

BBC Media Action – INTERNAL/EXTERNAL JOB ADVERTISEMENT

Job Title: Director of radio drama (Life in Lulu)

Line Management: Production Manager, Juba, South Sudan

Contract type: One-year fixed term with potential of extension
Local terms and conditions apply.

Location: Juba, South Sudan

BBC Media Action

BBC Media Action uses media and communications to reduce poverty and promote human rights in developing countries. To achieve this, it partners with civil society, local media and governments to:

- Produce creative programmes based on robust research in multi-media formats which inform and engage audiences around key development issues.
- Strengthen the media sector through building professional capacity and infrastructure.

Life in Lulu

Now in its seventh season, the radio drama *Life in Lulu* is a household name in South Sudan. It's going to be produced in four languages (Arabic, Murle, Dinka and Nuer) and will broadcast on radio stations around the country. Its goal is to increase resilience amongst communities and individuals to enable them to better withstand the impacts of the current crisis and to give them the awareness, skills, and confidence to resolve localised conflicts in non-violent ways.

Overall purpose of the job.

The Director is responsible for the creative and technical production of radio content, ensuring high quality production in drama ensuring that the story lines align to the project objectives.

Main Duties

- Direct, produce, and oversee the production and recording of drama, publicity and PSA media content, ensuring it is creative, engaging, and with a high quality of storytelling and acting.
- Supervise and direct actors and translators to deliver high quality outputs.
- Manage the audio production in all stages from pre-production (obtaining props/setting studio), production (recording and directing), and advising on post-production to ensure high quality sound, good use of sound effects, and music, according to production schedules.
- Contribute to script-writing and story development during non-recording seasons.

- Lead the drama team in planning and organizing drama team's activities according to the planned schedule and as and when necessary.
- Lead a weekly editorial meeting with the Scriptwriters, Production Manager and the Head of Production to review scripts, and act on changes required.
- Review programme edits and provide feedback, working collaboratively with the Production Manager to ensure that the project objectives are delivered to optimum standards through the medium of radio drama.
- Work closely with the Research team to ensure that feedback is input and used for learning.
- Work closely with the drama consultants
- To advise audio production teams on the final mixing of drama.
- Attend and contribute to story lining workshops to ensure stories resonate and connect with audiences and are rooted in BBC Media Action's behaviour change model.
- Report on programme activities, as required.
- Ensure that the spoken language of programmes is as accurate as possible in the languages being recorded.
- Provide editorial support and guidance to production teams and local partner radio stations where and when required.
- Proven time management skills and the ability to manage multiple priorities at the same time.
- Strong team player; able to work effectively under pressure and demonstrate patience to team members including Actors.
- Ensure the drama team are trained and well conversant with BBC Media Action Safeguarding policy
- Perform other duties assigned by supervisor.

Person Specification - required knowledge, skills and experience

- Experienced Senior Producer/Director should be able to demonstrate:
 - Excellent directing and editing ability
 - Experience of leading and managing a production team
 - Experience of producing and delivering radio programmes
- Self-motivated, able to deliver to programme deadlines with minimal supervision.
- Fluency in written and spoken English and Simple Arabic. Ability to communicate effectively in at least one other South Sudanese language an advantage.
- Creative thinking and the ability to find solutions and execute them.
- Able to communicate effectively at all levels within the organisation.
- Proven time management skills and the ability to manage multiple priorities at the same time.
- Strong team player: able to work effectively under pressure and demonstrate patience to team members
- Understanding of safeguarding and working with vulnerable people in radio production

- Strong knowledge of and interest in a range of development issues in South Sudan.

Competencies

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

- **Analytical Thinking** – Able to simplify complex problems, processes or projects into component parts, explore and evaluate them systematically. Able to identify causal relationships, and construct frameworks, for problem-solving and/or development.
- **Decision Making** – Is ready and able to take the initiative, originate action and be responsible for the consequences of decisions made.
- **Planning and Organisation** – Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing, and other resource requirements.
- **Resilience** – Can maintain personal effectiveness by managing own emotions in the face of pressure, setbacks, or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation, and energy.
- **Influencing and Persuading** – Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.
- **Communication** – The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.
- **Managing relationship** – Able to build and maintain effective working relationships with a range of people.
- **Self-Development** – Is able to identify and apply opportunities for learning and development.
- Familiarity with the BBC's Values and Editorial Policy is highly regarded.

To apply, please submit a CV of 3 pages maximum and a letter of application in one document to recruitment@ss.bbcmediaaction.org by 5pm on 9th March 2021. Your letter of application should clearly detail why you are interested in this role and how you meet the person specification.

Please clearly indicate the position you are applying for in the subject of the e-mail. Only short-listed candidates will be contacted.

Only South Sudanese nationals are eligible to apply. **FEMALE APPLICANTS ARE HIGHLY ENCOURAGED TO APPLY**

