

**TERMS OF REFERENCE (ToR)  
LIVELIHOOD AND LABOR MARKET ASSESSMENT JUBA – COUNTY  
CENTRAL EQUATORIA STATE**

**Introduction:**

Joint Aid Management (JAM) is an Africa-based international relief and development organization working to save lives, and create sustainable living through eradication of hunger, poverty and malnutrition within the continent of African. Established in South Sudan in 2002, today, its program spans across five states in Jonglei, Unity, Northern Bahr el Ghazal, Warrap, and Central Equatoria, where it implements lifesaving and resilience programming across food security, health, nutrition and WASH sectors.

**Background and Purpose:**

JAM International with funding from WFP South Sudan is implementing a one year Urban Safety Net project. The project aims to extend **conditional and unconditional cash transfers** to address food insecurity among the vulnerable people over the short term and extend complementary resilience building livelihood options such as Vocational skills, urban agriculture and other income generating activities (IGA's), to improve their ability to absorb and overcome economic and climate based shocks over the long term. The project specifically targets 4 urban Payams of Juba County (Rajaf, Munuki, Luri, and Kator) and 3 IDP camps namely Mangateen, Don Bosco and Mahad IDP camps.

Understanding market dynamic is crucial in designing effective livelihood options. In this regard, JAM looks to commission a livelihood and market assessment to recommend appropriate and viable livelihood options that the urban poor households can engage in, in particular in the areas of vocational skill and small-scale income generating activities (IGAs), addressing both IDPs and host communities. The assessment will help to identify livelihood options informed by the current market opportunities.

**Objective of the study:**

JAM International is seeking consultancy services to conduct market assessment to identify potential and sustainable livelihoods options for vulnerable households based upon economic demands and available opportunities in Juba town and surroundings. The exercise will be conducted to identify best livelihood options including vocational skills and other small-scale income generating activities that would help households, especially those youth and women, access employment, self-employment and engage in profitable livelihood activities. The study will also map out formal and informal institutional resources which may support access to vocational skills, technical services and financial service providers for targeted vulnerable households in Juba. The institutional assessment will identify the potential training institutions in and around Juba, the type of skill trainings being provided and the requirements for accessing the services. The market assessment will provide the long list of demand driven livelihood activities, vocational skill needs, including the demand in the labor market and other activities from which project participants select their specific alternative livelihood.



**Specific objectives:**

- Identify potential vocational skills and IGAs in Juba City in general and specifically in the four targeted Payams (Munuki, Kator, Luri and Rajaf) for employment and self-employment.
- Map out formal and informal institutional resources in Juba that support access to vocational skills, extension/technical support and financial service providers for targeted vulnerable households.

**Scope of Work**

The consultant will work with JAM International Urban Safety Net Team to identify a range of livelihoods activities and income generation opportunities with a focus on various vocational skills and small scale IGAs that suits the current market demand. The following will be the major tasks:

- Assess vocational skill training opportunities available in Juba for both employment and self-employment and suitable for men, women and youth. Specific focus should be given to the four targeted Payams (Munuki, Kator, Luri and Rajaf)
- Carry out local labor market analysis to determine the type of employment opportunities available in Juba for vocational skill graduates including women, men and youth
- Assess and identify the different feasible income generating activities (IGAs) which best suit vulnerable households in Juba town including women, men and youth
- Map out formal and informal institutional resources that support access to vocational skills, extension services and financial service providers for targeted vulnerable households in Juba Document barriers (including social, physical, and structural barriers) in accessing skills training and participation in income generation activities for women, men and youth
- Identify modalities for delivery of vocational skill training

Then, recommend appropriate and viable vocational livelihood and income generating activities suitable for different beneficiary category (Male, female, youth, IDP, host community as well as by specific locations with a focus on the targeted Payam)

**Expected Deliverable**

- Inception report
- Draft Livelihood and labor market assessment report
- Final Livelihood and labor market assessment report

**The following issues are expected to be considered in the analysis:**

- The analysis should provide appropriate and viable vocational livelihood and income generating activities suitable for different beneficiary category (Male, female, youth, IDP, host community as well as by specific locations-the targeted Payam)
- Input supply and services availability and affordability (access to tools, raw materials etc.)
- Labor market demand (for employment)
- Production challenges,
- Market access (local / national) quality standards, segmentation





- Access to finance
- Access to knowledge, skills and extension services
- Policies and regulations that may constrain or facilitates the identified livelihood options
- Informal rules and norms

### **Methodology**

The most appropriate method, and approach will also be determined by the consultant during inception report.

### **Time frame**

This exercise is expected to be concluded in not more than 30 working days including data collection and report submission, anticipated to start in August 2022.

### **Person specification, Qualifications, Competency and skills**

- Bachelor degree in the relevant field (Agribusiness, Education, Business Management, Vocational trainings)
- Excellent knowledge of market/value chain analysis in South Sudan
- Expertise with substantive experience in vocational - skills and IGAs -
- Knowledge and experience of data analysis and strategic thinking.
- Understanding of the concept of urban safety net program, Knowledge and experience in at least any of the following key crosscutting issues; gender, social cohesion, age and disability issues.
- Experience and knowledge on participatory qualitative and quantitative methods of action research

### **Summary/ Selection Criteria**

This is an open and competitive selection process. The successful candidate/s will be selected following the review of each bidding Consultant's proposal documents which shall include the following;

- Letter of interest (maximum one page) •
- Technical Proposal (maximum 10 pages) highlighting: brief explanation about the consultant/s with emphasis on previous experience in this kind of work; profile of the Consultant/s to be involved in undertaking the tasks; understanding of the TOR, methodology, key contacts of previous similar work done.
- **Financial Proposal:** The financial proposal should provide cost estimates for services to be rendered including daily consultancy fees including taxes, stationeries, and supplies needed for data collection etc.

### **How to apply**

Send in your applications must be received on or before 8<sup>th</sup> August 2022 to Mail:

[jamss.logs@jamint.com](mailto:jamss.logs@jamint.com)

