harmonious connections with his or her team, coworkers, members, and the Foundation for Youth Initiatives' external partners and supporters.
- Acknowledges the significance of variety and views it as a source of competitive advantage for Foundation for Youth Initiatives.
- Easy to write and speak with greater clarity, friendly, and a good listener for others.

The Incumbent's Creativity:

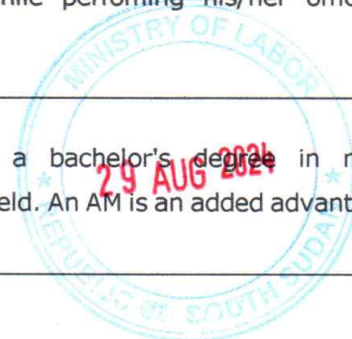
- fosters the development of innovative and creative approaches, which are essential for the accomplishment of a shared vision that is in accordance with the purpose and vision of the Foundation for Youth Initiatives.
- willing to accept risks by exercising self-control while performing his/her officially assigned roles.

The Incumbent's Integrity:

- A candidate displays the greatest levels of integrity, supports openness and transparency, and demonstrates honesty while performing his/her officially assigned tasks.

The Candidate's Qualifications:

- A candidate must possess a diploma or a bachelor's degree in mass communications, Journalism, ICT or a related field. An AM is an added advantage, but it is not a mandatory.



FYI-24

The Candidate's Experience and Skills	
<ul style="list-style-type: none"> - Proven expertise in producing press releases, generating case studies, and interacting with various media channels. - Shown capability in the field of media involvement, including interviews and other activities. - Proficient in the art of storytelling and writing in the English language. - Effective abilities in doing research and gathering facts. - Proficiency in teamwork within a dynamic work setting. 	
The Incumbent's additional job responsibilities: the activities and responsibilities mentioned above are not comprehensive, and the incumbent may be expected to do extra tasks that are fair given his/her level of abilities and experience.	
The Incumbent's Equal Opportunities: the incumbent must perform his/her responsibilities in line with the Foundation for Youth Initiatives' Equal Opportunities and Diversity policies and procedures.	
The Incumbent's Health and Safety: The post incumbent must perform his/her activities in compliance with the Health and Safety rules and procedures of the Foundation for Youth Initiatives.	
Mode of submission	Electronically/Hand Delivery
Email your application electronically to:	info@fyisouthsudan.org with a copy to this email: foundationforyouthinitiative@gmail.com
Hand Delivery	FOUNDATION FOR YOUTH INITIATIVE Plot No. 60 & 61 Hai Thoura, Buluk – Juba University Road, Juba, South Sudan,
Documents to submit.	A half-page letter expressing your suitability for the job/mandatory, your school documents/mandatory, a copy of national ID/mandatory, and the most recent payslip/not mandatory and one letter from your referee/mandatory.
Deadline	Sept 17, 2024
Notification	Only shortlisted candidates will be notified for the interview.

FOUNDATION FOR YOUTH INITIATIVE
Plot No. 60 & 61 Hai Thoura, Buluk – Juba University Road, Juba,
South Sudan,
+211914997774
E-mail: info@fyisouthsudan.org
www.fyisouthsudan.org



FYI-24